

**Town of Allenstown
Economic Development Committee
16 School St., Allenstown, NH 03275
August 23, 2023**

Chair Mike Frascinella opened the meeting at 6:36 pm and led the Pledge of Allegiance.
Vice Chair Lisa Lemire ran the meeting from this point forward.

Roll Call

Present from the Board: Mike Frascinella, Ron Adinolfo, Lisa Lemire, Rich Caruso, and Nancy Beaulieu.

Absent: Scott McDonald

Others: Derik Goodine, Town Administrator, Rosalie Valley from Bear View Crossing.

Old Business

•**August 13 Concert & Cruise Night:** Other than a brief rain shower, the concert went well. The BoneShakerz put on a great show, the food concession kept cooking, and the ARD students kept their booth together. Only five cars attended the cruise night, but the rain must have kept many away.

Ms. Lemire stated there were 40-50 people in attendance. The band was great.

She asked the Board what they can do to bring in more cars and more spectators. The weather has been tough this summer and had an effect.

Mr. Adinolfo mentioned putting up some pop ups that are bigger and can be put up quickly so spectators could have hung out under them until the rain passed. Something we should look into for next year.

Mr. Frascinella suggested getting three of them.

Lisa suggested changing the time from 12-3 next year. Also, we could most likely get something posted in the Hooksett Bridge.

Ron said this could be an issue with the food vendor.

Lisa also mentioned that she doesn't feel they have a large following on Facebook. She would like to find out how much it costs to put it in the Concord Monitor Marquee.

Mr. Goodine said it is not worth it, suggested putting it in the "what's going on this weekend" that they put out on Thursdays.

Ron suggested WMUR – what's going on this week in NH.

Mr. Goodine said also the Hippo Magazine with a Sunday listing.

Mr. Frascinella said lets choose next year's bands at the next meeting.

Lisa said the Boneshakerz were really good. Nancy said the first band got some really good responses.

Mr. Frascinella suggested that next year it may be better to spend less time handing out flyers and more time networking.

•**Sept. 10 Concert:** Confirmed the concert with musician, Bob DePaolo. The time for this concert is 4-6 pm. Flyers were printed right after the concert and posted during the week. Members assembled the wood to the yard signs and they were ready to install around town by August 16. Lisa and Nancy posted numerous flyers and made some new contacts. Lisa asked if Jamie can't make it with his food truck, what is plan B? Ron suggested having the next meeting on Sept. 6th. The Board agreed.

•**Boat Launch Improvements:** TA found reasonably priced tables from a second vendor. Next step: BOS approval. Mike explained that the BOS did not want to order the grills, but authorized the purchase of three tables. Lisa said she and Nancy went down to the boat ramp this weekend. There were 30 cars there; three of the cars were from Massachusetts. Mr. Goodine the cost is \$3300 with shipping of \$1099. Total cost will be \$4399.21. It was agreed they would be shipped to the Highway Dept. and they should be put together before next year to make sure there is no damage and all parts are in the boxes. Ron suggested it come out of the Recreation Fund.

•**Historic Downtown Tour:** Need to finish this project on a sunny day. Get out and take photos using the same perspective as the old photos. No new information.

•**Spotlight on New Businesses:** Transcription of landscaping business in progress. No new information.

Other new business

•**Donation letter:** So far only three donations have been received. Mike suggested they need to get the letters out earlier in hopes of a better response.

New Business

•**Family Movie Night:** Scheduled for Saturday evening Sept. 30 at the Fire Station. Chief Lambert said his crew will be able to support this. Dinner is at 5 p.m., the movie ("Lightyear") is at 6 p.m. This is a bring-your-own-chairs, no wine, no babysitting event. Lisa introduced Rosalie from Bear View Crossing. There are 198 homes in that park which is 13% of the homes in Allentown. She met with their team so they don't hold events on the same day. They are having the same kinds of issues and will work together in the future. Ron said he will speak to the Fire Chief to find out what the capacity is. No children can arrive alone. They must be with a parent or guardian. Ron stated this is a family night and is planned for families.

•**Old Time Baseball:** Historical Society is planning this event. Tentatively set for Saturday Oct. 21. This will be held at the Pine Haven Boys Club.

•**Hillsbrook Village Assisted Living:** Grand Opening to be October 26th. Apartments now about half rented.

Review Previous Meeting Minutes

April 26, 2023, May 10, 2023, May 24, 2023, July 9, 2023 July 12, 2023 and July 26, 2023 still need to be approved.

Review and approve corrected minutes: June 14th.

Ron Adinolfo made a motion to approve the minutes of June 14, 2023 as amended.

Lisa seconded the motion.

A roll call was taken

Michael Frascinella – Aye

Lisa Lemire – Aye

Nancy Beaulieu – Aye

Ron Adinolfo – Aye

Rich Caruso – Aye

Motion passed 5-0

Schedule the next meeting Weds. Sept. 06, 2023

Ron made a motion to adjourn the meeting at 8:00 pm.

Lisa seconded the motion.

A roll call was taken

Michael Frascinella – Aye

Lisa Lemire – Aye

Nancy Beaulieu – Aye

Ron Adinolfo – Aye

Rich Caruso – Aye

Motion passed 5-0


**ECONOMIC DEVELOPMENT COMMITTEE
SIGNATURE PAGE**

Michael Frascinella, Chairman



Date Signed 9/27/23

Lisa Lemire, Vice Chair



Date Signed 9-27-23

Ron Adinolfo, Member



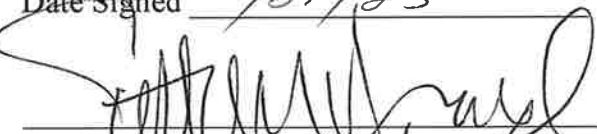
Date Signed 9/27/23

Nancy Beaulieu, Member



Date Signed 9/27/23

Scott McDonald, Selectmen Rep



Date Signed 9/27/23

Rich Caruso, Alternate Member



Date Signed 28582023

Chad Pelissier, Alternate Member

Date Signed _____