

School Funding in New Hampshire Achieving Equity for Students and Taxpayers



Zack Sheehan Project Director March 10, 2022



Advocating to make school funding more equitable for students and taxpayers alike





New Hampshire Can Be a Great Place to Live

NH Records Lowest Unemployment in the Nation

The unemployment rate dropped to 2.5% in May — lower than it was before the COVID-19 pandemic. The rate held steady at 2.6% for nearly a year before the pandemic hit...

New Hampshire Union Leader, June 24, 2021

NH Ranked Fourth Best State...

New Hampshire topped the list for crime, was second for natural environment, and third for economy.

CBS Boston, March 9, 2021

NH Ranks Among Nation's Best for Child Well-Being

According to a first-ever comprehensive ranking of U.S. counties released by nonprofit Save the Children, New Hampshire ranks third in the country for states whose children have the most protected childhoods.

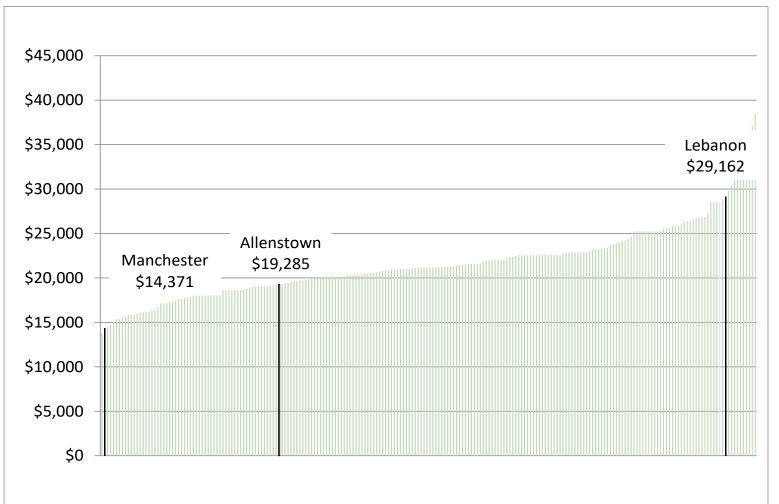
NH Business Review, June 18, 2020





Enormous Disparities in School Spending Across NH

Elementary per pupil expenditures by municipality, 2020-2021



Disparities Can Compound to Limit Opportunity



Per Pupil Expenditures, 2020-2021

Newington \$26,825

Rochester \$18,205

PER PUPIL DIFFERENCE

\$8,621

Classroom size

20

CLASSROOM DIFFERENCE

\$172,413



Sizable Disparities in School Property Taxes Too

Equalized Valuation and Tax Rates, 2020-2021

Town	Pupils	Equalized Value Per Pupil	Equalized School Tax Rate	Amount Raised Per Pupil
Moultonborough	429	\$8,987,902	\$3.59	\$32,267
Alton	628	\$3,494,994	\$6.80	\$23,766
Portsmouth	2,117	\$3,399,350	\$6.10	\$20,736
New Hampshire	166,261	\$1,346,793	\$11.21	
Manchester	13,021	\$992,971	\$8.43	\$8,371
Bow	1,468	\$943,418	\$14.64	\$13,812
Allenstown	511	\$731,571	\$13.54	\$9,905
Pittsfield	564	\$615,452	\$13.96	\$8,592
Claremont	1,609	\$523,285	\$20.37	\$10,659



Which Home Has the Larger Property Tax Bill?



"Attractive and inviting 4 bedroom,
4 bath dormered Cape with attached 2
car garage and a recently constructed
barn/garage...oversized deck with
electric awning is the perfect spot for
outdoor dining and relaxing, or enjoy
the lower level patio with hot tub and
screen porch that overlooks the private
back yard."



"Cute as a button Cape...features an updated eat-in kitchen with stainless steel appliances...living room and bedroom each with original hardwood flooring, an updated bathroom with tile flooring, and a charming porch/entryway...Detached one car garage and additional shed/storage space."

