



**Town of Allenstown**  
16 School Street  
Allenstown, NH 03275  
603-485-4276

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**Economic Development Committee  
Meeting Agenda**

Thursday, 6:30 p.m., Feb. 22, 2018  
Allenstown Town Hall, 16 School Street, Allenstown, NH

**Regular Business.** Agenda items must be submitted to the Chairman by Noon on the Wednesday before the Committee's Meeting.

**Pledge**

**Roll Call**

**Old Business**

- Skating Rink – Review updated materials, costs, and sources. Work on an outline for a proposal for next winter.
- Marketing Plan - Discuss several online marketing plans for a small town:  
[http://www.smalltownmarketing.com/small\\_town\\_marketing\\_strategy.html](http://www.smalltownmarketing.com/small_town_marketing_strategy.html)  
<http://smallbusiness.chron.com/marketing-strategies-small-towns-51441.html>  
<http://smallbizsurvival.com/2013/03/how-to-market-a-community.html>  
[http://www.smalltownmarketing.com/business\\_plan\\_websites.html](http://www.smalltownmarketing.com/business_plan_websites.html)  
<https://thrivehive.com/small-town-business-marketing-ideas/>
- Featured properties – Consider developing a web page to market selected properties like Pembroke does:  
<https://www.pembroke-nh.com/economic-development-committee/pages/featured-properties>

**New Business**

- Discuss ideas for developing a Business Park, possibly on town-owned land.
- Discuss implications of the Economic Revitalization Zone (RSA 162-N)  
<https://www.allenstownnh.gov/economic-development-committee/pages/economic-revitalization-zone>

**Review Previous Meeting Minutes**

If available

**Schedule the next meeting**

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**Notices Regarding the Conduct of the Meeting.**

- Meetings may be electronically recorded for the purpose of preparing written minutes. A record of the meeting is available for public inspection not later than five (5) business days after the meeting, as required by RSA 91-A:2, II. Minutes are ordinarily approved at the next Regular Meeting of the Committee.
- If you require accommodations under the Americans with Disabilities Act of 1990 (as amended), please contact the Town Administrator by telephone (603-485-4276 ext. 112) or send e-mail [trta@allenstownnh.gov](mailto:trta@allenstownnh.gov).
- The EDC reserves the right to hold any non-public session during the Regular Meeting, whether noted on the Agenda or not. Notice of a non-public session on an agenda is for planning purposes only. The citations to the Right-to-Know Law, set out at NH RSA 91-A, are provisional and may be revised as circumstances require.
- Any time noted on an agenda is approximate only, and may not reasonably create an expectation that an item will be reached at that time. Items are normally taken up in the order in which they appear unless modified by the EDC. New business is not considered after 9:00 p.m.