

ECONOMIC DEVELOPMENT COMMITTEE
Regular Meeting
Town Hall
16 School Street
Allenstown, New Hampshire 03275
October 10, 2018

The October 10, 2018 meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:38 p.m. He called for the Pledge of Allegiance.

Roll Call

Mike Frascinella, Thomas Kaempfer, Chad Pelissier, Jeffrey Venegas

Allenstown staff: Derik Goodine, Town Administrator

Old Business

- **Skating Rink: Report of Mr. Venegas on a meeting date with the School Board to look over the ARD field, the Committee's primary site.**

Mr. Venegas stated that the School Board is meeting tonight and he will find out later this evening what transpired regarding the proposed skating rink. He said that he would let the Committee members know the date of the meeting with the ARD principal.

- **Skate Board Park: Review the condition of the old ramps and work on an action plan.**

Chair Frascinella presented pictures of the Town's skate boarding equipment. He asked who they could get to refurbish the ramps. He suggested the Highway Department facility or the Sewer Department as possible locations for doing the work. He added that tools would be needed for removing the surface rust.

Mr. Kaempfer said that he can have an announcement made at Pembroke Academy about this opportunity for community service.

Mr. Pelissier said they would need grinders and they could check with vendors about use of their rental equipment at no cost. He added that Allenstown students who go to Concord High School might be able to do the work there.

Chair Frascinella said that he would check with Aubuchon Hardware about borrowing rental equipment.

Mr. Pelissier asked if anyone knew of a Boy Scout looking for an Eagle project.

Mr. Kaempfer offered to check with Concord High School. He added that he got a price from a skate park vendor of \$99,000.

Mr. Venegas said that the vacant parking lot is a great spot because it is out in the open, discouraging vandalism. He added that if students work on repairing the equipment, they will take pride in the park and won't want it damaged.

- **Online Business Directory: Review the mailing list for businesses as a method for getting more businesses online.**

Mr. Kaempfer said that he could easily convert the Secretary of State's spreadsheet to a mailing list easily, selecting only Allenstown and Suncook Village businesses.

Mr. Goodine said they would need envelopes, postage, mailing labels and a memo/flier. He said the list of businesses adding their information to the directory is growing.

- **Town Signs: Review the town signs collected so far <http://allenstown-alt.org/edc/town-signs> and select the best features and layouts. Determine if the Committee is ready to send out for estimates.**

Chair Frascinella asked the members to view pictures of the many signs collected and to comment on features and layouts they like. He said Alton Bay has an image of a steam engine. Allenstown used to have a steam train line called the Blueberry Express. He suggested that this might be a nostalgic image.

Mr. Kaempfer said that with the Blueberry Express no longer operating, it is not a good choice. He added that it should be unique, perhaps images of black bears because of Bear Brook State Park. He mentioned the snowmobile museum and the possibility of images of a snowmobile and other outdoor activities.

Mr. Goodine observed that having bears on the signs would draw people in to take pictures with the sign.

Chair Frascinella said that the paws of the bears could be holding the sign, which should have a landscape format because the town name is long. He said they should have a cameo of something unique to the Town, but not the seal itself because it isn't eye-catching. He said he likes the Pittsburg, Winchester, and Londonderry signs.

Mr. Kaempfer said that the Londonderry sign is pretentious.

Mr. Pelissier said he just likes the color contrasts of the Londonderry sign.

Chair Frascinella said he likes the interior border.

Mr. Pelissier said that what they put in the cameo is key.

Mr. Kaempfer said he would check with his contact regarding the carving of the bears.

Mr. Pelissier said that they could have a mother bear holding one side of the sign and a tree with a baby bear on the other side.

Committee members agreed that the sign should be 3 X 5 feet.

Mr. Pelissier said it would probably cost about \$6,000.

- **2019 Budget: Determine an amount to request for at least one new town sign.**

Mr. Goodine said that the Committee should give him a figure.

Chair Frascinella said he prefers a capital fund as opposed to a budgeted expense amount.

- **Guide to Starting a Business: Discuss any progress on this task.**

Mr. Pelissier said that he reviewed Derry's guide and would like Allentown's guide to explain what is going to be required by the Town, step-by-step, as opposed to just information about starting a business in New Hampshire and registering with the SOS. He added that Matt Manahan of the Central NH Regional Planning Commission would be helpful with this process.

Review Previous Meeting Minutes

On motion of Mr. Pelissier, duly seconded by Mr. Kaempfer, it was voted unanimously to approve the minutes of the September 12, 2018 meeting.

On motion of Mr. Kaempfer, duly seconded by Mr. Pelissier, it was voted unanimously to approve the minutes of the September 26, 2018 meeting.

Schedule the Next Meeting

Chair Frascinella set the date of the next meeting for October 24, 2018.

On motion of Mr. Pelissier, duly seconded by Mr. Kaempfer, it was voted unanimously to adjourn at 8:28 p.m.

**SIGNATURE PAGE
ECONOMIC DEVELOPMENT COMMITTEE
OCTOBER 10, 2018**

Michael Frascinella, Chairman

Date signed _____



Chad Pelissier, Member

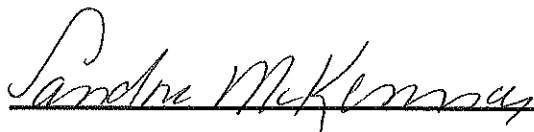
Date signed 12/12/18

Jeffrey Venegas, Member

Date signed _____

Thomas Kaempfer, Member

Date signed _____



Ryan Carter, BOS Ex-Officio Member

Date signed 12-12-18

Sandra McKenney, BOS Ex-Officio Alternate Member **Date signed** _____