

Town of Allenstown - Economic Development Committee
16 School Street, Allenstown, NH 03275
April 26, 2023

Call to Order

The Allenstown Economic Development Committee Meeting was called to order by Lisa Lemire on Wednesday April 26, 2023, at 6:38pm.

Ms. Lemire led the Pledge of Allegiance.

Roll Call:

Scott McDonald
Ron Adinolfo
Mike Frascinella
Lisa Lemire
Nancy Beaulieu
Rich Caruso

Not present: Chad Pelissier, Jim Rodgers, Mike Landers

Other: Derik Goodine – Town Administrator

Old Business

• **2023 Concerts/ Cruise Nights**

Chair Frascinella said he spoke to someone at the highway dept., and they said they had the signs and stakes, but they hadn't had a chance to assemble them yet.

Ms. Lemire said as far as flyers go for the concert, she and Ms. Beaulieu passed out flyers to all stores in Allenstown and to some stores in downtown Suncook. She posted the event to her personal Facebook page and to a Facebook events page focused on the May 21st event. She also posted on the Allenstown/ Suncook Facebook page and started to get some interest there. She and Ms. Beaulieu will be going to Candia Cruise night to pass out our event flyers to gain more business.

Mr. Goodine asked Ms. Lemire if she hit both Allenstown Facebook pages.

Ms. Lemire will add the event to the other Allenstown Facebook page.

Derik Goodine said he shared the event on the Allenstown Town Facebook page, the NH Music Lovers Facebook page, and the Suncook Old Home Day Facebook page.

Chair Frascinella said he got the Port-a-Potty arranged for the event. The chef, Jamie Gentry, will cook and may add some items to his menu. ARD teachers are going to have students do a bakesale at the event. Also, he hadn't heard back from Moe Paquette regarding the guest appearance with a fire truck.

- **2023 Concerts/ Cruise Nights (Cont'd)**

Mr. Frascinella said he can check next week; Moe is out of town.

Ms. Lemire and Ms. Beaulieu were thinking about going to auto part stores to post flyers for the cruise night events in Concord and Hooksett.

Mr. Caruso responded to Ms. Lemire and Ms. Beaulieu, they (the stores) are generally amicable to that and said to stop at the store in the K-Mart plaza in Hooksett.

Ms. Lemire said she went to the Hillsbrook Village home office and brought flyers. They will be opening the new facility on May 19th and people will be moving in. They will have a van to transport residents and an activities director. She will share flyers with them. At least half of the building is rented out or has deposits on the apartments.

Ms. Lemire said she has no idea how many cars are going to come to cruise night and stated we might need someone to direct traffic and get orange vests.

Ms. Beaulieu asked if we should have traffic control.

Mr. Goodine said police officers need to be paid in 4-hour blocks for things like that.

Chair Frascinella said it's about \$70-\$80 an hour to have an officer for traffic.

Chair Frascinella has the yard signs for cruise night with arrows to put out the day before.

- **Signs and Banners:**

Chair Frascinella said he has been emailing Eversource and never got a reply from one of his contacts. He reached out to another contact and submitted their form. He also said he mailed 2 maps of poles with what will be hung and where and hasn't heard back from them either. He said it's still early, they don't like us to do anything before the end of May.

- **Boat Launch**

Chad Pelissier was not at the meeting so there would be no discussion regarding picnic tables and firepits.

- **Historic Downtown Tour**

Chair Frascinella said he recalled Scott McDonald was going to try to rewrite descriptions of each historic site we were going to use for the markers. We had a grant from the library, but we didn't use it.

- **Historic Downtown Tour (Cont'd)**

Mr. McDonald said he did rewrite them and sent it to him. Chair Frascinella couldn't recall getting them. Mr. McDonald will resend them.

Chair Frascinella said the pamphlet is incomplete because it needs photographs of what the historic properties look like now for comparison. He would like to get this done so it can be presented to the school and maybe have it become an in-town field trip so students can learn about the history of Allenstown.

He said he will send out the current status of the book and welcomed anyone who wanted to go take current photos of the locations to do so and try to do it from the perspective of the old photos for the best comparison.

New Business

- **Potential New Business**

Chair Frascinella mentioned that we still have two vacant sites on either side of Subway. He asked if anyone was aware of any interest?

