

Town of Allenstown - Economic Development Committee
16 School Street, Allenstown, NH 03275
May 10, 2023

Call to Order

The Allenstown Economic Development Committee Meeting was called to order by Lisa Lemire on Wednesday May 10, 2023, at 6:41pm.

Lisa led the Pledge of Allegiance.

Roll Call:

Rich Caruso

Nancy Beaulieu

Lisa Lemire

Mike Frascinella

Ron Adinolfo

Mike Landers

Not present: Chad Pelissier, Scott McDonald

Other: Derik Goodine – Town Administrator

Old Business

- **2023 Concerts/ Cruise Nights**

Ms. Lemire and Ms. Beaulieu went to Candia's Cruise Night on Thursday May 4, 2023 to pass out flyers and gain interest in the upcoming Allenstown Cruise Nights. One car came and left. It had been a cold rainy week, so no one had shown interest in the event that day. Will be attending Candia's next Cruise Night Thursday May 11, 2023. The weather should be better and yield better results.

The group discussed bands that play in the Town Cabin Restaurant located where the Candia Cruise Nights happen and saved a list of the bands to contact for Allenstown's 2024 events. Bands/ singers include: Henry Laberte, Jennifer Mitchell, Joel Cage, Bella Perada, and Chris Voss.

Chair Frascinella said concert yard signs are out and notices are posted on the various Facebook pages. He wanted to take advantage of town department signs: highway, fire department, etc.

He asked the group if anyone had a chance to reach out to local businesses to see if they would be interested in donating to the concert/ events.

Ms. Lemire stated she had not had a chance to reach out to anyone yet. Chair Frascinella said the first concert will rely on budget funds and will request the finance department to cut a check to the first band.

- **2023 Concerts/ Cruise Nights (Cont'd)**

The next concert is June 25, 2023. The group needs to start working on the advertising for the next concert.

Chair Frascinella said he will contact the sign company to get the sign for the June concert. Mentioned that these signs can be used for next year and will only need to update the dates on each sign. He said we will need to add the June concert to the website and Facebook.

Ms. Lemire said she can post the June concert to Facebook and use the full season concert/ cruise night flyer. Will make sure to mention that the band playing in June is the Jennifer Mitchell Band.

Signs for the May concert will have to be pulled on Monday May 22 and the June signs installed.

- **Signs and Banners:**

Chair Frascinella said Chad would try to find time this month to put up signs and banners. He got the form from his contact at Eversource. Is going back and forth with him regarding how long the signs and banners can stay up on the poles.

There are 11 banners from last year and 2 new banners totaling 13 banners to go up in town.

- **Boat Launch**

Frascinella said Chad was not at the meeting so there was nothing to speak about at this time.

- **Historic Downtown Tour**

Chair Frascinella sent everyone a copy of the pamphlet as it stands now. He would like to get this done before school lets out. It is still a matter of getting the comparison photos done.

- **Townwide Yard Sale**

Chair Frascinella mentioned the announcement is posted on the town website and Facebook. Kathleen is already receiving registrations. The list of registrations for the entire town will be finished on Wednesday June 7, 2023.

New Business

- **Potential New Business**

Chair Frascinella addressed Mr. Goodine asking if there are any potential buyers or renters of commercial property around town.

Mr. Goodine said there is a potential business looking to purchase the property where the clapboard painting/ vinyl coating place used to be on Rte. 28.

There is a small expansion of walk-in coolers happening at Sully's that is in the works.

An LLC from Gilford/ Laconia purchased the Aubuchon property. He was unsure if Aubuchon would continue to lease from them at this time.

Optimus is still waiting for fire marshal approval and has building issues they need to address before they can get their final certificate of occupancy.

China Mill is on track to open in June.

Chair Frascinella said he had been trying to track down the new owner of a new business behind Complete Auto Body on the south end of Rte. 3. It used to be a truck repair and body shop. A landscaping company purchased that building and it was undergoing renovations the last time he was there.

Mr. Goodine said he had not heard about the landscaping company yet.

- **Grant from NH Council on the Arts**

Chair Frascinella said the committee was leaning against hiring a grant writer at this time and was asking the group if they were still leaning that way. A discussion ensued and most members feel as though this grant is focused on displayed art and things of that nature. If they were to hire a grant writer, they would spend more than what they might get awarded in the grant.

