



Harvard Pilgrim Health Care Foundation Grant Application – Healthy Food for Every Age Program

The application is due by **Friday, April 15, 2016 by 5 pm**. Please scan all the required documents into one file and e-mail it to Ashley_Hackett@harvardpilgrim.org.

All program and eligibility questions should be directed to:

Ashley Hackett, Senior Program Officer

Email: Ashley_Hackett@harvardpilgrim.org

Phone: 617-509-7245

The Opportunity:

Over the last two years, the Harvard Pilgrim Health Care Foundation's Healthy Food Fund has provided small grants around the region to support community gardens, nutrition education, and cooking classes. This initiative is aimed at increasing access to fresh fruits and vegetables for families and communities.

In 2016, to expand this initiative, the Foundation has created the **"Healthy Food for Every Age"** grants program - designed to help older adults eat better and stay connected to their communities. **This funding opportunity is limited to organizations with at least 5 years of experience working with older adults.**

Through **"Healthy Food for Every Age,"** the Foundation will provide a maximum of twenty (20) grants of up to \$10,000 each to nonprofits in designated counties in Maine, Massachusetts and New Hampshire to implement cooking, nutrition and/or community gardening programs.

Intergenerational projects will be given high priority. Grants may be renewable for a second year.

Who Can Apply:

Geography and Eligibility

Applicant organizations must be not-for-profit 501(c)(3) organizations **with at least 5 years of experience working with older adults**, and must be located in and/or serve individuals within one or more of these specific counties:

- **Maine:** Androscoggin, Cumberland, Kennebec, Sagadahoc and York
- **Massachusetts:** Bristol, Essex, Middlesex, Norfolk, Plymouth, Suffolk and Worcester
- **New Hampshire:** Cheshire, Hillsborough, Merrimack, Rockingham and Strafford

Ineligible

Some activities are not eligible for funding through this grants program. These include but are not limited to:

- Meal delivery and food pantry purchase programs;
- Programs that do not serve individuals in the target geography (see **Geography**); and
- Activities that do not *specifically* address needs of older adults.

Our Priorities:

Priority will be given to projects that can also accomplish the following:

- Engage older adults with youth in their community;
- Reach racially and/or ethnically diverse and/or LGBT older adults;
- Connect older adults to enrollment for programs such as Senior Farmer's Market Coupons or SNAP;
- Measure and track the impact of the proposed project; and
- Provide ample visibility for Harvard Pilgrim Health Care and Harvard Pilgrim Health Care Foundation.

Our Grants Will Support:

Activities

Funded activities should incorporate one or more of the following elements:

- **Cooking.** Provide cooking education for older adults that:
 - Is a minimum 6 weeks with an evaluation plan;
 - Incorporates principles of nutrition education specific to seniors;
 - Includes elements of social interaction; and
 - Includes recipes, tips and nutrients designed for older adults.
- **Gardening.** Provide capital and operating funding for older adult and/or intergenerational gardening programs that:
 - Is a minimum of 6 weeks with an evaluation plan;
 - Maximizes mobility for older adults; and
 - Incorporates program elements specific to older adults.

Harvard Pilgrim Health Care Foundation Healthy Food for Every Age Application:

Applications should include the following information in addition to the proposal cover sheet (applications should not exceed 4 pages, including the budget):

- 1. Introduce your organization.** In a few sentences (not more than one paragraph), please tell us about your organization and your experience working with older adults.
- 2. Introduce your project/program.** Please provide a one-paragraph summary overview of your request. Focus on the basics – total request, who is involved, what you are proposing and where. Please note whether your proposal is addressing cooking, gardening or both.
- 3. Project Details (2 – 3 paragraphs):** Tell us more about your project and how our funding will help it succeed in the coming 1-2 years. What are your plans and timeline? Who will be involved/benefit? How will you know you've succeeded in increasing access to healthy food and decreasing isolation? Why is this a priority for you?
- 4. Budget:** Please provide a line-item budget for how the funds will be used in Year 1 and explain where necessary. Administrative costs must be limited to 10% or less.
- 5. How will you inform your community of the grant and its results (local newspapers, signage, social media, community meetings)?** Please be aware that the Foundation does have specific visibility requirements, including the distribution of a press release and active promotion of the funded program and Harvard Pilgrim Health Care Foundation as a funder.
- 6. Provide your organization's W-9.** This may be provided as a separate attachment to the application.