Which Home Has the Larger Property Tax Bill?







Allenstown

2021 market price: \$550 2020 assessed value: \$385

\$550,000 2020 market price: \$385,200 2020 assessed value: \$215,000 \$145,100

2020 school property tax:

\$2,558

2020 school property tax:

\$2,455



Role of Property Taxes & Resulting Inequities

Which Home Has the Larger Property Tax Bill?







Charlestown, NH

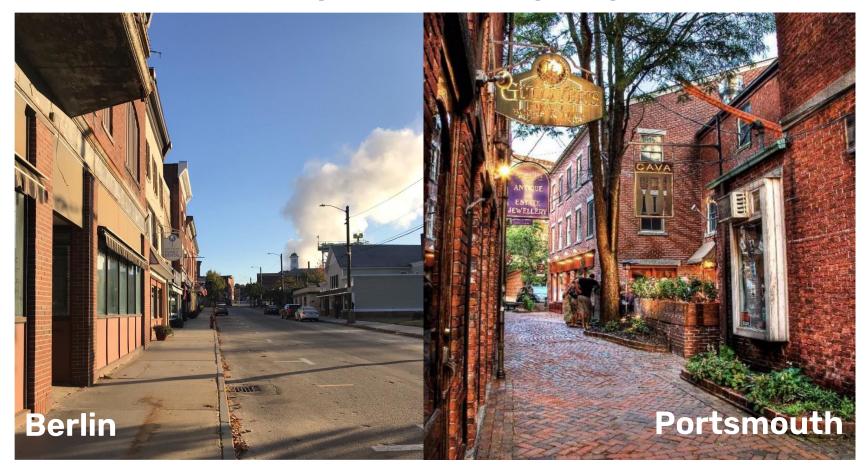
2020 market price: \$879,000 2020 market price: 2019 assessed value: \$492,880 2019 assessed value:

2019 school property tax: \$1,360 2019 school property tax: \$1,464

\$82,900

\$56,100

Disparities in Property Taxation Impede Economic Development in Property-Poor Towns





Disparities in Property Taxation Work vs. Attracting or Keeping Young Families or Developing Workforce Housing





Disparities in Property Taxation Discourage Regional Cooperation and Economies of Scale

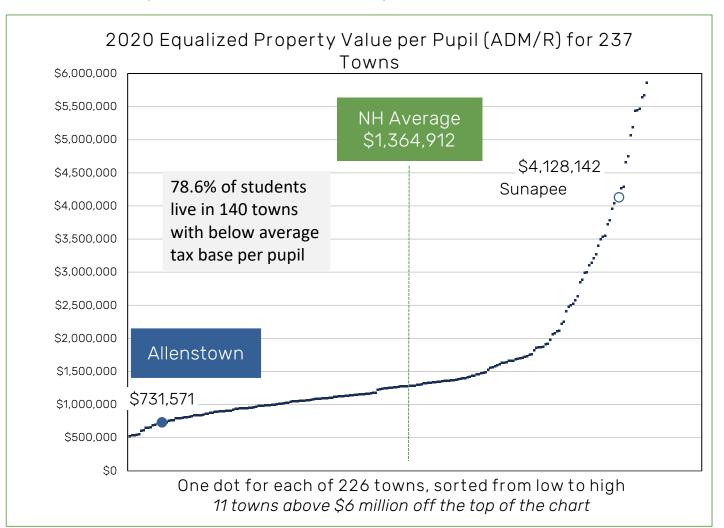
2020-21 School Tax Rate Variations within Timberlane RSD

	Equalized Value Per Pupil	Equalized Education Tax Rate	Tax on \$200,000 Home
Atkinson	\$1,733,902	\$11.32	\$2,264
Danville	\$937,186	\$16.28	\$3,256
Plaistow	\$1,401,014	\$13.67	\$2,734
Sandown	\$926,062	\$17.76	\$3,552



Most NH Children Attend School in Communities with Below Average Property Values

2020 Equalized Value Per Pupil for 237 Towns (in \$M)



Two Injustices, One Source

These two injustices – deep and enduring inequities in educational opportunity and – enormous differences in the property taxes we pay as residents and business owners – arise from the same source:

New Hampshire's failure to meet its fundamental responsibility to provide an adequate education to every child in the Granite State.