The way to go, regarding the concerts, is to get donations from local businesses. The group will prepare a letter to send to the businesses in town. The letter will contain a list of EDC events in town for the year and multiple donation options. Ms. Lemire and Ms. Beaulieu will start a draft letter and send it to the group via email so they can vote on the letter at the next meeting. Mr. Goodine discussed the rules and things that need to be included in the letter.

- **Cruise Night Concert T-shirts for EDC.**

Ms. Lemire brought the sample shirt she had shown at a past meeting. They discussed the placement of words and the town logo. The group decided not to put the dates of the concerts on the shirts so they can be used for next year. They are still unsure how to make the logo show up correctly on the green shirts. The shirts will not be ready for the May 21st concert.

Ms. Beaulieu asked if they should keep the “cruise night” wording off the shirts so they can be used for all EDC events. The rest of the group agreed with this.

- **June 25 Concert Prep**

This was already discussed earlier in the meeting.

- **Interesting News**

Chair Frascinella brought up some interesting news that happened back in February 2023. Landowners on Deerfield Road had a conservation easement done on 116 acres of their property. They retain ownership of the land, it cannot be built on, and will be managed by the Society for the Protection of New Hampshire Forests.

Previous Meeting Minutes

January 13, 2023 minutes: Mr. Adinolfo motioned to accept the minutes as amended.

Ms. Lemire seconded the motion.

All in favor:

Rich Caruso – Aye

Mike Frascinella – Aye

Nancy Beaulieu – Aye
Ron Adinolfo – Aye
Lisa Lemire – Aye
Mike Landers – Aye

February 8, 2023 minutes: Mr. Caruso motioned to accept the minutes as amended.

Ms. Lemire seconded this motion.

All in favor:

Rich Caruso – Aye
Mike Frascinella – Aye
Nancy Beaulieu – Aye
Ron Adinolfo – Aye
Lisa Lemire – Aye
Mike Landers – Aye

April 12, 2023 minutes: Ms. Lemire needs to make a couple of corrections; therefore, no vote is needed.

End of Meeting

Next meeting is Wednesday May 24, 2023.

Mr. Caruso motioned to adjourn the meeting.

Ms. Beaulieu seconded this motion.

All in favor:


Rich Caruso – Aye
Nancy Beaulieu – Aye
Lisa Lemire – Aye
Mike Frascinella – Aye
Ron Adinolfo – Aye
Mike Landers – Aye

The meeting was adjourned at 7:44pm.

ECONOMIC DEVELOPMENT COMMITTEE

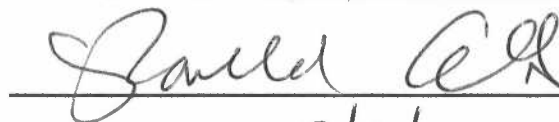
SIGNATURE PAGE

Michael Frascinella, Chairman



Date signed 9/6/23

Ron Adinolfo, Member



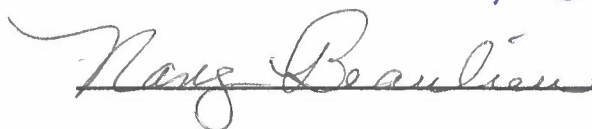
Date signed 9/6/2023

Lisa Lemire, Vice-Chair



Date Signed 9/6/23

Nancy Beaulieu, Member

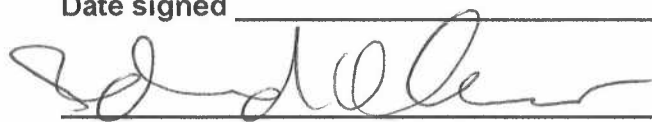


Date signed 9/6/23

Scott McDonald, Selectman Rep.

Date signed _____

Rich Caruso, Alternate

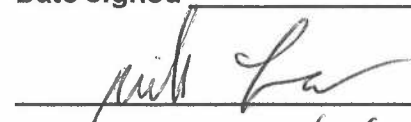


Date signed 9/6/2023

Chad Pelissier, Alternate

Date signed _____

Mike Landers, Alternate



Date signed 9/6/23