

# Property Tax Impact Analysis Proposed Holiday Acres Expansion Allenstown, New Hampshire



September 7, 2016 Updated for October 3, 2016 BOS Meeting



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### About Applied Economic Research

- Established in 1976;
- Economic consultants to municipalities, state government, financial institutions, developers;
- Russ Thibeault, President, has completed assignments in 30+ states;
- Extensive impact experience spanning 40 years;
- Retained by both communities and developers.

### **About Property Tax Impact Analysis**

- Combination of art and science
- Endeavors to place development in one of three categories:
  - Additional revenues likely to exceed additional costs;
  - Additional revenues likely to more or less match additional costs;
  - Additional revenues likely to fall short of additional costs;

#### Conclusions

- When completed, over the course of several years, the Development will consist of 210 agerestricted (age 55+) houses;
- The estimated net increase in assessed value is \$29.6 million, generating \$900,000+/- per year in local property taxes;
- Interior roads and utilities will be maintained by Holiday Acres at no cost to the Town;
- After allowing for allocated expenses (very conservatively estimated), the proposal will generate at least \$500,000+/- annually in revenues after allowing for allocated municipal and school costs;
- Spending by the residents of the new houses will support local businesses;
- Because occupancy will be age-restricted, proposed development will not impose a burden on local schools (conservatively estimated to generate 15 students);
- There is sufficient capacity in the school system to accommodate the new students likely to be generated;
- Municipal services (police, fire, roads) have the capacity to accommodate the proposed development;
- In addition to property taxes, the new houses will pay one-time sewer hook-up fees estimated to be \$4,162 per unit, totaling \$874,000;
- New units will also pay one-time water system connection fees of \$1,500 per unit (\$315,000);
- Residents will pay miscellaneous fees such as motor vehicle registrations, etc.

### **Summary of Impacts**

Synopsis of Project	ted Impact
Holiday Acres Propert	ty Tax Impact
All Age Restricted, All	Double Wides

	Total	Per Unit
Total Units	210	
Local School Enrollment Generated	15	0.07
Increase in Assessed Valuation	\$ 29,624,200	\$ 141,068
Property Tax Impact	Total	Per Unit
Additional Property Tax Revenues	\$ 883,000	\$ 4,205
Calculated Additional School Expenses	\$ (121,000)	\$ (576)
Calculated Additional Municipal Expenses	\$ (257,000)	\$ (1,224)
Net Local Property Tax Impact	\$ 505,000	\$ 2,405

C:\Users\Russ\Documents\allenstown holiday acres\from shawn 2016 09 05\[draft all double wides, all age resricted 2016 09 05.xls]School Generation Indicators

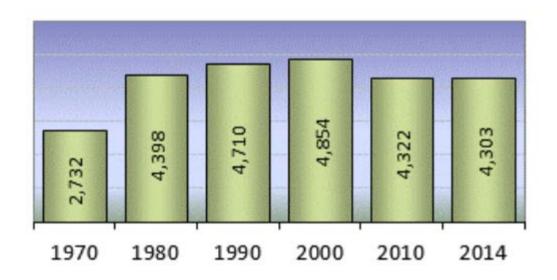
### The Proposed Development

- 210 house site expansion of existing Holiday Acres (298 current sites) all double wide houses, all age-restricted (age 55+);
- Additional Assessed Value Estimated to be \$29.6 million:

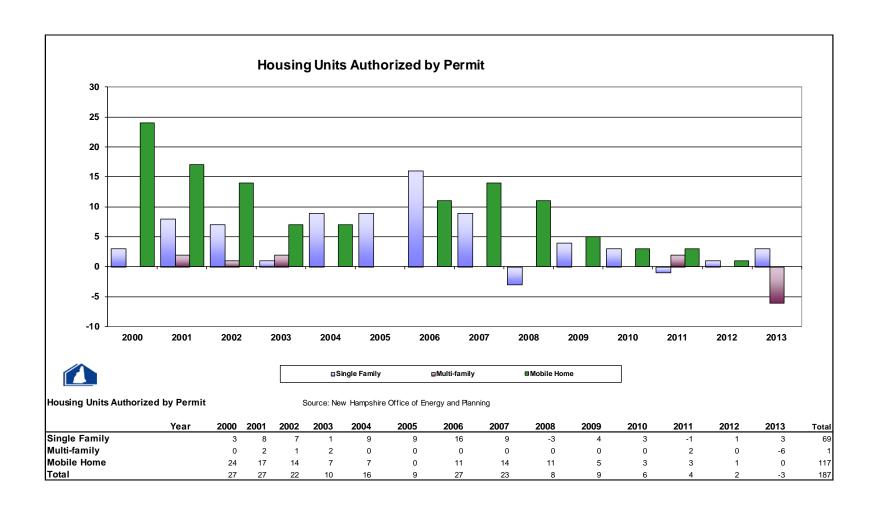
	Units	_	Assessed Value per House	Estimated Assessed Value
Single Wide	-	\$	50,000	\$ -
Double Wide	210	\$	112,500	\$ 23,625,000
Subtotal: Houses	210			23,625,000
Extra Features: Roads, Utilities, Sites	210	\$	31,000	\$ 6,510,000
Total Assessment: New Houses				\$ 30,135,000
Less: Current Assessment (Land Value)				\$ (510,800)
let Increase in Assessment				\$ 29,624,200

#### Town Growth and Finance Trends

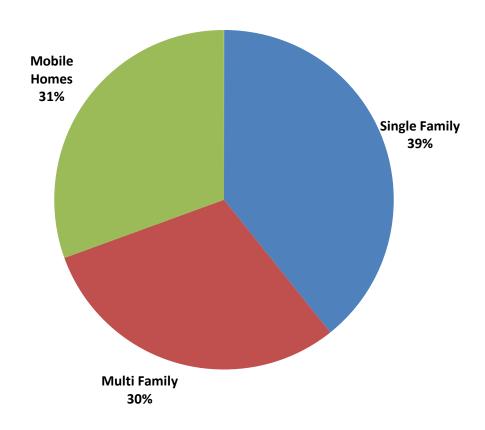
# Town's Population Has Fallen Slightly Since Year 2000



#### Town Has Not Added Many New Housing Units in Recent Years— Recession and Sewer Moratorium (Now Lifted) Subdued Growth

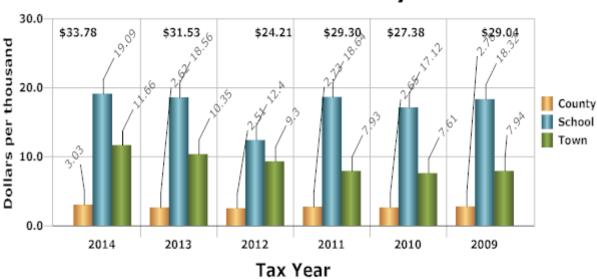


# Allenstown Has a Diverse Mix of Housing Units Manufactured Housing Units=30% of Current 1,812 Total Units



### Tax Rate Has Risen Recently

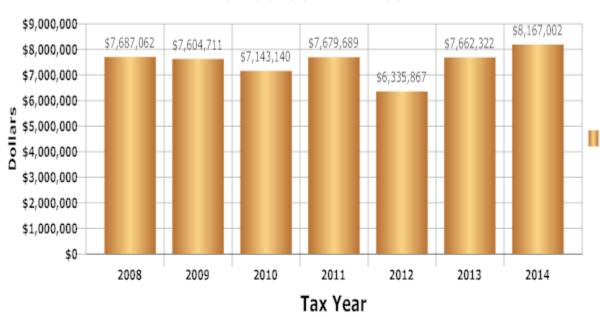
#### **Tax Rate History**



This chart shows the tax rate history in dollars per thousand for each tax year. There are a number of factors that determine the rate.