Education and the New Hampshire Constitution

Knowledge and learning, generally diffused through a community, being essential to the preservation of a free government; and spreading the opportunities and advantages of education through the various parts of the country, being highly conducive to promote this end; it shall be the duty of the legislators and magistrates, in all future periods of this government, to cherish the interest of literature and the sciences, and all seminaries and public schools, to encourage private and public institutions, rewards, and immunities for the promotion of agriculture, arts, sciences, commerce, trades, manufactures, and natural history of the country...

Article 83, New Hampshire Constitution



New Hampshire's Constitutional Responsibilities

The New Hampshire Supreme Court's decisions in the Claremont case establish two fundamental responsibilities:

- The State of New Hampshire has a duty to pay for the cost of a constitutionally adequate education for every K-12 public school student.
- The taxes that the State of New Hampshire uses to pay for this education must have a uniform rate across the state.



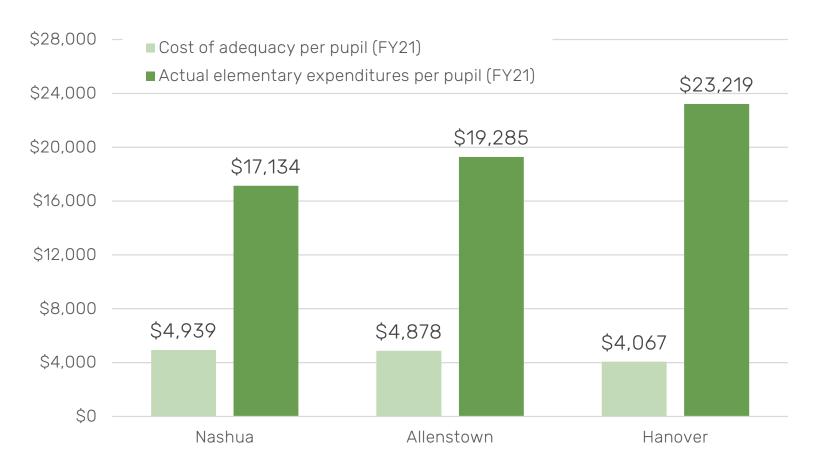
New Hampshire's Constitutional Responsibilities

KEY PRINCIPLES

- The scope of an "adequate education" is expansive and future-oriented.
 - "Mere competence in the basics—reading, writing, and arithmetic—is insufficient."
- The resources needed to achieve adequacy may differ from district to district.
 - "It is not the right to horizontal resource replication from school to school and district to district."
- There is a direct connection between defining and funding an adequate education.
 - "Whatever the State identifies as comprising constitutional adequacy it must pay for. None of that financial obligation can be shifted to local school districts, regardless of their relative wealth or need."
- Taxes used to fulfill this responsibility must be "equal in valuation and uniform in rate throughout the State."



Current State Adequacy Grants Fall Well Short of Costs Communities Face in Educating Children





What Does an "Adequate" K-12 Education Cost? An Example

The State of New Hampshire said that, for Pittsfield's 581 students, an adequate education should cost \$2,690,333 or \$4,630 per student in 2018-19.

The Pittsfield School District budget for 2018-19 was \$10,302,402 or \$17,732 per student.

So let's pare that budget down.....



So let's pare that budget down...

