

**Town of Allenstown - Economic Development Committee**  
**16 School Street, Allenstown, NH 03275**  
**April 12, 2023**

**Call to Order**

The Allenstown Economic Development Committee Meeting was called to order by Lisa Lemire on Wednesday April 12, 2023, at 6:40pm.

Lisa led the Pledge of Allegiance.

**Roll Call:**

Nancy Beaulieu

Lisa Lemire

Mike Frascinella

Ron Adinolfo

Scott McDonald

Jim Rogers

Not present: Chad Pelissier, Rich Caruso, Mike Landers

Other: Derik Goodine – Town Administrator

Meeting turned over to Chairman Mike Frascinella

- **2023 Concerts/ Cruise Nights**

Mike Frascinella: Because we had decided on a 3-hour concert after we had taken delivery of the first concert signs that state 4-6pm. (2 hours), Chad and Mike had come up with an idea to adjust the signs rather than spending money on all new signs. Someone will need to come in and attach the new time to the signs to reflect 3-6pm. Afterwards we will have Chad at the highway dept put stakes on the signs.

He wanted to get final approval on flyers for the concerts. Sent out 2 versions of the season flyer. Has created a flyer in a grid design so it's easier to read. Needs to make minor adjustments before sending to Derik to print.

Everyone agreed that flyers look great.

Lisa wants to know if we can use both flyers as both look great.

Mike said, one flyer is for the season and the other style will be used for the individual events. Will have Derik print them on 11x17 paper.

Lisa asked about rain. If it rains, there is no rain date.

Mike said, he and Chad were discussing going to another cruise night happening before ours and hand out black and white print outs so the classic car owners will know we are having a cruise night too. Mentioned the cruise night happening in Candia. Mentioned going to other cruise nights to do the same.

Lisa said, there are new groups of car clubs, Southern NH Car Club. Said millennials and Gen X not interested in classic cars. Mentioned that the younger generations are teching-out the newer cars with things like video games and new electronics, etc.

Scott said they imagine a lot of young teenagers would be more interested in this.

Lisa said that would not be really family oriented.

Lisa said that it's more about the tech and people putting lots of money into their cars. Her nephew said that those events are packed, but that when everyone leaves the burnouts are about 15 minutes long. Will try to get more information about these kind of techy car shows. These shows are being organized more than the old classics. Will try to get photos or go to a show before and maybe hand out our flyers. Had concerns about spectator parking. Mentions that the owners of the cars are also spectators.

Lisa wants to check out tech car show.

Ron said that these may be up and coming, but the classic cars are still the standard. It would fit in with a technology fair or something to that effect.

Lisa said she'll do more research on this. Consider doing something like this in the future.

Mike said, needs to arrange port-a-potty from Best Septic who has been used in the past. \$110 for a day use. Contacted Jamie Gagnon regarding food concession. He said he'd do it again and if he has help, he can add more items to the menu. Also contacted Michelle Buckland at the head of ARD Student Council and may get the kids involved in doing a bake sale at the concert. Waiting to hear from Moe Paquette about lending a fire truck for a short visit. Maybe someone on duty can stop by. Touch a fire truck kind of exhibit.

- **Signs and Banners:**

Mike said we are still waiting on approval from Eversource to put up flags and banners, but that doesn't usually get done until mid to late May.

- **Boat Launch**

Mike said Chad would try to be here because he has some items picked out from catalogue regarding fire grills and picnic tables. Without him to show that to us, there's nothing there to talk about.

## **New Business**

- **Potential New Business**

Mike said that the auction of Plourde Sand and Gravel was cancelled so they are waiting on word regarding that property.

Mike said Somebody mentioned last week at the planning board that the Aubuchon Hardware property was for sale.

Ron, Unsure who owns it and if Aubuchon rents the property. Asked Derik if he knows.

Derik said Aubuchon Realty owns it.

Ron said it will be a big blow to the town if they lose it. It's been here over 40 years.

Scott asked Mike to bring up new business: We've received requests for several years from The Suncook Rod and Gun Club regarding the fishing derby. The EDC gave them a check for \$100. It's a great event. Do we want to make a motion to make a donation?

Lisa said she will make a motion to make a donation.

Nancy seconded the motion.

EDC decided on \$100 donation to the Suncook Rod and Gun Club.

All present members voted Aye.

Derik acknowledged this donation.

