

ECONOMIC DEVELOPMENT COMMITTEE
Regular Meeting
Town Hall
16 School Street
Allenstown, New Hampshire 03275
June 19, 2018

The June 19, 2018 meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:37 p.m. He called for the Pledge of Allegiance.

Roll Call

Mike Frascinella, Sandy McKenney, Thomas Kaempfer, Chad Pelissier

Allenstown staff: Derik Goodine, Town Administrator

Old Business

- **Skating Rink – Discuss whether ARD might be an alternative site; determine wording on signs that might be posted if Iris Pond is the chosen location; determine how to accept legally donations of cash or materials.**

Chair Frascinella opened the discussion regarding the use of the lot next to ARD as a possible site for the skating rink.

Mr. Pelissier said that the upper portion closest to Town Hall would be best because it is flat.

Chair Frascinella asked Mr. Pelissier if he would meet him there at some point to walk the area and determine what portion they might use. Then, he said, they should contact the School Board regarding permission. He continued, saying that Mr. Stark has informed him that they can accept donations of materials, offering a receipt if the donor wants one for tax purposes. They can also accept cash donations if an escrow account is set up for a specific project. Regarding signage, Chair Frascinella reported that he contacted someone at the State Prison Workshop, and they will need to have the wording for the signs before quoting a price.

Ms. McKenney suggested using the sign at White's Park in Concord as a model.

Mr. Kaempfer said that he would take a picture of the sign, as he works nearby.

Chair Frascinella said that he has not yet had a chance to look into porta potty rentals.

Ms. McKenney said that the school or Town Hall could be used as a warming station.

Chair Frascinella pointed out that personnel would be needed for supervision.

Mr. Goodine said that he would determine the date of the next School Board meeting.

Mr. Pelissier said that a lot is up to the principal. He added that there was a full-sized skating rink when he went to school there.

- **Review any feedback from the mass mailing to commercial property owners.**

Chair Frascinella said that Armand Verville is planning to increase the size of his tree farm and asked about how the property tax exemption might help him. Also, Mr. Stark said that he has had several phone inquiries, particularly about lots in the area of Family Dollar and Rite Aid.

- **Discuss how Facebook might be used as a vehicle for promoting the Town.**

Chair Frascinella reported that the Facebook idea is still up in the air. Mr. Venegas brought up the idea but was not present to provide information.

Mr. Pelissier said that it would definitely be better than the website.

Ms. McKenney said that it would reach more people.

Chair Frascinella asked Mr. Goodine about a notification page for the Economic Development Committee.

Mr. Goodine assured him that he would check on it.

Chair Frascinella said that he will check with Mr. Stark about the Police Department's Facebook page.

- **Determine whether Matt Monahan has been able to explain the applicability of the Economic Revitalization Zone (RSA 162-N)**

Mr. Pelissier said that he has not yet heard from Matt Monahan but was emailing him again now.

Chair Frascinella said that the Committee would like to know if the Town can take advantage of that legislation.

New Business

- **Discuss details of a business listing web page to promote businesses in Town. See <http://pembroke-nh.com/home/pages/business-listing> for an example. This idea is to be presented to the BOS at their June 18, 2018 meeting.**

Chair Frascinella reported on his presentation to the June 18th BOS meeting of the idea to create a business listing web page to promote businesses in Allentown. He said that his presentation received a warm reception with lots of positive feedback. The BOS suggested defining what information will be

requested. The BOS also said they would like to include the Suncook Village area. Chair Frascinella suggested using the Pembroke list to help them define the business categories, deleting those which don't apply in Allenstown.

Mr. Kaempfer said that he is concerned about identifying home businesses.

Mr. Pelissier stated that, because of groundwater level requirements dictated by the EPA's MS-4, many projects have been stopped. He said that the EPA tests various spots twice each year. He added that Matt Monahan would be able to explain this in more detail.

Mr. Goodine said that during the process of defining types of businesses, they might discover some that Allenstown does not have and would like to encourage.

Mr. Pelissier said that the State doesn't like to add more driveways on State roads, so to facilitate development in those situations, Allenstown might construct and maintain a 50-foot road which driveways could branch off from.

Chair Frascinella stated that the Town Clerk gets many requests for a list of local businesses, and their web list could be turned into a printable document.

Ms. McKenney said that the Board of Selectmen wants only to list the businesses, not promote them. She added that the quarterly newsletter might be a good way to reach out to the businesses, asking them to provide information about their operations for the listing.

Mr. Goodine said that copies of the form which the businesses would fill out could be available at the Town Clerk's office and that signs could be placed in the ground around Town to let them know that their information is being sought.

Mr. Pelissier said that the Secretary of State's office might be able to provide a list of registered businesses.

Mr. Kaempfer offered to check on the availability of that list. He asked about updating the list periodically because of turnover.

Chair Frascinella suggested that the list be updated every six months or yearly. The other members agreed that a yearly update would be sufficient.

- **Discussion of possible future projects**

Mr. Pelissier suggested considering the Committee's next project. He said they might develop a rough site plan for the Pork Chop Hill area in an effort to encourage development.

Mr. Kaempfer asked if real estate agents had been contacted.

Chair Frascinella confirmed that they had.

Ms. McKenney suggested inviting a few real estate agents to share ideas.

Mr. Kaempfer said that they might get some marketing ideas from these real estate agents.

Mr. Pelissier said that DeMoulas had looked at a site in Allentown in the past but concluded that the population wouldn't support it. Now that more housing has been developed, they might take another look. He said that Allentown should welcome them, and that they should be "selling Allentown," not just individual sites.

Mr. Goodine said that it would be a good idea to develop a PowerPoint business plan.

Mr. Kaempfer offered to develop a draft plan.

Mr. Pelissier said that traffic counts could be obtained from the Central NH Regional Planning Commission.

Mr. Goodine said they could do a Google search for examples of business plans which could be used as models.

Chair Frascinella said that he would contact Matt Monahan at the Central NH Regional Planning Commission.

Review previous meeting minutes

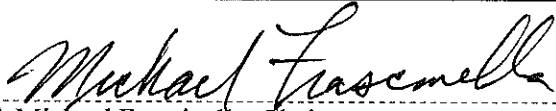
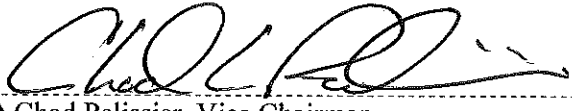
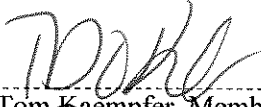

Ms. McKenney made a motion to approve the May 23, 2018 meeting minutes. Mr. Kaempfer seconded the motion. Chair Frascinella, Mr. Pelissier, Ms. McKenney and Mr. Kaempfer all voted yea.

Schedule the next meeting

Chair Frascinella scheduled the next meeting for July 11, 2018.

On motion of Ms. McKenney, duly seconded by Mr. Kaempfer, it was unanimously voted to adjourn at 8:11 p.m.

Signature Page

Approvals:	
 † Michael Frascinella, Chairman	8/08/18 Date
 † Chad Pelissier, Vice Chairman	8/8/18 Date
† Jeffrey Venegas, Member	Date
 † Tom Kaempfer, Member	8/8/18 Date
 † Ryan Carter, Selectman (Ex Officio)	08-08-18 Date