Eliminate 5 of the 16 teachers at the elementary school Eliminate all art, music, and physical education classes in all grades Eliminate all school nurses and any medical support Eliminate all regular and special education transportation services (parents to transport their children to and from school) Eliminate one of the two office secretaries at the elementary school Eliminate one of the two office secretaries at the middle/high school Eliminate teachers for business ed, family & consumer science, and health Eliminate one of four science teachers at the middle/high school, thus eliminating some labs and electives Eliminate all building and grounds maintenance and repairs Eliminate student participation in Concord Regional Technical Center classes Eliminate all foreign language courses Eliminate both counselor/behavioral professionals and support staff

Eliminate four of eight custodians: building cleaning only twice per week



So let's pare that budget down...

Eliminate health insurance and other benefits in current teacher contract Eliminate all field trips

Eliminate all athletic programs: soccer, basketball, softball, and baseball Eliminate the district reading specialist

Eliminate 34½ paraprofessional positions, including special ed teacher aides Eliminate purchase of equipment, supplies, books, subscriptions, technology Eliminate ESOL program (English for speakers of other languages)

Eliminate all substitute teachers, thus requiring students to be dismissed

Eliminate three special education teachers

Eliminate provisions for teacher development courses, workshops

Eliminate mentor teachers who support new teachers

Eliminate all technology personnel, equipment, training, software, etc.

Eliminate consulting specialists such as vision specialists and psychologists

Eliminate travel reimbursement for training events, meetings, home visits, etc.



So let's pare that budget down...

Eliminate all co-curricular programs (clubs, activities, student council, etc.)

Eliminate the summer recreation program

Eliminate all guidance personnel

Eliminate substance abuse counselor

Eliminate speech/language, PT, OT, and vision services for special needs students

Eliminate stipend for teachers' summertime work on innovation and development

Eliminate stipends for teacher leaders

Eliminate all librarians and media center staff and close media centers

Eliminate school board stipends

Eliminate school board expenses, including lawyers and auditing services

Reduce time of superintendent to one day per week

Eliminate all photocopiers and their supplies

Eliminate maintenance of athletic field

Eliminate one school principal, leaving only one for both school buildings

Eliminate all office incidentals: postage, supplies, advertising, etc.



What Does an "Adequate" K-12 Education Cost?

An Example

With the above reductions...

- Most "core" K-12 classrooms are maintained
- Class size averages 29 students/teacher
- Budget is now \$5,289,610

Now cut to the State's "adequacy" level of \$2,690,333

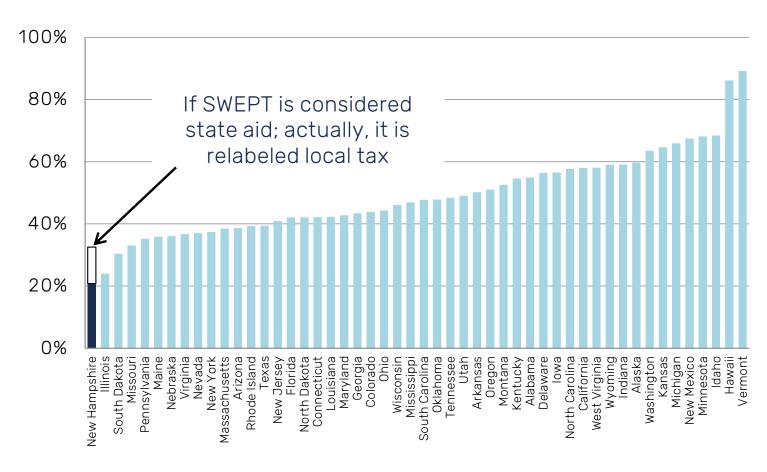
- Nearly everything else has been eliminated, so now eliminate nearly half of the remaining teachers
- Class size averages 60 students/teacher

How does anyone believe that this will provide an adequate education for Pittsfield's 581 students?



