

ECONOMIC DEVELOPMENT COMMITTEE
Regular Meeting
Town Hall
16 School Street
Allenstown, New Hampshire 03275
December 12, 2018

The December 12, 2018 meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:44 pm. He called for the Pledge of Allegiance.

Roll Call

Sandy McKenney, Mike Frascinella, Chad Pelissier

Chair Frascinella shared an article about the qualities of Allenstown.

Old Business

Skating Rink: Review the estimated prices for the two vendors that have been identified. A third vendor may be needed. Discuss possible collaboration with newly restarted Parks & Rec. Committee.

Chair Frascinella stated that he has done some research on skating rinks. He said that Nice Rink has the best price. A 52 X 104-foot rink sells for \$4,834. An upgrade of the liner would bring the price to \$5,137. With no boards, the price drops to \$2,991. EZ ICE Rink's 60 X 100-foot rink sells for \$6,500. It would require less time for set-up and the connections are stronger. The perimeter can be set up in five minutes. The company has a five-minute video showing how to assemble it.

Mr. Pelissier said that plastic would last longer than wood for the sides.

Ms. McKenney asked about the location of the rink.

Mr. Frascinella said they had proposed a site at the ARD school but have learned that will not be an option.

Mr. Pelissier said that there might be a place at AES.

Skate Board Park: Jeff Venegas is to report on whether successful contact was made with St. John's Church about using their vacant lot for the skate park. Chad Pelissier is to report on when the Highway Dept. can move the ramps to a clear area near the highway shed so they can be visually examined.

Ms. McKenney reported that the convent and the land which goes with it are up for sale.

Chair Frascinella said that the convent's parking lot was the proposed site for the skate board park, so now they would probably have to look elsewhere. He asked Mr. Pelissier about moving the skate board equipment before winter weather makes it more difficult.

Mr. Pelissier said that it is safe where it is now, and moving it closer to the Highway Garage wouldn't necessarily be better than leaving it where it is. He said that the restoration can't be done at Pembroke Academy and suggested that they should contact Concord High about having students do the restorations.

Online Business Directory: Review the current listing and assess the recent mass mailing.

Chair Frascinella said that the online business directory is growing slowly.

Ms. McKenney suggested having business cards to pass out as a reminder.

Mr. Pelissier said they had done a mailing to all businesses.

Town signs: The proposed sign layout was sent out to three vendors for estimates. The bear cubs that will hang off the sign can be produced for \$300 each by Clayton George, who carved the animals in Bear Brook State Park. Are there other local wood carvers to look into?

Chair Frascinella presented the current design for the welcome signs.

Ms. McKenney said that the banner is too big and that gold is better than red.

Chair Frascinella said that the name of the town and Bear Brook State Park are the most important elements. Advantage Signs has quoted a price of between \$5,000 and \$6,000 installed. The bears would be an additional cost. Pro Source in Derry quoted a price of \$2,500 for a 3 X 4 sign. He said he plans to get three quotes and then ask for a best price if three are ordered.

Mr. Goodine said that Oxford's sign cost \$4,170, and the lettering is flat, not etched.

The Committee members discussed colors, the posts, the bears and other facets of the design.

Project Priorities: If and when the Economic Development Capital Reserve Fund is approved in March 2019, initial use of the funds must be decided and presented to the selectmen.

Chair Frascinella said they should prioritize their various projects to be prepared for possible funds of \$15,000 from passage of the warrant article in March.

Mr. Pelissier said that the skating rink should be a Parks & Rec project. The Economic Development Committee could assist.

Chair Frascinella said that a funding alternative would be a Go Fund Me Site.

Mr. Pelissier said that the Budget Committee is not opposed to budgeting money for Parks & Rec.

Mr. Pelissier said that the town welcome signs are an appropriate project for the Economic Development Committee.

New Business

Summer concert at Town Hall: Discuss feasibility, food vendors, musicians

Chair Frascinella said that there was some discussion at the last meeting about a summer concert.

Ms. McKenney said they could have a table with information about the Economic Development Committee.

Chair Frascinella said that they would need food vendors and musicians.

Mr. Pelissier said that music is key. Easy listening, soft rock – a wide variety from the 60's, 70's and 80's would be good so as to appeal to a wide variety of interests. He said even soft country would be good.

Ms. McKenney suggested having raffles.

Review Previous Meeting Minutes Review and approve minutes for Oct. 10, Oct. 24, and Nov. 28

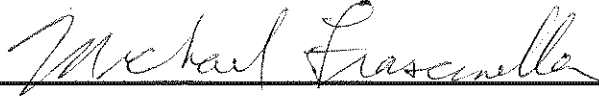
On a motion of Mr. Pelissier, duly seconded by Ms. McKenney, it was voted unanimously to approve the minutes of the October 10, 2018 meeting.

On a motion of Mr. Pelissier, duly seconded by Ms. McKenney, it was voted unanimously to approve the minutes of the October 24, 2018 meeting.

On a motion of Mr. Pelissier, duly seconded by Ms. McKenney, it was voted unanimously to approve the minutes of the November 28, 2018 meeting.

On a motion of Mr. Pelissier, duly seconded by Ms. McKenney, it was voted unanimously to approve at 8:00 pm.

SIGNATURE PAGE
ECONOMIC DEVELOPMENT COMMITTEE
DECEMBER 12, 2018



Michael Frascinella, Chairman

Date signed 1/23/19



Chad Pelissier, Member

Date signed 1/23/19

Jeffrey Venegas, Member

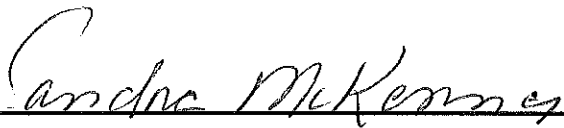
Date signed _____

Thomas Kaempfer, Member

Date signed _____

Ryan Carter, BOS Ex-Officio Member

Date signed _____



Sandra McKenney, BOS Ex-Officio Alternate Member

Date signed 01-23-19