

**Town of Allenstown  
Economic Development Committee  
16 School Street, Allenstown, NH 03275  
March 22, 2023**

Vice Chair Lisa Lemire opened the meeting at 6:35 p.m. She asked members to stand for the pledge. Then she asked for a role call.

## **Roll Call**

Present were Chad Pelissier, Scott McDonald, Ron Adinolfo, Michael Frascinella, Lisa Lemire, Nancy Beaulieu, and Rich Caruso. Mike Landers was absent. Also present were Selectman Jim Roger, and Town Administrator Derik Goodine.

Ms. Lemire then turned the meeting over to the chairman.

Ron Adinolfo made a motion to suspend the order of business so Chad Pelissier could discuss possible improvements to the boat launch. Members voted in favor of the motion.

## **Old Business**

- **Boat Launch Improvements**

Mr. Pelissier discussed the possible purchase of a few sturdy picnic tables and pedestal style metal fire pits for the boat launch area. He passed around a catalog showing sample items. Since he was soon going on vacation, he would have one of his employees select some items that we could review at a later meeting.

The benches and grills would be permanently placed and anchored down so they cannot be damaged or stolen. The stand-alone fireplaces have a post that is cemented into the ground. He will get someone to do research and send it over to Mr. Frascinella and it can be shared with the group, and a decision can be made, at the next meeting.

There are a number of vendors that offer items for this. Mr. Pelissier may have a lead on some. He said there are catalogues that sell commercial outdoor recreation equipment such as picnic tables and grills.

For a boat dock, there may be restrictions on using a federal or state grant. It might be better to fund it ourselves so as not to lose control of its usage.

An Allenstown resident went to White Sands in Pembroke thinking Suncook is Suncook and this person was fined \$30 for not being a Pembroke resident. Went to Allenstown boat launch the next day to swim and said half of the vehicles at the boat launch were from Pembroke. We do not fine Pembroke residents for using our launch, but they fine Allenstown residents for using White Sands.

This was brought before the select board last year and did not get far, but suggested a trade: they can use our boat launch and we can use their beach. Discussed other towns that have their own beaches that are restricted for residents of that town only. Launches in other towns are funded by the state and are not restricted to residents, however, we do not take state funding, so it is Allenstown's residents' launch.

A few ideas were discussed.

A proposal to Pembroke that we let their residents use our launch if we can use their beach.

Install a sign posting that the launch is for Allenstown residents only.

Mr. Pelissier said that it was minimally plowed this year. There was a lot of vandalism in the fall with people digging up grass and creating holes with four wheelers. There is a lot to clean up needed.

Mr. Caruso mentioned that, in the past, 15-20 cars have parked all day preventing other from using it.

Mr. Mc Donald, speaking for himself, had no problem limiting the launch to Allenstown only.

If a sign is installed, Mr. Pelissier said it would notify people of a fine if they are not from Allenstown.

Ms. Lemire suggested revisiting signs and fines after the new equipment is in place.

Mr. Pelissier commented that if we push the issue with the sign and a fine, Pembroke might be willing to share White Sands.

Also, the sign would need to prohibit powering onto a boat trailer since that ruins the sediment at the end of the ramp.

Mr. Frascinella asked if an alternative would be a sign that non-residents pay a fee to use the launch. Mr. Pelissier said if we resume distributing dump stickers that be your proof of residency for launch. Police could run license plates and give out warnings.

Mr. Pelissier mentioned upping rates at the transfer station to match Pembroke so people will not try to use our dump instead of theirs. We can give out stickers at the transfer station at no charge. And the sticker must be affixed to the windshield before driving off.

He then discussed picnic tables: metal and resin. \$750 on sale. He shopped around to see the best place and best price. He has seen the grills at a local vendor who has them for less than the catalogue. Pressure treated wood for tables is too expensive and the resin tables are guaranteed 50 years against breakage. He was looking at getting three tables. They will not require upkeep like wood tables.

Ms. Lemire envisioned a flag pole with the Allenstown Flag and Allenstown Bears to make it feel more like a town park.

Mr. Caruso would contact Clayton George to see about getting another bear like on the town signs. Small bear, 2.5 feet tall. He should have a plastic sleeve to help fit the bear to the sign. Would confirm a price.