Important Dates:

Grant Application Release Date	March 18, 2016
Application Deadline	April 15, 2016 at 5 pm EST
Notification of Awards	May 15, 2016
Grant Term	2 years, pending satisfactory performance, completed progress report and funding availability
Funding	\$10,000 per grant, per year
Progress Report	All awardees will be required to complete a progress report, due on May 1, 2017 and May 1, 2018.

Background Information:

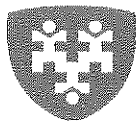
Harvard Pilgrim Health Care is a non-profit, full-service health benefits company serving members throughout Connecticut, Maine, Massachusetts and New Hampshire with product offerings in fully-insured, self-insured and Medicare markets. It is recognized across the country for outstanding quality and customer service and is ranked among the nation's highest-rated private health plans¹. More than 1,000 employees work across the four states.

The Harvard Pilgrim Health Care Foundation supports Harvard Pilgrim's mission to improve the quality and value of health care for the people and communities we serve. Created in 1980, the Foundation provides the tools, training and leadership to help build healthy communities by supporting programs that provide access to fresh, healthy food; improve the health of communities impacted by health disparities; and support our employees as they invest their time and talents across the region. In 2016, the Foundation is expanding its focus on healthy food access for families and communities to include healthy aging.

In 2015, the Foundation awarded nearly \$2.3 million in grants to more than 700 nonprofit organizations in the region. Since its inception, the Foundation has granted nearly \$136 million in funds throughout the four states.

For more information on the Harvard Pilgrim Health Care Foundation, please visit our website at: www.harvardpilgrim.org/foundation.

¹ NCQA's Private Health Insurance Plan Rankings, 2011-15, HMO/POS/PPO.



Harvard Pilgrim HealthCare Foundation

Proposal Cover Sheet – Healthy Food for Every Age Program

Organization Name:	Date: __/__/____	
Street Address:		
City:	State:	Zip:
President/Executive Director:	Phone:	
Target Geography served: (Please refer to list on pg 1 of this application)		
Mission/Purpose of the Organization:		
IRS Federal Tax Exempt ID Number:	Project Amount Requested: \$	
Project Contact:	Phone:	
Position/Title:	e-mail:	
Fax:	www:	
Authorized signature for organization:		
Type Name:		
Date:		

Office use only:
Date received:
Date reviewed:
Result:
Date report received:

DIY Projects & Ideas

Credit Services

Pro Xtra

Store Finder

Order Status

Local Ad

Products and Services

What can we help you find?

Your Store Tilton

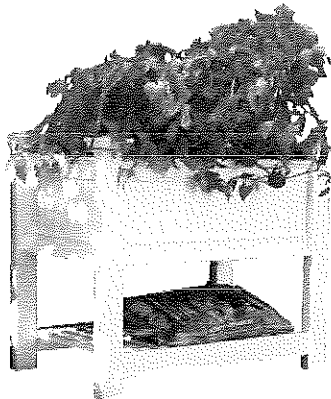
Sign in or Register



Model # Va68211 Internet # 204257118

Cambridge Raised Garden Planter

★★★★★ (1) [Write a Review](#) [Questions & Answers \(3\)](#)



\$168.82 /each

PRODUCT NOT SOLD IN STORES

[Open Expanded View](#)

[Click Image to Zoom](#)



PRODUCT OVERVIEW Model # Va68211 Internet # 204257118

With the Cambridge Raised Planter you'll be able to grow perfect flowers and vegetables with less weeding, less pests and no soil compaction. Best of all, the Cambridge raised planter brings your garden to you. Attractively designed with architectural detailing to compliment any outdoor setting. The Cambridge Raised Planter even has a shelf to store pots, soil and gardening equipment. The Cambridge is strong and durable and will never need to be painted or stained.

- Product comes with a 20 year manufacturer's warranty against yellowing, warping, cracking and rotting
- Occasional rinse with a garden hose is all you'll need to do to keep your planter box looking great year after year
- Cambridge is strong and durable and will never need to be painted or stained
- Will not rot

SPECIFICATIONS

DIMENSIONS

Container Height (in.)	53	Container Width (in.)	24
Container Length (in.)	36		

DETAILS

Color Family	White	Product Weight (lb.)	49 lb
Color/Finish	White	Raised Bed Features	Elevated Bed,Expandable,Shelf