

ECONOMIC DEVELOPMENT COMMITTEE
Regular Meeting
Town Hall 16 School Street
Allenstown, New Hampshire 03275
October 29, 2020

The October 29, 2020 meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:36 pm.

Chair Frascinella read a statement establishing authority to hold an electronic meeting, along with remote viewing and listening guidelines.

As Chair of the Allenstown Economic Development Committee, I, Mike Frascinella, find that, due to the State of Emergency declared by the Governor as a result of the COVID-19 pandemic and in accordance with the Governor's Emergency Order #12 pursuant to Executive Order 2020-04, this public body is authorized to meet electronically. Please note that there is no physical location to observe and listen contemporaneously to this meeting, except for limited space at Town Hall, which was authorized pursuant to the Governor's Emergency Order. However, in accordance with the Emergency Order, I am confirming that we are providing public access to the meeting by telephone, with additional access possibilities by video or other electronic means: We are utilizing a Conference Call line (603-485-7321, password 1234), and a Zoom connection can be made by clicking on the Zoom website. As a courtesy, we are also on Facebook Live. All members of the Economic Development Committee have the ability to communicate contemporaneously during this meeting through one of these platforms, and the public has access to contemporaneously listen and, if necessary, participate in this meeting. If anybody has a problem, please call 207-595-0310 or email at: dgoodine@allenstownnh.gov. If the public is unable to access the meeting, it will be adjourned and rescheduled.

Chair Frascinella called for the Pledge of Allegiance.

ROLL CALL

Mike Frascinella, Scott McDonald, Chad Pelissier, Jeffrey Venegas

Town Staff: Derik Goodine, Town Administrator

Others present: Jaye Williams

OLD BUSINESS

▪ **American Flags**

Chair Frascinella said they needed to take down the American flags and store them somewhere for the winter.

Mr. Pelissier said that he will take them down before Thanksgiving and will find a closet at the Highway Garage to safely store them.

- **Hometown Heroes Banners**

Chair Frascinella said that he left a message with Matt Seiler about the new banners in process and taking down the existing ones. He has not heard back.

Mr. Pelissier said he would take these banners down when taking down the American flags.

- **Park Passes**

Chair Frascinella asked about the effectiveness of the Bear Brook State Park passes and whether they should get them again next year.

Mr. Venegas said that he will check with the Library Director for feedback. He noted that they got the passes late, and it was an unusual summer season due to COVID.

- **Halloween Lighting Contest**

Chair Frascinella reported that 14 homes have registered and the votes are still coming in. Five or six registered just today, he said.

Ms. Williams said that one family had a tree fall through their house and still decorated for the contest.

Chair Frascinella said that, regarding the weather, they should expect about an inch of snow in the morning. That means the awards ceremony could still be held in the evening.

Ms. Williams asked about refreshments.

Chair Frascinella said he could bring a large coffee urn for hot cider.

Mr. Pelissier said that, if they are going to have s'mores, someone with gloves and a mask should build kits and pack them in baggies in advance of the gathering.

Mr. Goodine noted that the event was advertised in the Union Leader and is being enthusiastically discussed on Facebook.

Chair Frascinella said he talked with a Union Leader reporter and has instructed the owners of the homes registered for the contest to contact her.

Ms. Williams asked if the event will be held inside or outside.

Mr. Venegas said it would be outside.

Chair Frascinella said that, when enough people arrive, they can make the awards.

Ms. Williams expressed concern about holding the event with the COVID spike.

Chair Frascinella said they held two concerts successfully, with larger groups than this will draw. Furthermore, no one is obligated to attend.

NEW BUSINESS

▪ Christmas Lighting Contest

Chair Frascinella stated that last year's Christmas lighting contest was the best community event in a long time. The school chorus sang, the Student Council sold refreshments and a tree-lighting ceremony was held. They received a lot of positive feedback. He asked if they should offer more prizes than last year, when they had one prize for best lights and one for best yard. He asked Committee members if they should have more prizes this year or if they should have only one category and offer first, second and third place. He said that there were eight (8) entrants last year.

Mr. Venegas suggested that he and Mr. McDonald work as a subcommittee on this event.

▪ Daffodil Days

Chair Frascinella said he had no responses for this event, so they will cancel it for this year and try again next year. He said they perhaps started too late this year and will start in late August next year.

▪ Membership

Ms. Williams asked if she was an EDC member.

Chair Frascinella said that she would have to be approved by the BOS and sworn in at a BOS meeting by Town Clerk Kathleen Pelissier.

Mr. Pelissier suggested that she could serve on the EDC until they have enough people to form a Parks & Rec Committee.

▪ 2021 Projects

Chair Frascinella said he would like to host three (3) concerts – one in late May, one in late June and a third in late August. Those would cost about \$300 each for the performers and \$115 each for porta-potties. He asked Mr. Goodine about using the Town Hall bathroom facilities to save the expense of the porta-potties.

Mr. Goodine said that was a possibility.

Ms. Williams said she knows a lot of people in the porta-potty business and would try to get them a good price.

Chair Frascinella said they needed locations for eleven (11) Welcome Banners, the purchase of which has already been approved by the BOS. The cost is about \$675.

Mr. Pelissier suggested that they could be done at the end of the year, if the funds are available.

Ms. Williams said she would like to have a skating rink at Bear Brook State Park. She said if they buy the wood and get water from the Fire Department, she wants to know what other issues are involved.

Mr. Goodine said that insurance is an issue. The Town's liability insurance covers events within the Town but might not cover Bear Brook.

Chair Frascinella said that he would like to have free-standing grills and picnic tables for the Boat Launch.

Mr. Pelissier said he would look into acquiring these.

Chair Frascinella said that the carved bear to be attached to the sign would cost about \$300.

Chair Frascinella continued, saying he would like to have one or two movie nights, scheduled between the concerts.

Ms. Williams asked if they could have a movie night while it was snowing.

Chair Frascinella said they could not have the electronic equipment outside during precipitation.

Mr. Goodine said that the cost of each movie would range from \$285 to \$550 for new releases.

Chair Frascinella suggested planning to have two Bear Brook State Park passes.

REVIEW PREVIOUS MEETING MINUTES

Mr. Pelissier made a motion to approve the minutes of the October 14, 2020 meeting as written. Mr. McDonald seconded the motion.

Chair Frascinella called for a roll call vote on the motion.

Scott McDonald – aye

Chad Pelissier - aye

Michael Frascinella – aye

Jeffrey Venegas - aye

The motion carried unanimously.

ADJOURNMENT

Mr. Pelissier made a motion to adjourn at 7:28 pm. Mr. McDonald seconded the motion.

Chair Frascinella called for a roll call vote on the motion.

Scott McDonald – aye

Chad Pelissier - aye

Michael Frascinella – aye

Jeffrey Venegas - aye

The motion carried unanimously, and the meeting was adjourned.

**SIGNATURE PAGE
ECONOMIC DEVELOPMENT COMMITTEE
October 29, 2020**

Michael Frascinella, Chairman

Date signed _____

Chad Pelissier, Member

Date signed _____

Jeffrey Venegas, Member

Date signed _____

Scott McDonald, Member

Date signed _____