### Property Taxes Committed Have Risen from a Recent Low in 2012, But Not Dramatically Since 2008

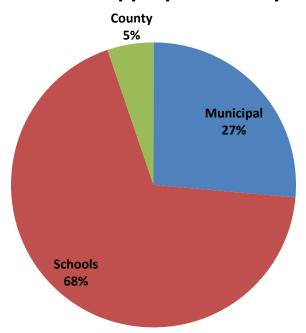
#### **Taxes Committed**



This chart depicts the actual property tax levy for each year. This amount represents the total amount of taxes levied for the local school, town and county tax needed to meet the appropriations set minus the other anticipated revenues.

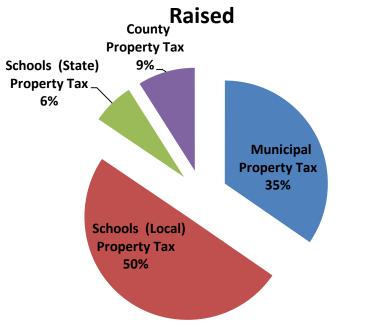
# Schools=Two-Thirds of Local Appropriations

#### **Allenstown 2014 Appropriations By Function**



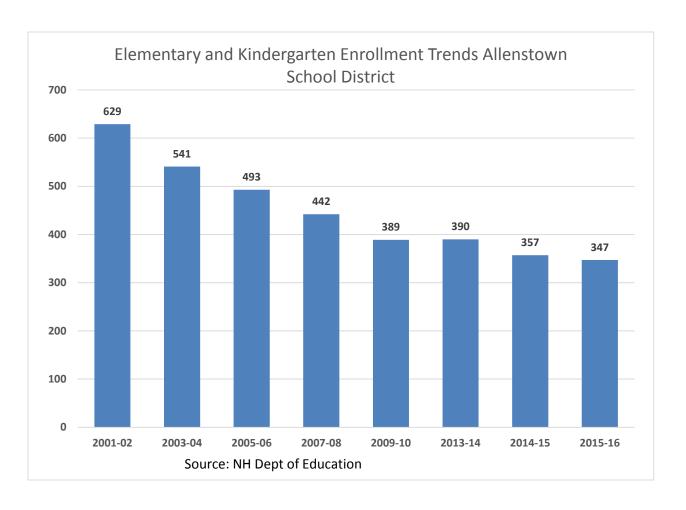
# Schools Consume 50% of Property Taxes Raised

#### **2014 Share of Allenstown Property Taxes**

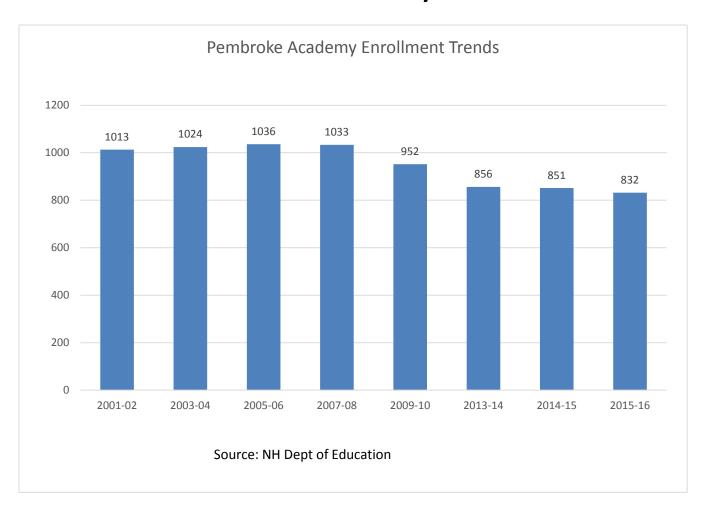


### **Estimated Enrollment Impact**

### Allenstown Enrollment In Elementary and Middle School Has Been Falling Dramatically (-282 Between 2001and 2013), Because Boomers Are Aging and Allenstown Is Not Growing Rapidly

