

**Town of Allenstown - Economic Development Committee**  
**16 School Street, Allenstown, NH 03275**  
**July 12, 2023**

**Call to Order**

The Allenstown Economic Development Committee Meeting was called to order by Lisa Lemire on Wednesday July 12, 2023, at 6:37pm.

Ms. Lemire led the Pledge of Allegiance.

**Roll Call:**

Rich Caruso– Alternate	Mike Frascinella
Nancy Beaulieu	Ron Adinolfo
Lisa Lemire	Scott McDonald

Not present: Chad Pelissier, Mike Landers, Jim Rogers

Other: Derik Goodine – Town Administrator

**Old Business**

- **August 13 Concert and Cruise Night**

Ms. Lemire said the concert is still on and she will be posting to FB to promote the concert this week. Ms. Beaulieu and Ms. Lemire will be passing flyers out event flyers at local businesses this week.

Indoor sites for rain dates for the concert were brought up. Chair Frascinella had spoken to Lisa Towle regarding use of the gym at ARD for the concerts in the event of rain. Discussion ensued from the group on logistics, and it was decided the gym at ARD is not a viable option.

Regarding use of the field at ARD, Chair Frascinella mentioned getting blanket permission to use the field for the events.

Ms. Lemire said Ms. Beaulieu has created a spread sheet of the 40 businesses in town with their pertinent information. This will be used to stay connected and to track contact, donations, etc. The donation letter has been approved and will be handed out to some of the businesses along with the flyer for the Aug. 13th event.

The EDC discussed how they would like to receive returned donation forms with donations and how to keep track of the funds received. It was decided the letters would have a return envelope addressed to the attention of EDC Chair Frascinella. The donations will be noted and tracked with the accountant, so they are used for events specified by the business on their form. The businesses that don't get a letter with a flyer will receive their donation letter by mail.

Ice Cream truck idea for events was discussed and axed by the EDC. Not economical for families in town.

Ms. Lemire and Ms. Beaulieu handed out 200 flyers at the Heroes & Hot Rods event at Arnie's in Concord.  
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- **Boat Launch Improvements**

Ms. Lemire said Mr. Pelissier was not at the meeting. No updates.

- **Historic Downtown Tour**

Ms. Lemire mentioned members taking photos and finishing up this project once it stops raining.

- **Spotlight on New Businesses**

Ms. Lemire said she reached out to Flying Colors Painting, a design company, and E&I Home Inspections. She spoke to Flying Colors Painting and they have 3 employees. A list of the interview questions was sent, and they haven't replied yet.

Flying Colors Painting has not been on the EDC Spotlight. Neither has the design company that has been open for several years. EDC Spotlight was originally intended to spotlight new businesses. Ms. Lemire asked if businesses, even if they aren't new, could be spotlighted even if they have never been on the Spotlight. Chair Frascinella said yes.

Chair Frascinella mentioned the interview he had done with Andrew Thomas Landscaping. It is waiting to be transcribed. Discussed the benefits of the interview, especially in person interviews. The more we know about a business, the more we can promote it to the residents.

Ms. Lemire mentioned coordinating a meet and greet networking meeting with the EDC and Allentown businesses. Small event with coffee, tea, and a few snacks.

- **EDC T-Shirts**

Ms. Lemire said there was a mistake on a T-shirt and a new shirt needs to be ordered. If anyone needs a new shirt because of sizing, let her know so she can get the shirts done.

## **New Business**

- **China Mill Grand Opening/ Hillsbrook Village**

Chair Frascinella and the EDC discussed the China Mill Grand Opening on July 20th. Although the original name of the building was the China Mill, the property is referred to as "25 Canal." They are residential loft apartments; no condos are owned in the building. About 30 people who represent the town will be in attendance wearing Town of Allentown nametags. About 40-50 apartments are already rented out.

Hillsbrook Village has been open for a short time and only has 4 apartments left. Both facilities have amazing amenities to offer their residents.

- **China Mill Grand Opening/ Hillsbrook Village (Cont'd)**

Chair Frascinella spoke to a realtor in Hooksett, Tony Lacasse, who has started a local newspaper. Tony asked for stories and news from or about Allenstown. Chair Frascinella shared a screen showing the EDC members the highlights and amenities from websites of both 25 Canal and Hillsbrook Village and will present them in the new paper.

- **Family Movie Night**

Mr. Adinolfo said there is a meeting with the Women's Auxiliary Group and the Association Tuesday and logistics for the movie night will be discussed. The event is 2 weeks after Reach the Beach. We will need to get food. He will talk to Eric and his wife to see how they want to be involved. Selectman Keith can guide us on options and keeping food costs low.

The movie being played needs to be discussed. Indiana Jones. Will it be out of theatres and available by movie night? Also, flyers will need to be created. Give them out to kids at school to give to parents.

#### **Previous Meeting Minutes**

**June 28, 2023 Minutes:** Ms Beaulieu motioned to approve the June 28, 2023 minutes. Chair Frascinella seconded the motion.

All in favor:

Rich Caruso (Alternate) – Aye

Mike Frascinella – Aye

Nancy Beaulieu – Aye

Ron Adinolfo – Aye

Lisa Lemire – Aye

Scott McDonald – Abstain

#### **End of Meeting**

Next meeting is Wednesday July 28, 2023.

Mr. Adinolfo motioned to adjourn the meeting. Chair Frascinella seconded the motion.

All in favor:

Rich Caruso (Alternate) – Aye

Mike Frascinella – Aye

Nancy Beaulieu – Aye

Ron Adinolfo – Aye

Lisa Lemire – Aye

Scott McDonald – Aye

The meeting was adjourned at 7:39pm.

ECONOMIC DEVELOPMENT COMMITTEE

SIGNATURE PAGE

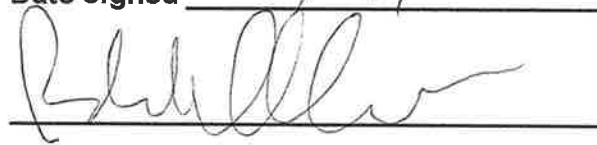
Michael Frascinella, Chairman



Date signed

9/27/23

Rich Caruso, Alternate Member



Date signed

2758 2023

Ron Adinolfo, Member



Date signed

9/27/23

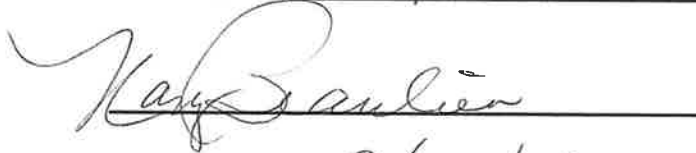
Lisa Lemire, Vice-Chair



Date Signed

9-27-23

Nancy Beaulieu, Member



Date signed

9/27/23

Scott McDonald, Selectman Rep.



Date signed

9/27/23

Chad Pelissier, Alternate Member

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Date signed

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Mike Landers, Alternate Member

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Date signed

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