State's Share of School Funding in NH is the Smallest in the Country

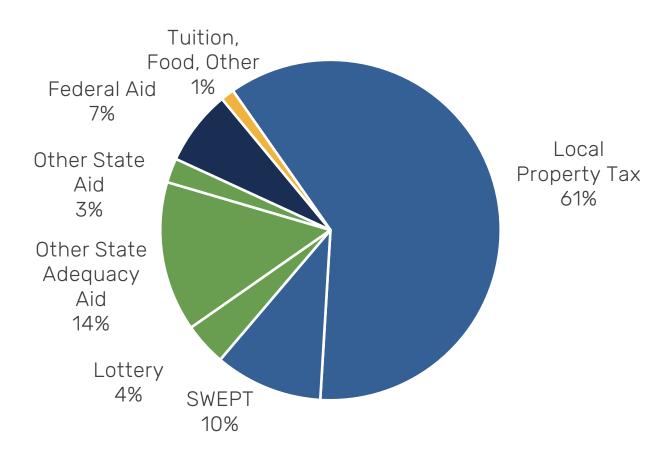
Percent of school revenue from state sources, 2018-19





NH Relies Overwhelmingly on Local Property Taxes to Fund Public Education

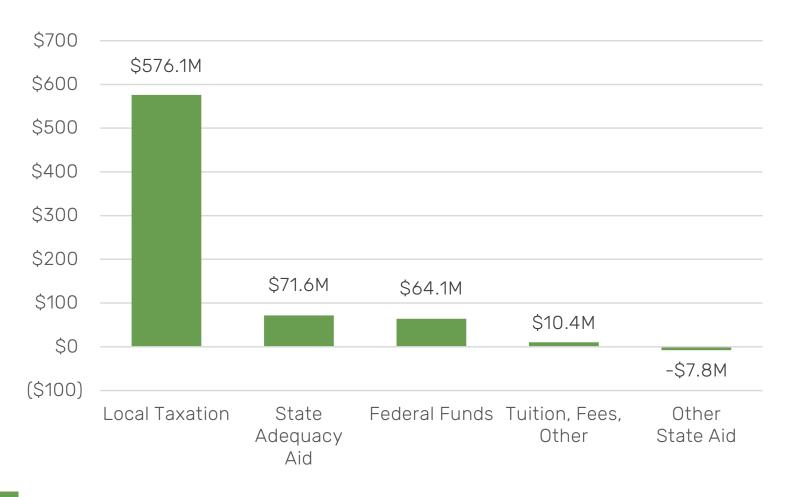
2020-2021 Revenue of NH School Districts - \$3.54 billion





Reliance On Local Property Taxes Has Grown Over Time

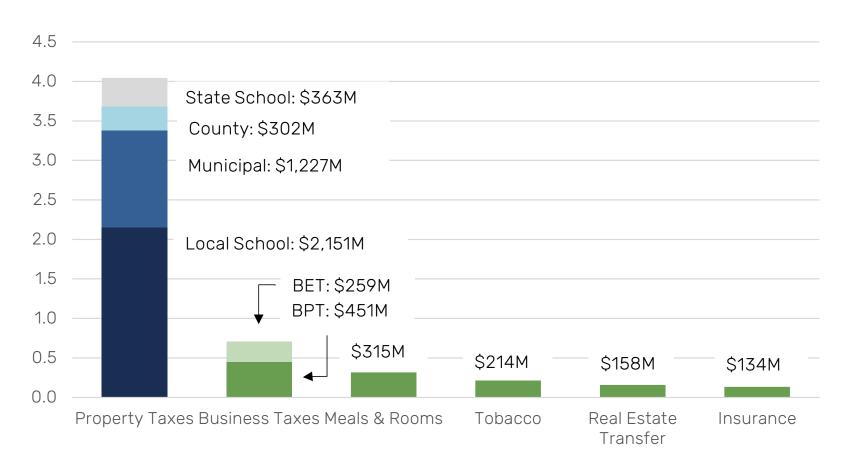
Change in School District Revenue, 2012 - 2021





