



## KENO 603 MAKES SENSE FOR NEW H

### A RECENT SURVEY CONDUCTED BY THE UNH SURVEY

- A majority of KENO 603 retailers (75%) report offering the game has attracted new customers to their establishments.
- More than half of KENO 603 retailers indicate they like the idea that KENO 603 sales fund full-day kindergarten in New Hampshire.
- Most KENO 603 retailers had a “positive” impact on their business.
- Nearly half of retailers reported an increase in food and beverage sales.
- A clear majority of retailers plan to continue offering KENO 603.

To read the entire UNH survey results visit: [www.nhlottery.com/KENO](http://www.nhlottery.com/KENO)

# FOR NH BUSINESSES!



Sales surpass \$10 million

08/04/18



Sales surpass \$5 million with games at over 100 locations

05/05/18



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10/05/18

More than 160 locations statewide offer KENO 603



06/30/18

Sales top \$8.3 million with more than \$650,000 in retailer-earned sales commissions



03/21/18

Approved for sale at town meetings in more than 60 New Hampshire communities.