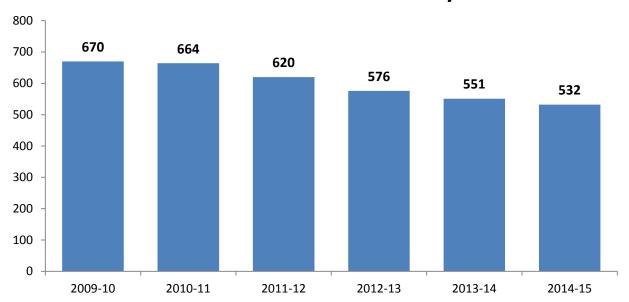


### Pembroke Academy Total Enrollment (From All Communities Served) Has Also Fallen



# Students from Allenstown Fall By 138 Since 2009-10

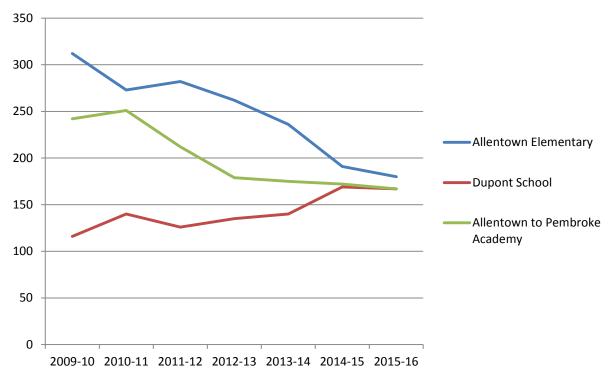
### Total Allenstown Enrollment Including Students Sent To Pembroke Academy



#### Enrollment By Grade Level:

#### Lower Elementary Enrollment Portends Continuing Enrollment

### Declines—Consistent with State Trends Enrollment Trends By Grade Level



Note: Grade 5 shifted from Allentown Elementary to Dupont school

in 2014-15

Source: SAU 53

C:\Users\Russ\Documents\allenstown holiday acres\[Copy of AES-ARD Enrollment History with pembroke.xlsx]Sheet1

# Housing Units in Allenstown Generate an Average of 0.29 Students per Unit, Less than State Average of 0.40

Estimated School Generation Indicators						
		2015-16				
Occupied Housing Units	1787		(American Community Survey)			
	Allenstown Students	Per Unit				
Elementary	347	0.11	Fall Enrollment, NH DOE			
Pembroke	172	0.10	SAU			
Total	519	0.29				
C:\Users\Russ\Documents\a impact calculation	•	·-				

Source: SAU 53 and American Community Survey

# Age Restricted Units Generate Some, But VERY Few Students

#### School Generation in Age-Restricted Housing In NH

Development	Location	Туре	Occupied Units	Unit Type	School Children
Led gewood Village	Man ch ester	Age Restricted 55 and over	149	Manufactured Housing Single Family	0
The Mews	Bedford	Age Restricted: 55 and Over	95	Detached, zero lot line	1
Parish Hills	Londonderry	Age Restricted: 55 and Over	26	Single Family Detached	0
Forest Hills	Londonderry	Age Restricted: 55 and Over	12	Single Family	0
Buttrick Village	Londonderry	Age Restricted: 55 and Over	40	Triplex	0
Harvest Village	Londonderry	Age Restricted: 55 and Over	45	Duplex Attached in 6,10	0
Whispering Winds	Windh am	Age Restricted: 55 and Over	66	and 12 unit buildings	0
		No restriction, but designed for and Marketed to Empty			
Heron Cove		87 Nesters	87 520	Single Family	3
			320		3

Source: Fougere Planning

### 210 New Age-Restricted Houses at Holiday Acres Will Generate an Estimated 15 Students

		Students per		
I	Proposed Houses	House	Students	
Elementary	210	0.02	4	
Middle	210	0.02	4	
Pembroke Academy	210	0.03	7	
_	210	0.07	15	