Mr. Goodine displayed on screen some docks for the boat launch. He wants a commercial plastic dock with built-in floats so it is low maintenance. It should be a solid dock so it is not tippy.

Mr. Adinolfo asked if these docks are river safe? Mr. Goodine said no matter the type you get, they need to be inspected and adjusted. It will have ramp and come out of the river for the winter. Ramps will have railings to be ADA compatible.

It was mentioned that the dock might be stored at the Highway Dept. or Sewer Dept.

Mr. Pelissier had to leave the meeting after this discussion.

- **Ice Rink:** Closed
- **Concerts:**

Mr. Frascinella said he put together a handout with info about concerts for the year. All contact info, dates, bands are on the flyer. Members talked last time about the cost difference between 2- or 3-hour concerts. Out on Bail said 2 hours is \$400 and \$500 for 3 hours. Jennifer Mitchell Band said they would do three hours for \$500. Bone Shaker has gone from \$375 to \$525.

It was said to keep in mind that Boneshakerz was talked down from \$500 to \$325 because past shows were only 2 hours.

Mr. Frascinella was leaning on keeping shows to 2 hours on the two bands that have increased their rates but requested other people's input.

Mr. Caruso asked How is going to 3 hours a problem? If we can spend \$2800 on a snowblower I think we can spend \$500 on a band. \$500 is reasonable.

Ms. Lemire said she thinks it should be 3 hours. Since 2 hours is short.

Mr. Frascinella noted that we already have 25 signs for the first concert stating 4-6 p.m. so they would have to be reworked.

Ms. Beaulieu asked if the cruise night should also be from 3-6. Ms. Lemire confirmed that last year it was 3-6 p.m. was for cruise night. It was agreed to run the cruise night from 3-6 p.m, even though there will still be daylight.

Mr. Frascinella said he created a flyer for the entire concert series. He needs photos of the bands. Contacted some bands and asked for photos. Grabbed a photo from Facebook for Boneshakerz. Made it 8.5x14. Can make it fit on 11x17.

Ms. Beaulieu can bring flyers to the shops to post.

Mr. Frascinella made a follow up flyer for Out on Bail. This is a start of summary for the concert series. As each event gets closer, he will create a flyer tailored to just that event.

Mr. Adinolfo asked how much do we have budgeted for EDC this year?

Mr. Adinolfo wanted to make clarification regarding the snowblower that all skating rink funds came from a capital reserve fund, not the EDC budget. Any money for this comes from line-item budget that are taxed. Anything to do with the skating rink, there has been \$15,000 allocated by this committee to go towards that and this has no impact on what we are doing here.

Mr. Goodine confirmed EDC budget is up to \$6000 this year which is for programming and not for capital larger items. Some came from Parks & Rec Capital Reserve Fund.

Mr. Adinolfo said expenses for rink should ~~not~~ come from Recreation Reserve ~~and~~ as the committee voted, and was approved by the selectboard, ~~on that~~ coming from Capital Reserve and not line item. Mr. Adinolfo asked Mr. Goodine to change that back for accounting purposes. Mr. Goodine He mentioned that small items come from line-item and bigger things like storage can come from Capital Reserve.

Mr. Frascinella changed his copy of the flyer to state 3-6 p.m; and added the address for ARD. He would also contact the ice cream truck and the food vendor. He will finish the season flyer once he receives photos from the bands. He also needs to contact the Fire Chief about bringing a fire truck to the concert.

**EDC T-Shirts:** Mr. Lemire has a relative that can make these for EDC members to wear at concerts. Once she has a design, she will bring a sample to the next meeting.

- **Cruise Night.**

Ms. Lemire spoke to someone in Goffstown who had been involved with different cruise nights. Have people interested. Has 3-4 emails right now. Will go with Nancy April 27<sup>th</sup> to Candia's cruise night and chat with people about Allenstown's cruise night.

- **Flags, Welcome signs, and Hometown Hero Banners**

These things will be going up sometime in May. Needs to contact Eversource and send them the map of the streets and light poles we want to use. Uses Adobe and uses a call out for each pole to label the poles and the items that will hang from them. They should get back within a week or so.

