

Town of Allenstown - Economic Development Committee
16 School Street, Allenstown, NH 03275
October 25, 2023

Call to Order

The Allenstown Economic Development Committee Meeting was called to order by Lisa Lemire on Wednesday October 25, 2023, at 6:35pm.

Ms. Lemire led the Pledge of Allegiance.

Roll Call:

Rich Caruso - Alternate

Mike Frascinella

Nancy Beaulieu

Ron Adinolfo

Lisa Lemire

Not present: Chad Pelissier, Jim Rogers, Scott McDonald, Mike Landers

Other: Derik Goodine – Town Administrator, Tony Lacasse – Hooksett Bridge Publisher

Old Business

- **Boat Launch Improvements**

Mr. Adinolfo spoke to Chad Pelissier. The tables are assembled and will be stored for the winter. In the spring, concrete pads will be put down and the tables will be placed and anchored at the time.

- **Historic Downtown Tour**

Chair Frascinella said Sara Dlubac was able to secure the photographer for this project. In return for taking the photos, the photographer would like photo credit on the brochure.

- **Spotlight on New Businesses**

The landscape interview is still being worked on. There are no other businesses in the process of being interviewed.

- **Boat Launch Rules and Regulations**

Ms. Lemire and Ms. Beaulieu had a 4th draft and gave handouts to the other committee members to review. Some of the rules and regulations discussed amongst the group are: Free for Allenstown residents, residents will need a non-transferrable annual sticker from town hall affixed to their vehicle valid from April 1st to November 1st, hours are dawn to dusk, no swimming allowed, no littering (carry-in/ carry-out), no alcohol, pets leashed and under control at all times, unauthorized vehicles will be towed at the owners expense with no exceptions.

- **Boat Launch Rules and Regulations (Cont'd)**

These will be listed on signage at the launch. Enforcement will be done by PD and authorized town officials. Further suggestions were made by the group. Ms. Lemire and Ms. Beaulieu will make these changes and bring them to the next meeting. Once agreed upon, they will be reviewed by the town attorneys and then voted on.

- **Old Time Baseball**

The Historical Society cancelled this game due to the weather. This will be scheduled again next year.

- **Hillsbrook Village Assisted Living**

The Grand Opening was scheduled for October 26, 2023, from 4pm to 7pm with a ribbon cutting at 5pm.

- **Halloween Lighting Contest**

A group discussion ensued reviewing the entries and photos taken. The meeting was temporarily muted so as not to spoil the contest winners chosen. A ceremony will take place on Saturday October 28, 2023, at 4 pm at the town hall where trophies and prizes (gift cards to local businesses) will be given.

The EDC winners are as follows:

FIRST PLACE – Jeff and Sophie Brockstedt of 6 Sullivan Drive.

SECOND PLACE – Richard and Amy Murphy of 213 River Road.

THIRD PLACE – Russ and Jackie Langille of 39 River Road.

The PD award goes to: Jeff and Sophie Brockstedt of 6 Sullivan Drive.

The FD award goes to: Jeff and Sophie Brockstedt of 6 Sullivan Drive.

New Business

- **Halloween Parties**

Halloween parties will take place during Trick-or-Treat at the Police and Fire Stations for residents to stop in.

- **Christmas Lighting Contest**

The group reviewed the schedule of events for this contest. Registration dates are November 17th through December 10th. EDC judging will take place December 10th through December 14th. A Santa Parade will take place Saturday December 16th from 1-2:30pm. The award ceremony for this contest will be held at 3pm at the town hall. Mike Landers will dress as Santa. The PD and FD will be informed on parade date and time.

- **2024 Concerts**

The group discussed next year's concerts. The Jennifer Mitchell Band is confirmed for June 23, 2023. Out on Bail would like \$600 going forward. Other bands mentioned in the last meeting, What's Her Name and Filthy Rich, were discussed. Mr. Caruso has reached out via email to them and is waiting for a response.

- **Ice Rink Opening**

The rink was mentioned. Mr. Adinolfo said the set up will be based on Chad Pelissier's schedule and that we will need more volunteers for this.

- **Tony Lacasse from Hooksett Bridge**

Tony Lacasse, the publisher from the Hooksett Bridge, visited the meeting. The quarterly paper includes stories from Hooksett, Allenstown, and Pembroke. Mr. Lacasse mentioned most of the papers are being read by Allenstown residents. The deadline to contribute to the next issue has already passed. The next issue will be released January 1, 2024. The goal is to have more advertisers and increase the publication to a 36-page paper in a year. Ms. Lemire said she emailed the list of Allenstown businesses encouraging them to advertise in it.

Previous Meeting Minutes

October 11, 2023, Minutes Ms. Beaulieu motioned to accept the minutes. Ms. Lemire seconded. The group unanimously voted to approve the minutes.

End of Meeting

Next meeting is Wednesday November 8, 2023.

Mr. Caruso motioned to adjourn the meeting. Ms. Lemire seconded the motion.

All in favor:

Rich Caruso (Alternate) – Aye	Mike Frascinella – Aye
Nancy Beaulieu – Aye	Ron Adinolfo – Aye
Lisa Lemire – Aye	

The meeting was adjourned at 8:21 pm

ECONOMIC DEVELOPMENT COMMITTEE

SIGNATURE PAGE

Michael Frascinella, Chairman

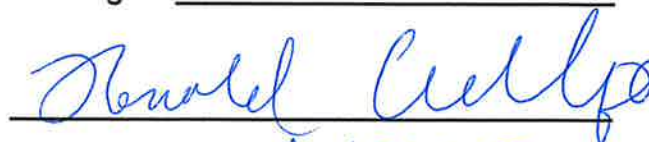


Date signed 11/8/23

Rich Caruso, Alternate Member

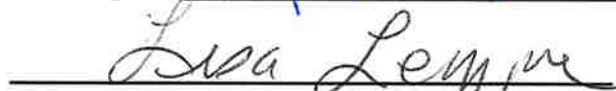
Date signed _____

Ron Adinolfo, Member



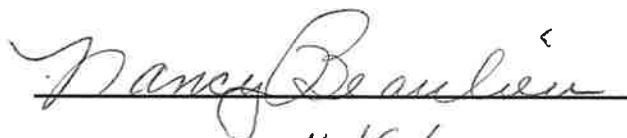
Date signed 11/8/2023

Lisa Lemire, Vice-Chair



Date Signed 11-8-23

Nancy Beaulieu, Member



Date signed 11/8/23

Scott McDonald, Selectman Rep.

Date signed _____

Chad Pelissier, Alternate

Date signed _____

Mike Landers, Alternate Member



Date signed 11/8/23