The Property Tax is the Largest Tax in NH

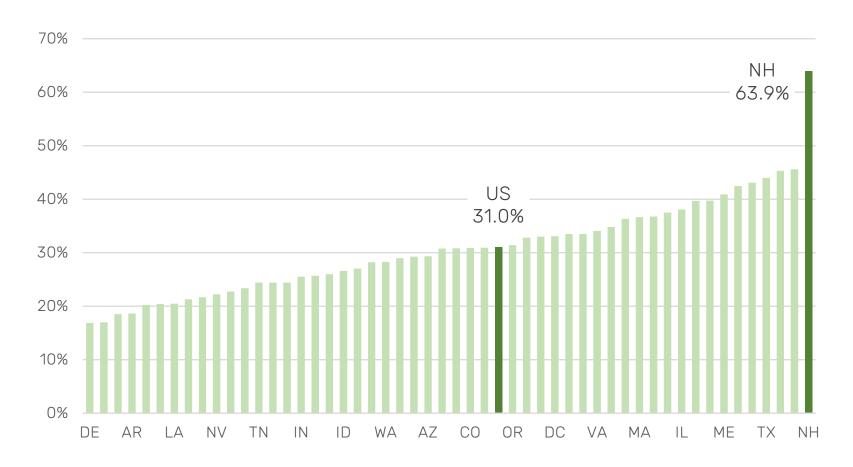
Tax revenue by source, 2020 (all figures in \$million)





NH's Property Tax Reliance is the Highest in the Country

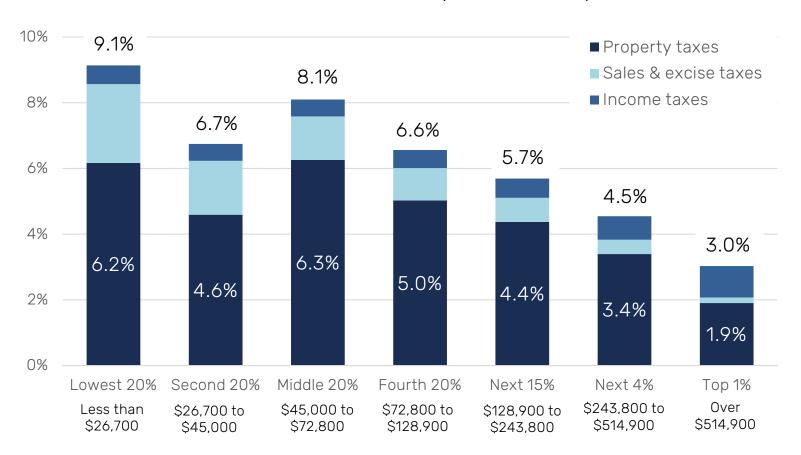
Property tax revenue as a share of total state and local tax revenue, 2017-2018





Property Tax Reliance Adds to Regressivity of New Hampshire's Tax System

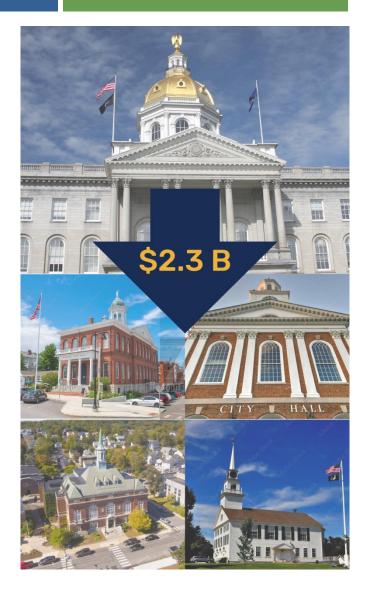
Taxes as a Share of Income, by Income Group, 2018





The Heart of the Problem

The State of New
Hampshire
has shifted
public school funding
onto local
property taxpayers.