## **New Business:**

- **Boat Launch Improvements:** See Old Business
- **Potential New Business**

March 28<sup>th</sup>, auction for Plourde Sand and Gravel (aka Pork Chop Hill). Will try to find out who has an interest in that property. 10,000 deposit to start at auction. One development corporation from Nashua is looking at it.

Mr. Adinolfo asked Mr. Goodine if he has been in contact with the company to see if they know about the auction.

Mr. Goodine said that he does not have anything new and was not sure if the auction would happen. There are still court issues with Plourde and their bankruptcy issue. They stalled the auction so they can try to sell the property through conventional methods. Something was filed on March 12. The March 28<sup>th</sup> auction was cancelled.

- **Townwide Yard Sale**

Members talked about doing a Townwide yard sale sometime in June. Pembroke is having theirs the same weekend we are having a concert. June 10<sup>th</sup> was suggested from 9-3.

Residents would have to register for the yard sale with the Town Clerk, who will build a list of addresses and types of items for sale. Mr. Lemire mentioned putting even on Allenstown and Pembroke Facebook, pass out flyers around town to get people to register.

- **State Grant for Community Enrichment**

Mr. Goodine sent a link for a new state grant for community enrichment. Anything to engage the community focused on the arts. Sounds like it can be used for everything we are already doing. Concerts and lighting contest. It needs to be for the arts but would that include our concerts?

Mr. Goodine mentioned it can be used for concert series. If it is for our concert series, will we be overlooked because we will be competing with groups with other projects?

Do we will need to hire a grant writer? We do not have experience with that. The deadline to apply is July. We can investigate to see if it is worth filling out. We will be competing with higher-end projects. Should we spin our wheels to put this together?

What does a grant writer cost? Everyone should read the document and see if it is worth applying.

- **Review previous meeting minutes.**

Ms. Lemire set a motion to approve minutes from Jan 11. Nancy Beaulieu seconded the motion.

Rich Caruso— aye

Lisa Lemire- aye

Nancy Beaulieu— aye

Mike Frascinella— aye

Ron Adinolfo — aye

Scott McDonald — aye

Minutes were approved.

**Next meeting April 12<sup>th</sup>.**

Motion to adjourn, Rich Caruso seconded.

Rich Caruso – aye

Lisa Lemire - aye

Nancy Beaulieu– aye

Mike Frascinella – aye

Ron Adinolfo – aye

Scott McDonald - aye

Motion passed.

ECONOMIC DEVELOPMENT COMMITTEE

SIGNATURE PAGE

Michael Frascinella, Chairman



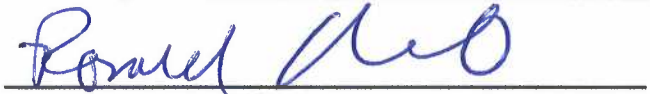
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Lisa Lemire, Vice-Chair



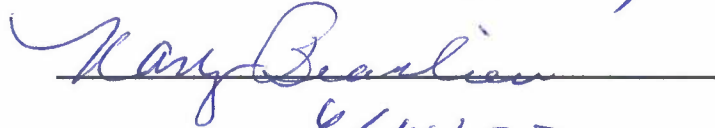
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Ron Adinolfo, Member



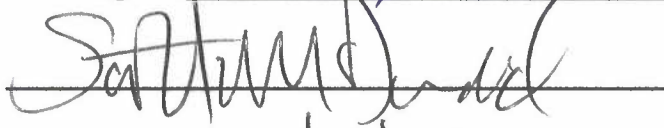
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Nancy Beaulieu, Member



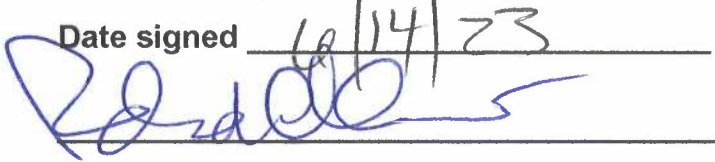
Date signed 6/14/23

Scott McDonald, Selectman Rep.



Date signed 6/14/23

Rich Caruso, Alternate



Date signed 14 JUNE 2023

Chad Pelissier, Alternate

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Date signed \_\_\_\_\_

Mike Landers, Alternate

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Date signed \_\_\_\_\_