

**TOWN OF ALLENSTOWN
ECONOMIC DEVELOPMENT COMMITTEE
Town Hall- 16 School Street
Allenstown, New Hampshire 03275
October 12, 2022**

Call to Order

The Allenstown Economic Development Committee Meeting of October 12, 2022 was called to order at 6:30 pm by Chairman Mike Frascinella.

Roll Call

Present on the Board: Chair Mike Frascinella, Nancy Beaulieu, Lisa Lemire, Sandy McKenney, Select Board Representative

Excused: Rich Caruso, Alternate, Ron Adinolfo

Other: Derik Goodine, Town Administrator.

Chair Frascinella said that they had a new Hometown Hero banner sponsored. Alicia Dupuis is getting a banner for her father and she has already contacted Matt Wieczhalek-Seiler.

OLD BUSINESS

- **Historic Site Markers**

Chair Frascinella said that there has been no change in status on this.

- **Fishing Bear**

Chair Frascinella said they have finally received contact from the wood carver but he has not had time to work on the fishing bear that they had requested. They did receive the name of the wood finish that he uses to protect outdoor wood carving.

Spotlight on Local Business

He said Ms. Lemire is in the process of working with Sandy's Classic Touch. He has not yet received the transcript of the Wolf Storage Company interview because of a backlog of other meeting minutes.

Ms. Lemire mentioned that there is a new craft shop in town located near Subway. The owner is willing to do an interview also. Chair Frascinella said they should also mention that businesses have free advertising on their business directory. This is their way of advertising businesses in town.

- **Halloween Lighting Contest**

Chair Frascinella said that they have advertised and have people signed up as of yesterday. He said he received 3 emails from Pembroke residences who are not allowed to register. He said he sent emails to everyone who registered last year to remind them.

He said they need to take several copies of the flyer and post them around the neighborhood where there are houses that are highly decorated. They may need to extend their registration another week.

Ms. Lemire has obtained gift cards and they had also discussed getting trophies for the winners.

Chair Frascinella asked if Scott McDonald had spoken to Chief Stark regarding the Police Department picking their choice of Halloween decorations throughout Town. Ms. Lemire said they are going to have 1st, 2nd and 3rd prize, with the police favorite. Chair Frascinella wants to ask Chief Stark if they want to award a trophy for their prize. The awards ceremony will be October 29th at 4:00 pm at Town Hall. He said once they complete the ceremony, they need to switch gears to the Christmas contest.

NEW BUSINESS

- **Membership Update**

Chair Frascinella said that they need two more members. He did have Trish Caruso notify Rich Caruso regarding to see if he wants to transition to a full member.

Ms. McKenney would like to suggest since Nancy Beaulieu and Lisa Lemire work well together that both become full members which would benefit the Board.

Ms. McKenney nominated both Lisa Lemire and Nancy Beaulieu to become full time members of the Economic Development Committee effective October 24, 2022. Chair Frascinella seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Sandy McKenney- Aye
Lisa Lemire- Aye
Nancy Beaulieu- Aye

The Motion passed.

Chair Frascinella said they need to contact Kathleen Pelissier to prep the appointment paperwork.

- **New Concert Bands**

Chair Frascinella said they decided on BoneShakerz and Out on Bail for two of the concerts for next year. Ms. McKenney said Nicole Knox Murphy was really good as well.

Ms. Lemire said she has known Karen Grenier for years and thinks that she can get an audience going and does a wide range of genres. She travels everywhere.

Chair Frascinella said the concerts will be in May, June and August. He said they still have 22 signs from last year but somehow they lost 2. They still also have the old yard signs.

- **Winter Bonfire**

Chair Frascinella said they discussed having that on a Saturday afternoon with the Christmas lighting awards. He said the Highway Department are stock piling pallets and will be building a bonfire. He said he also needs to contact ARD to see if the chorus can perform and maybe have a bake sale.

Ms. McKenney asked when that would happen. Chair Frascinella said a week or a week and a half before Christmas. He said perhaps they could do it Saturday, December 17th around 4:00 pm.

He said Mr. Goodine just advertised the Halloween topic to the top of the website.

Ms. Lemire wondered if it would be helpful for them to create an EDC page on Facebook and post what they wanted to as a “fun, eventful group.” Chair Frascinella’s website is private.

Chair Frascinella said he has been looking for stories to promote local businesses in Allentown. So he will create a web page for a news story and put it on his website and then copy it to the Town’s website. Ms. Lemire mentioned that she would be willing to help with the social media advertising.

Chair Frascinella said they could have a Facebook site that is devoted just to Allentown events.

Ms. Lemire said she is also very active on Linked In and wondered if there were any more Allentown meetings on Linked In.

REVIEW PREVIOUS MINUTES from September 14th and September 28th

Chair Frascinella said he has the September 14th minutes as well as the September 28th minutes, and that the transcriptionist was unable to put together some of what people were saying but he was able to figure out most of it. He said at the very end, when they made a Motion to adjourn, she could not tell who made the Motion or who seconded it. He said in that case he does not know what to do.

Ms. Lemire made a Motion to approve the September 14th minutes with corrections. Ms. Beaulieu seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Sandy McKenney- Aye
Lisa Lemire- Aye
Nancy Beaulieu- Aye

The Motion passed

Ms. Lemire made a Motion to approve the September 28th minutes as written. Ms. Beaulieu seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Sandy McKenney- Aye
Lisa Lemire- Aye
Nancy Beaulieu- Aye

The Motion passed.

NEXT MEETING:

Next meeting will be Wednesday, October 26, 2022.

Ms. Lemire made a Motion to adjourn at 7:53 pm. Ms. Beaulieu seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Sandy McKenney- Aye
Lisa Lemire- Aye
Nancy Beaulieu- Aye

The Motion passed.

ECONOMIC DEVELOPMENT COMMITTEE
October 12, 2022

Michael Frascinella, Chairman

Michael Frascinella

Date signed 1/11/23

Ron Adinolfo, Member

Date signed _____

Lisa Lemire, Member

Lisa Lemire

Date Signed 1/11/23

Nancy Beaulieu, Member

Nancy Beaulieu

Date signed 1/11/23

Rich Caruso, Alternate Member

Rich Caruso

Date Signed 1/11/23

Scott McDonald, Selectman Rep.

Date Signed _____
