

**TOWN OF ALLENSTOWN
ECONOMIC DEVELOPMENT COMMITTEE
Town Hall- 16 School Street
Allenstown, New Hampshire 03275
March 8, 2023**

Call to Order

The Allenstown Economic Development Committee Meeting of March 8, 2023 was called to order at 6:42 pm by Lisa Lemire

Chair Frascinella lead the Pledge of Allegiance.

Roll Call

Present on the Board: Chair Mike Frascinella, Ron Adinolfo, Nancy Beaulieu, Lisa Lemire, Rich Caruso, Scott McDonald, Mike Landers

Other: Derik Goodine, Town Administrator; Absent: Chad Pelissier

OLD BUSINESS

- **Ice Rink Status**

Mr. Adinolfo said the rink is closed for the year. He said their equipment status is the same as what they have had and not much has changed. They are going to have someone come move it to the Town shed once Spring is over.

He said that a few weeks ago, there was 8 feet of liner showing from the warm weather. Mr. Pelissier told him that there may be a slow leak somewhere.

- **2023 Concert Bands:**

Chair Frascinella said he did look at Staples and they don't sell signs for less than \$100.00 and do not seem to carry yard signs. He thinks they should go ahead and purchase them from "Signs on the Cheap." Mr. Goodine said those are already on order.

Chair Frascinella said they will have about 25 signs total and he will ask Mr. Pelissier if they can pay him to fasten wooden stakes for the concert like he did last year. He will take the cruise night concert

signs and figure out where they will be situated and draw arrows appropriately with duct tape. When the signs come in, he will ask people to pick them up and assist with placing them around town.

Chair Frascinella said they need to ask each Town Department to advertise on their bulletin board. It would help if anyone has the ability to advertise on Facebook.

They need to notify Shannon Krueger to get the kids at the school to know that this is happening.

Ms. Lemire said she would like to have a name for all of their antique car events. She said if there is a ring to the event, more people will want to go. For example "Cars and Concert," "Cruise into the Concert" or "Cruise into Summer." Secondly, she said they need to know how many cars can they fit in their space. Mr. Adinolfo said they could fit 60 cars as a lot of the people that come to the concert walk.

Mr. Frascinella said that cruise night is secondary to the concert but may draw more people that aren't interested in the music.

The Board discussed asking the bands to see if they can play longer than a two hour show and what would the price be. Ms. Lemire asked if they would want to start the show earlier. She said she is okay with both events going on at the same time.

Ms. Lemire did some research regarding car shows and discovered that a lot of car clubs have dissipated. She only had 2 decent responses including "East Coast Camaro Club." He said they charge \$10 a car and donate it. She spoke to someone else and it sounds like he is someone who has quite a few cars. He agreed to put a list together for June 25th and it didn't sound like he was going to charge them. Ms. Lemire said she knows that there is still a Volkswagen club out there.

Ms. Lemire spoke to Armand Verville who also gave some contact information. She said that Whipps Wheels who sends out a newsletter every week with different car shows on advertisement. Chair Frascinella said that the Candia Car Show would be the best place to advertise.

Mr. McDonald asked for the differentiation between a car show and a cruise night. A cruise night is for people to look at the cars and leave versus awarding prizes for 1st, 2nd and 3rd place. Mr. Caruso said the Candia car show has axe throwing, corn hole, ice cream and it is always packed. Mr. Frascinella said they could go to the Candia show and talk with the car owners and possibly get their emails for advertisement.

Ms. Lemire asked if they should call some of their contacts back to obtain their contacts. Mr. Caruso said some people may not want to share but it is worth a try. She is afraid if they advertise too much, they will get too many cars. Chair Frascinella said they can limit the amount of spots but hopefully over time they can grow. But it would be good to build a list of contacts like Ms. Lemire has been trying to do.

Ms. Lemire said when she was doing research, most of the car shows were on a Saturday whereas theirs is on a Sunday.

Chair Frascinella said the best way to get names and emails is at the actual car show. If they are going to build up to a car show, they will have to do more work. The Board concurred to keep it simple for right now. Ms. Lemire said she will make some follow-up calls.

Ms. Lemire said they need to first create a flyer to distribute at the cruise nights with all four dates.

- **New U.S. Flags:**

Chair Frascinella said the U.S. Flags are in at the Town Hall and Mr. Pelissier will schedule it when he can start installing them on the brackets.

- **Hometown Hero Banners:**

He said that he is going to have to find out from Matt when they will be able to reinstall the banners. They will then have banner #11 available.

Chair Frascinella said he failed to take note of which poles each of the banners were posted on and he doesn't want to mix them up. Mr. Caruso said Matt should be able to keep them in order.

NEW BUSINESS

- **Boat Launch Improvements**

Chair Frascinella said they can't discuss this without Mr. Pelissier present. His crew has been doing some maintenance work there and he is hoping that he can come up with some estimates for fire pits and picnic tables.

He said he saw an interesting news story for Mr. Pelissier recently where a town out west has a contest for residents to name their snow plows.

- **Potential New Businesses:**

Mr. Adinolfo asked what the deal was with Plourde Sand & Gravel. Although it's supposed to go to auction on March 28th, he said it is in bankruptcy right now which would again postpone the auction. He said they are trying to sell in the real estate market versus bankruptcy but he will revisit this.

Chair Frascinella said another property of concern is a painting business located on Route 28. There are also two other vacant businesses on either side of the Subway shop. The Board discussed how Subway is never busy whereas they used to be mobbed and this is either due to staffing or prices.

The Board discussed keeping this agenda item on a permanent basis as it is an important consideration.

Chair Frascinella said he has been keeping track of new businesses on his website as they come in. The last new business was Fiber & Forge which is unfortunately not in business anymore due to a death in the family.

Ms. Beaulieu asked what do they do as a Town to advertise available property. Mr. Adinolfo said it goes on a state website. Mr. McDonald said there are people actively pursuing potential clients for towns. Brady Sullivan typically refurbishes properties rather than starting from scratch.

Chair Frascinella said there is a section at the end of Dodge Road in Bear Brook that he previously questioned why it couldn't be developed. The Board discussed the potential issues with this piece of property.

NEXT MEETING

Ms. Lemire said the next meeting will be Wednesday, March 22, 2023.

REVIEW PREVIOUS MINUTES

The Board discussed some highlighted sections where the minute taker had questions and will vote at the next meeting.

Mr. Adinolfo made a Motion to adjourn. Mr. Caruso seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Ron Adinolfo-Abstained.
Richard Caruso-Aye
Lisa Lemire- Aye
Nancy Beaulieu- Aye
Scott McDonald-Aye
Mike Lander - Aye

The Motion passed.

ECONOMIC DEVELOPMENT COMMITTEE

March 8, 2023

Michael Frascinella, Chairman

Michael Frascinella

Date signed

6/14/23

Rich Caruso, Member

Rich Caruso

Date signed

14 JUNE 2023

Ron Adinolfo, Member

Ron Adinolfo

Date signed

6/14/2023

Lisa Lemire, Vice-Chair

Lisa Lemire

Date Signed

6/14/23

Nancy Beaulieu, Member

Nancy Beaulieu

Date signed

6/14/23

Scott McDonald, Selectman Rep.

Scott McDonald

Date signed

6/14/23

Chad Pelissier, Alternate

Date signed

Mike Landers, Alternate

Date signed