Derik said not to forget to discuss invite to school thing May 8<sup>th</sup> at 5pm

Scott said the school board is scheduling a walk through of the new school for interested town officials on May 8<sup>th</sup>. Chris Belrose sent out invite and we need to let the school board know so they can add names to the list.

Lisa would like a copy of that email. Scott doesn't have it on hand. Asked to bring more details to the next meeting.

Mike has the email. Sent to Lisa. Walk through is Monday May 8<sup>th</sup>.

Ron said we should have some type of meeting or workshop to define what our roles are in the statute and what we can do to help businesses in town. Everybody knows this is the year we start to pay the school bond. Taxes are probably going to go up again.

Ron said based on preliminary calculations, we need to keep moving forward with revenues increasing. Hopefully, we'll get some more. We need to be proactive because we have to look beyond 1-2 years. Look out 5-10 years. What we're trying to do now by improving our town services- ambulance service, new town shed, infrastructure- if we don't keep tabs on this and keep moving forward, to make our town really great and stand out as a great place to live.

- **Townwide Yard Sale**

Mike said it's June 10<sup>th</sup>. Is there anyone who would like to work with Kathleen to organize this? We've asked people to fill out form with name and address and what they will be selling.

Lisa said, we can post on the Allenstown Facebook page and local community pages.

Scott said Derik can put a link to the form on the website and post that.

Lisa said we want to make less work for Kathleen. Mike will make ultimate list.

Mike said the list will also go on the town website. Cut off date 3 days before the event.

Lisa said she'll email Kathleen and see if she has a form.

Nancy said we will post on May 1<sup>st</sup> which gives people a little more than a month to plan.

- **Cruise Night Concert T-shirts for EDC.**

Lisa wants to know who would like a T-shirt. They are cheap, \$5 each. Lisa said she'd foot the bill.

Scott may not be there for first event, it's his anniversary weekend. Would like a T-shirt anyway.

Lisa wants to know what everyone thinks of the design. Mike said to remove the dates so they can be used for next year.

Lisa received suggestions on the design and took sizes for each member. Will email members who are not present at the meeting.

- **February 8<sup>th</sup> Minutes**

Mike said he does not have minutes to print from Feb 8<sup>th</sup>. because the minutes needed to be edited. Ron was concerned about wording and some of the statements about businesses. Some statements were inaccurate.

Mike said, instead of the 3 current paragraphs, consider this description:

"Mr. Adinolfo asked what the deal was with the Plourde Sand and Gravel property. There was supposed to be an auction on March 28<sup>th</sup>. Mr. Frascinella looked at the auction web site and it showed that the auction was cancelled. Mr.

Goodine said that it would be best to wait until the bankruptcy court issued a final decision on the property. The committee agreed that it should stay informed about this parcel since it is a significant downtown property.

Chair Frascinella said that another available property was the former painting business located on the north end of rte. 28. There are two other vacant businesses on either side of the Subway shop on School St."

Mike said, at this point he didn't have time to figure out how to print this so they can vote one way or the other. Will bring it to the next meeting with the revised version. This is February 8<sup>th</sup>. We still have a backlog of minutes that we haven't received.

Scott said Derik is interviewing a potential transcriptionist. That's been an issue for the last 3 years. That's a tough job. People speak and don't say their name, so it makes it tougher for them. Hopefully, we can get someone and get some stability in that position.

Mike then turned the meeting over to Lisa.

Lisa said, we will approve those minutes at the next meeting. The next meeting will be April 26<sup>th</sup>.

Lisa set a motion to adjourn the meeting. Scott seconded that motion.

All in favor:

Scott – Aye

Ron – Aye

Mike – Aye

Lisa – Aye

Nancy – Aye

Meeting was adjourned at 7:30 pm.

ECONOMIC DEVELOPMENT COMMITTEE

February 8, 2023

Michael Frascinella, Chairman

Michael Frascinella

Date signed 6/28/23

Rich Caruso, Alternate Member

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Date signed \_\_\_\_\_

Ron Adinolfo, Member

Ron Adinolfo

Date signed 6/28/2023

Lisa Lemire, Vice-Chair

Lisa Lemire

Date Signed 6-28-23

Nancy Beaulieu, Member

Nancy Beaulieu

Date signed 6/28/23

Scott McDonald, Selectman Rep.

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Date signed \_\_\_\_\_

Chad Pelissier, Alternate

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Date signed \_\_\_\_\_

Mike Landers, Alternate Member

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Date signed \_\_\_\_\_