

The Benefits of Recycling & Partnering with Casella

SHRINK YOUR WASTE AND GROW YOUR BUSINESS



BENEFITS OF RECYCLING

Recycling conserves natural resources, prevents pollution, saves energy, and reduces waste sent to disposal facilities. It can also support American manufacturing, create jobs, and increase economic security by providing a domestic source of materials. **For all of these reasons, when someone wants to improve the environmental impact of their business or household, recycling is often the first step they take.**

TRULY SUSTAINABLE RECYCLING

For decades, organizations across the country have sought to increase recycling rates by encouraging people to put more items in their recycling bins. Unfortunately, this practice benefits no one if those items are not actually recyclable. As a society, we recycle because much of the stuff we toss has value. We can capture that value and put those items to a higher and better use. Despite recycling being the right thing to do, it must be done right. Contamination from items such as plastic bags and trash add unnecessary costs. Eliminating sorting mistakes through education help to protect workers and sorting equipment and safeguard the recyclability of the other materials.



PLASTIC BAGS
DON'T BELONG



FOOD WASTE/ LIQUIDS
DON'T BELONG



TANGLERS
DON'T BELONG



SCRAP METAL ITEMS
DON'T BELONG



BATTERIES OF ANY KIND
DON'T BELONG



ELECTRONIC WASTE ITEMS
DON'T BELONG

PARTNERING WITH CASELLA

Recycling provides a perfect example of the teamwork involved in successful resource management. Households and businesses do their part to separate recyclable materials from their trash, and we do our part to collect, sort, and process them into high-quality raw materials for manufacturers to use in new products. Recycling works best when we all play our parts well.

Casella's Recycling Services:

- Zero-Sort® Recycling: *A state-of-the-art technology that allows all Zero-Sort recyclable material to be placed into one bin, which allows you to recycle more stuff more often. You just focus on filling the bin – we take care of the rest.*
- Brokerage Services
- Industrial/Specialty Recycling
- Managing Non-Salable Consumer Goods
- Public Advocacy

Since 1977 we have helped to pioneer the field of resource recovery. Did you know that in a year, we recover over **800,000 tons** of recyclable materials!

GIVING RESOURCES NEW LIFE®

Zero-Sort® recycling puts your discarded materials back into the world.



1 Recycling Collection

It starts with you tossing items like newspapers, boxes, bottles, and cans into your recycling bin. We pick these materials up from your home and take them to be processed at a Zero-Sort recycling facility.

2 Recycling Facility

At the Zero-Sort recycling facility we sort and bale commodities like aluminum, cardboard, paper and more. These serve as the source material for recycled products and packaging.

3 Manufacturing

Baled commodities are received by manufacturers as raw materials for making new goods.

4 New Products

Completing the loop, the recyclables you placed into your bin are transformed into new products like boxes, bottles, cans, packaging and even fleece jackets!



For more information, please contact us at **800-CASELLA** and learn more at **casella.com**