The Heart of the Solution

Shift responsibility
for providing
an adequate education
back to where
it belongs:
the State of
New Hampshire



AIR Report: Clear Diagnosis of the Problem

"The state's current system is inequitable from both student and taxpayer perspectives. The districts serving the highest proportion of students who are economically disadvantaged spend less, on average, compared with districts serving the fewest such students. Moreover, the districts with the least property wealth per student impose the highest local education tax rates to be able to fund their children's education."

Equity and Adequacy of New Hampshire School Funding
American Institutes for Research, August 2020



AIR Report: One Possible Approach to Reform

Distribution of Education Aid

- AIR devised a model to distribute nearly entire sum of state and local education spending (~\$2.9B @ 2018)
- Model would distribute aid to enable every district to achieve statewide average outcomes across three measures: assessment scores, graduation rates, and attendance rates.
- Model identifies the key factors that affect those outcomes and assigns "weights" to those factors to distribute funding (such as free & reduced price meal eligibility, special education needs, and size of enrollment)
- Resulting formula funding would range from just over \$11,500 per pupil in Windham to nearly \$30,000 per pupil in Stratford



AIR Report: One Possible Approach to Reform

Revenue Generation

- Maintain existing revenue sources flowing to Education Trust Fund
 - Examples: portion of BPT & BET, M&R, RETT, et. al.
 - Approximately \$600 million annually
- Fund remaining \$2.35 billion through single statewide property tax at a rate of \$12.04 per \$1,000 of value

Additional funds flowing into Education Trust Fund would mean lower statewide property tax rates

Revenue generated would largely replace existing local school property taxes



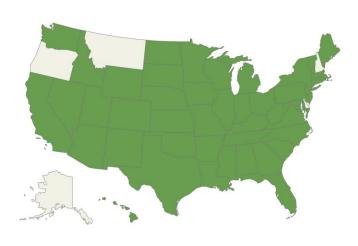


Multiple Approaches Available for Generating Additional State Revenue

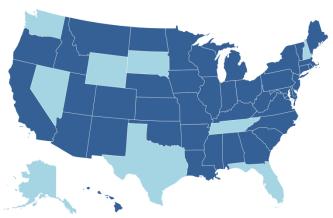


- Restore prior levels / forms of taxation
 - Return business tax rates to 2015 levels
 - o Forestall elimination of the I&D tax
 - Reinstate estate/inheritance taxation
- Extend current use of wealth taxation
 - Institute a tax on capital gains
 - Establish a financial transactions tax

Multiple Approaches Available for Generating Additional State Revenue



Sales Taxes



Income Taxes

FY 20 Revenue in \$B				
Vermont	0.43			
Rhode Island	1.16			
Maine	1.67			
New Hampshire	-			
Connecticut	4.58			
Massachusetts	6.82			

FY 20 Revenue in \$B				
Vermont	0.76			
Rhode Island	1.24			
Maine	1.84			
New Hampshire	0.12			
Connecticut	8.18			
Massachusetts	17.41			



Summary - School Funding in New Hampshire

- New Hampshire's school funding system is plagued by two injustices: deep and enduring inequities in educational opportunity and enormous differences in the property taxes we pay as residents and business owners.
- These injustices arise from the same source. New Hampshire has failed to meet its fundamental responsibility to provide an adequate education to every child in the Granite State and, instead, shifts \$2.3 billion in costs down onto local taxpayers each year.
- To address these injustices, we must return responsibility to where it belongs: the State of New Hampshire.
- Numerous options are available for generating the \$2.3 billion needed for New Hampshire to meet its fundamental responsibility.

You can help us help Granite Staters understand the problem – and possible solutions.



So, What's Next?



Over the next few months our Get on the Bus tour will bring us to 25 communities...



where we will educate citizens like you to understand the inequities baked into our school funding system and empower you to take action...



by talking to your neighbors and reaching out to elected officials and candidates to encourage them to prioritize fair and equitable funding for our schools!



THANK YOU!



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