Mr. Adinolfo responded, the building was sold and is contingent at this time according to real estate info online.

Chair Frascinella asked if anyone was aware of the status of the Aubuchon property for sale.

Ms. Beaulieu responded that the for-sale sign for Aubuchon was gone.

Chair Frascinella said there is a new business going in behind Complete Auto Body in the old John Currier Truck Service. They are doing some renovations to an existing building now. He was unsure who the new business was that would be moving in there and would go back to check and see what's going on sometime.

- **Townwide Yard Sale**

Ms. Lemire said Kathleen has updated the form to sign-up. People can sign up starting May 1st. She will add it to the town Facebook pages and town website. She asked if we should post anywhere else too.

Chair Frascinella said, in the past it went on Facebook, the town website and on the department sign such as the sign at the highway dept., town office sign, police, and firedept. signs. He said, ask them if they will put up lettering to advertise this 2 weeks before.

- **Grant from NH Council for the Arts**

Ms. Lemire said the committee spoke about this last month. The process looks very complex and wanted to know if this is something we want to move forward with and look for a grant writer?

Mr. Goodine said he thought we concluded last time we weren't going to make this year's deadline.

Chair Frascinella said he can ask Mike Stark, who writes grants for police equipment, if it's worth applying for the grant and let us know what it might cost us to get someone to write the grant. It was mentioned that it might cost as much to hire a grant writer as the amount of the grant given. If we don't get the grant, then the money we spent on a grant writer is wasted.

Ms. Lemire asked about finding someone to donate their time, who has experience, to write the grant.

Mr. Caruso mentioned it might not be complicated enough to hire a grant writer and to look at it and have someone give it a go.

Chair Frascinella said that we have a budget going on for us, but we can try to engage some local businesses to donate to the concerts which will keep costs down instead. We have four concerts; we are seeking out 8 businesses to donate to a concert. You can be advertised at the concert and even connect with the community. Bring a flyer and ask businesses if they would like to donate.

Mr. Adinolfo said certain businesses that are corporate owned will need more notice to be able to donate and asking them now may give them time to donate to a later concert.

Ms. Lemire said she'll go to Double Decker and Olympus to start. Then Hooksett Rent-a-Tool and the Allenstown Diner.

- **Cruise Night Concert T-shirts for EDC.**

Ms. Lemire will do a green prototype for the next meeting, May 10th, to show everyone.

- **Bear Carver**

Mr. Caruso said he reached out to the "bear carver" and left a message asking for a return phone call.

- **February 8, 2023 Minutes**

Ms. Lemire said we need to approve minutes from February 8th. Chair Frascinella said, these are the minutes we discussed correcting the one section about businesses. It was reworded.

Lisa asked for a motion to approve the February 8, 2023 minutes as amended.

Mr. Caruso motioned.

Ms. Beaulieu seconded.

Rich – Aye

Nancy – Aye

Lisa – Aye

Mike – Aye

Ron – Aye

Scott – Aye

Ms. Lemire asked the group for clarification on who said certain things at the April 12, 2023 meeting. She was able to fill in the blanks in these minutes with the committee, will make changes and give them to the chairperson.

Next meeting will be held May 10, 2023

Ms. Lemire asked for a motion to adjourn the meeting.

Mr. Adinolfo motioned.

Mr. Caruso seconded.

All in favor:

Rich – Aye

Nancy – Aye

Lisa – Aye

Mike – Aye

Ron – Aye

Scott – Aye

The meeting was adjourned at 7:36pm.

Economic Development Committee

Signature Page

Michael Frascinella, Chairman

Michael Frascinella

Date signed 9/6/23

Ron Adinolfo, Member

Ron Adinolfo

Date signed 9/6/2023

Lisa Lemire, Vice-Chair

Lisa Lemire

Date Signed 9/6/2023

Nancy Beaulieu, Member

Nancy Beaulieu

Date signed 9/6/23

Scott McDonald, Selectman Rep.

Date signed _____

Rich Caruso, Alternate

Rich Caruso

Date signed 9/6/2023

Chad Pelissier, Alternate

Date signed _____

Mike Landers, Alternate

Mike Landers

Date signed 9/6/23