Not All School Costs Are Variable (Administration Costs Will Not Change Due to Holiday Acres)—and Schools Have Capacity to Accommodate New Students Because Enrollment Has Been Declining. Local Variable Costs Estimated to Be 59% of Total Costs for Elementary and Middle Students

School Variable Ex	<i>xpe</i>	nses			
	Tota	1	% Variable	\$ V	<sup>7</sup> ariable
Instruction	\$	5,527,853	75%	\$	4,145,890
Support Services	\$	725,983	75%	\$	544,487
General Administration	\$	42,562	0%	\$	-
Executive Administration	\$	2,975,633	25%	\$	743,908
Non Instructional Services	\$	192,779	67%	\$	128,584
Fund Transfer	\$	41,181	0%	\$	_
	\$	9,505,991	59%	\$	5,562,869
Net Property Tax Appropriation per Student (2014)	\$	8,797			
% Variable		59%			
Net Appropriation Variable Cost/Student	\$	5,148			

#### **Estimated Incremental School Costs**

Estimated Incremental	School Costs:	Но	liday Acres Pr	ope	osed Units
			Variable		
	<b>Students</b>		Cost/Student		Cost
Elementary	8	\$	5,148	\$	43,000
Pembroke Acadeny	7	\$	11,075	\$	78,000
Total	15			\$	121,000
Pembroke Academy cost	based on tuition	ı p	ayment		

### **Estimated Municipal Costs**

# All Municipal Costs Considered Variable

Estimated per Unit Municipal Costs Funded by Property Tax						
Total Spending on Municipal Functions Funded By						
Property Tax	\$	2,804,433				
% Attributable to Residential		78%	Based on Assessed Value			
Amount Attributable to Residential		2,187,458				
Total Occupied Housing Units in Allenstown		1,787	American Community Survey			
Cost per Unit: Municipal Functions	\$	1,224				
Houses Proposed		210				
Muncipal Costs (Average Cost Basis)	\$	257,000				

# Estimated Assessed Value and Incremental Tax Revenues

# Estimated Additional Local Property Tax Revenues

Revenues		
Anticipated Assessment	\$ 30,135,000	
Less: Current Assessment	\$ (510,800)	Land Value per tax card
Net Increase In Assessed Value	\$ 29,624,200	Anticipated less Current Assessment
Local Tax Rate for Town Functions	\$ 11.31	per \$000 of assessed value
Local Tax Rate for School Funtions	\$ 16.03	per \$000 of assessed value
State Education Tax Rate Rate	\$ 2.48	per \$000 of assessed value
Total Property Tax Rate Excluding County	\$ 29.82	per \$000 of assessed value
Property Tax Revenue Increase	\$ 883,000	Net Increase/1000 X Tax Rate

#### Estimated Net Property Tax Impact: Revenues Exceed Allocated Costs

#### **Projected Revenues and Expenses**

Revenues		
Anticipated Assessment	\$ 30,135,000	
Less: Current Assessment	\$ (510,800)	Land Value per tax card
Net Increase In Assessed Value	\$ 29,624,200	Anticipated less Current Assessment
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Total Property Tax Rate Excluding County	\$ 29.82	per \$000 of assessed value
Property Tax Revenue Increase	\$ 883,000	Net Increase/1000 X Tax Rate
Expenses		
Schools		From School Generation Sheet
Students Generated	15	
Less: Current Students	0	
Net Enrollment Change	15	
<b>Total Property Tax Funded School Expense</b>	\$ 121,000	
Municipal		From Project info sheet
Units Proposed	210	
Less: Current Units	0	
Net Change in Units	210	
Total Property Tax Funded Munic. Expense	\$ 257,000	Units times Municipal costs
Total, Municipal and School Expense	\$ 378,000	
Net Annual Impact	\$ 505,000	