

**Town of Allenstown
Economic Development Committee
16 School St., Allenstown, NH 03275
June 28, 2023**

Vice Chair Lisa Lemire opened the meeting at 6:36 pm and led the Pledge of Allegiance.

ROLL CALL

Mike Frascinella, Ron Adinolfo, Lisa Lemire, Nancy Beaulieu, and Rich Caruso.

OLD BUSINESS

June 25 Concert

Ms. Lemire stated that the June 25th concert had to be cancelled due to weather. We should have a backup plan as there is another concert on August 13 and another on September 10th. What would be a viable back up plan to maybe have this indoors. Mr. Frascinella said the school gym would not be a viable option because they need to know months in advance to hire a custodian and we cannot bring in food.

Mr. Adinolfo stated that once we take possession of the old Allenstown Elementary School, we would not have many options.

Lisa Lemire said we could have a rain date or maybe this past weather was just a fluke. Lisa said we should look for a date for Jen Mitchell for next year.

Mr. Frascinella suggested when we book the musicians we ask if they also have the following Sunday as a rain date.

Mr. Caruso suggested waiting until we have our own location at AES . We can talk to all the musicians and find out what they have available for next year.

Boat Launch Improvements: Chad was to present suggestions for picnic tables and fire pits, and estimated costs but was unable to attend the meeting.

Historic Downtown Tour: Need to finish this project. Get out and take photos.
Ms. Lemire said we still need to keep this on the agenda and get this done.

Spotlight on New Businesses: Awaiting transcriptions of interviews with two new businesses. Ms. Lemire said she has been texting with Zachary with E&I Home Improvement and he said he has filled out the questionnaire on line, but she does not know where to find that. She will check back with Zachary, the owner and ask him to email her with the answers.

Mr. Frascinella said he prefers to do the interview in person and feels you get a lot more information.

NEW BUSINESS

August 13 Concert & Cruise Night:

Ms. Lemire said she and Nancy would send out flyers. BoneShakerz is scheduled. Concert battle plan started June 18. Determine a backup plan if bad weather.

Mr. Frascinella said there was a lot of details on the yard signs. It costs \$15 per sign in multiples of 10. He asked if 25 would be enough. Ms. Lemire said it is great to have the location of the signs so whoever puts them out knows the location.

Rich Caruso said any documents could be uploaded to the EDC Toolshed and everyone can see them. Lisa asked if we could put a check mark next to the location when a sign has been put there so everyone knows it was done. Mr. Caruso said it should be marked or highlighted.

Mr. Frascinella created a flyer and will send it to Ms. Lemire and Ms. Beaulieu, and they will make copies and get them out. They will make the 50-55 color copies and some black and white as well at the town hall.

Ms. Lemire said she will start this Monday with Facebook events and six weeks ahead she will do the social media about August 13th.

Family Movie Night: Scheduled for Saturday evening Sept. 30 at the Fire Station. The committee would like to serve a meal before the movie and asked the Fire Department to cook them food. They will get paid to do so. Need to work out details with Fire Dept.

Mr. Frascinella suggested Raiders of the Lost Ark.

Mr. Adinolfo suggested Indiana Jones and the Dial of Destiny. They will ask Mr. Goodine if he could get this movie. If not they will show Raiders of the Lost Ark.

Ms. Lemire next meeting they will determine the movie, the menu and a flyer and Mr. Caruso suggested getting it out to the schools when they open. Mr. Adinolfo suggested burgers and hot dogs, popcorn machine, and water. It can be "bring your own chair." No pets will be allowed. She suggested putting the price of the food items on the flyer so families can see what the cost is.

Mr. Frascinella said there would be a limited capacity at the Fire Station. People can sign up in advance to get an idea of how many.

EDC T-Shirts: Ms. Lemire showed the committee the final EDC 2.0 design. They will wear the t-shirts at all their events.

Indoor Yard Sale:

Ms. Lemire asked if there is an interest.

Mr. Adinolfo said when they have the gym at AES they can do as many events as they want.

Donation Letter for Businesses and labels for businesses.

Mr. Frascinella drafted a letter and Ms. Lemire will send it to the committee. It needs to go out to the businesses and they will figure out how to send it to on line businesses. The key is to hand it in person.

Mr. Frascinella suggested since they have a completed letter, they should make a bunch of copies and start handing them out.

Ms. Lemire suggested putting it in Toolshed. She would like a list of all businesses with their mailing addresses and their email addresses.

Grand Openings

Mr. Frascinella stated there are two grand openings coming up. China Mill is one and their open house was scheduled for July 20th, and Hillsbrook Village is the second. Their open house is in August or September.

Review Previous Meeting Minutes

Mr. Caruso made a motion to approve the corrected minutes of April 12, 2023.

Nancy Beaulieu seconded the motion.

Michael Frascinella – Aye

Lisa Lemire – Aye

Nancy Beaulieu – Aye

Ron Adinolfo – Aye

Rich Caruso – Abstained

Motion passed 4-0-1

The next meeting will be Weds. July 12, 2023

Mr. Adinolfo made a motion to adjourn at 8:06 pm.

Mr. Caruso seconded the motion.

Mr. Frascinella – Aye

Lisa Lemire – Aye

Nancy Beaulieu – Aye


Ron Adinolfo – Aye

Rich Caruso – Aye


Motion passed. 5-0

**Economic Development Committee
Signature Page**

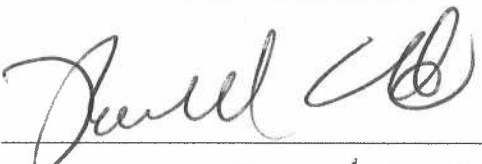
Michael Frascinella, Chairman


Date Signed 7/12/23

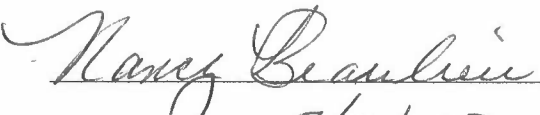
Lisa Lemire, Vice Chair


Date Signed 7-12-23

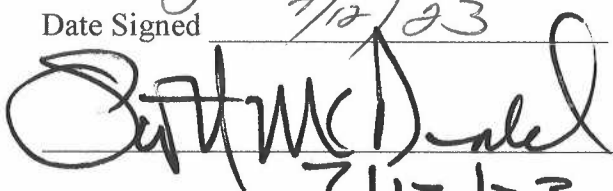
Ron Adinolfo, Member


Date Signed 7-12-2023

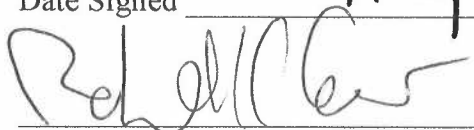
Nancy Beaulieu, Member


Date Signed 7/12/23

Scott McDonald, Selectmen Rep


Date Signed 7/12/23

Richard Caruso, Alt Selectmen Rep


Date Signed 120024/2023

Chad Pelissier, Alternate

Date Signed _____

Mike Landers, Alternate

Date Signed _____