

Town of Allenstown - Economic Development Committee
16 School Street, Allenstown, NH 03275
October 11, 2023

Call to Order

The Allenstown Economic Development Committee Meeting was called to order by Lisa Lemire on Wednesday October 11, 2023, at 6:38pm.

Ms. Lemire led the Pledge of Allegiance.

Roll Call:

| | |
|-------------------------|------------------|
| Rich Caruso - Alternate | Mike Frascinella |
| Nancy Beaulieu | Ron Adinolfo |
| Lisa Lemire | Mike Landers |

Not present: Chad Pelissier, Jim Rogers, Scott McDonald

Other: Derik Goodine – Town Administrator

Old Business

- **Boat Launch Improvements**

The new tables are in and at the highway department. Chad may store them for the winter and install them in the spring.

- **Historic Downtown Tour**

Still need photos.

- **Spotlight on New Businesses**

The landscape interview is still being worked on. There are no other businesses in the process of being interviewed.

- **Family Movie Night**

Chair Frascinella showed the committee photos from the event, which was a huge success. 63 people signed up and approximately 40-50 people showed up. Mr. Adinolfo rocked the popcorn station putting out a record 9-10 batches! Chair Frascinella is encouraging everyone who attended to thank Chief Lambert for allowing us to use the station. Mr. Adinolfo felt there could have been a larger turnout if there had been more advertising. Austin LaDuke used his projector with our screen which helped create a quality movie experience. The only drawback to using the fire station was when the lights came on at the end of the movie. It's an automated response to an incoming call and not something that can be worked around. Eventually movie night will be held at the new

- **Family Movie Night (Cont'd)**

town offices once the new school is opened. The committee discussed a new popcorn machine. A machine was decided on and Derik said he would order it. Mr. Adinolfo motioned to purchase the popcorn machine. Chair Frascinella seconded the motion. The committee all voted AYE.

- **Boat Launch Regulations**

Ms. Lemire and Ms. Beaulieu drafted some rules and regulations for the boat launch. They presented sticker fees and fines for non-residents. A discussion ensued between the committee regarding even offering this space to non-residents. The residents pay taxes and keep it up, so they should have priority over non-residents. Mr. Adinolfo suggested keeping the first year after renovations and improvements to town residents only. Observe the usage by the residents and if it seems the park and launch is not being utilized to its full potential, then consider opening it to non-residents. A sign will be posted regarding the rules and who is allowed to use the park/ boat launch. Several members suggested edits for the rules and regulations and Ms. Lemire took notes. Suggestions for the sign were given as well. Ms. Lemire will update the document and send it to Derik. It will have to go to the town meeting for approval.

New Business

- **Old Time Baseball**

The Historical Society is sponsoring the Old Time Baseball game scheduled for Sunday October 22, 2023, at Pine Haven. The Allenstown Firefighters Association is providing food concessions. Denis Fowler gave Chair Frascinella a flyer for the game. Ms. Lemire said she will post the flyer online and Chair Frascinella said he will also promote the flyer. The attendees are told to bring chairs and blankets. The committee is discussing seating for the players. There are no benches at this field.

- **Hillsbrook Village Assisted Living**

The Grand Opening will be held October 26, 2023. If you are planning to attend, rsvp to Kathy Winn at kwinn@hillsbrookvillage.com.

- **Halloween Lighting Contest**

Ms. Lemire and Ms. Beaulieu delivered flyers to past participants and encouraged them to sign up. So far this year there are 5 homes signed up. Last year there were 12. Chair Frascinella said it has been difficult to add contests like this to the town website, Derik was able to make some changes and add a link to solve the problem. Scott McDonald ordered the trophies last year and Chair Frascinella will ask him to do this again. This year the prize amounts are being increased due to available funds in the budget. 1st place - \$30, 2nd place - \$25, 3rd place - \$20. Everyone agreed to this change. The Allenstown Diner donated to this event.

- **Christmas Lighting Contest**

The registration window for the CLC is November 17 until December 3, 2023. Voting will take place December 3 through December 14, 2023. The voting will be EDC voting for 1st, 2nd, 3rd places and the Fire Department and Police Department will also vote for their own winner. Mr. Landers is planning on doing the Santa Tour again. Mr. Adinolfo is waiting on the document to work on the turn-by-turn instructions.

- **2024 Concerts**

Chair Frascinella mentioned the 2024 dates: May 19, June 23, August 11, and September 15. The group wanted to reschedule Jennifer Mitchell, who was rained out this year, to June 23, 2024. The other rained out musician was Ron DePaolo who the group would like to reschedule to September 15, 2024. Rich Caruso liked a band called Filthy Rich and another band called What's Her Name? He will get their info and pass it to Chair Frascinella. The group liked Out on Bail and Boneshakerz and would invite them back. Mr. Adinolfo said there is \$2,300 in funds for EDC. The ledger did not reflect a couple of the donations received. This will be investigated.

While the group was discussing funds, Mr. Adinolfo mentioned needing a new liner for the ice rink. The winter season is coming and this needs to be researched.

Mr. Adinolfo suggested September 28, 2024, for next year's Family Movie Night. Ms. Lemire agreed.

Previous Meeting Minutes

July 26, 2023, Minutes Mr. Caruso motioned to accept the minutes. Ms. Lemire seconded. The group unanimously voted to approve the minutes.

September 6, 2023, Minutes Mr. Caruso motioned to accept the minutes. Ms. Beaulieu seconded. The group unanimously voted to approve the minutes.

September 27, 2023, Minutes Mr. Caruso motioned to accept the minutes. Ms. Lemire seconded. The group unanimously voted to approve the minutes.

End of Meeting

Next meeting is Wednesday August 23, 2023.

Mr. Caruso motioned to adjourn the meeting. Ms. Lemire seconded the motion.

All in favor:

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|-------------------------------|------------------------|
| Rich Caruso (Alternate) – Aye | Mike Frascinella – Aye |
| Nancy Beaulieu – Aye | Ron Adinolfo – Aye |
| Lisa Lemire – Aye | Mike Landers – Aye |

The meeting was adjourned at 8:05pm

ECONOMIC DEVELOPMENT COMMITTEE

SIGNATURE PAGE

Michael Frascinella, Chairman

Michael Frascinella

Date signed 10/25/23

Rich Caruso, Alternate Member

Rich Caruso

Date signed 25 OCT 2024

Ron Adinolfo, Member

Ron Adinolfo

Date signed 10/25/2023

Lisa Lemire, Vice-Chair

Lisa Lemire

Date Signed 10-25-23

Nancy Beaulieu, Member

Nancy Beaulieu

Date signed 10/25/23

Scott McDonald, Selectman Rep.

Date signed _____

Chad Pelissier, Alternate

Date signed _____

Mike Landers, Alternate Member

Date signed _____