

**TOWN OF ALLENSTOWN
ECONOMIC DEVELOPMENT COMMITTEE
Town Hall- 16 School Street
Allenstown, New Hampshire 03275
January 13, 2023**

Call to Order

The Allenstown Economic Development Committee Meeting of January 11, 2023 was called to order at 6:30 pm by Chairman Mike Frascinella.

Chair Frascinella lead the Pledge of Allegiance.

Roll Call

Present on the Board: Chair Mike Frascinella, Ron Adinolfo, Nancy Beaulieu, Lisa Lemire, Rich Caruso

Excused: Scott McDonald, Chad Pelissier

Other: Derik Goodine, Town Administrator.

Chair Frascinella made a Motion to make Rich Caruso a voting member due to absences on the Committee. Mr. Adinolfo seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Ron Adinolfo- Aye
Richard Caruso- Aye
Lisa Lemire- Aye.
Nancy Beaulieu- Aye.

The Motion passed.

OLD BUSINESS

- **Spotlight on Local Business- Still Need to Transcribe Wolf Storage Co. Interview**

Mr. Frascinella said that they have been hanging out in limbo as he hasn't had time to transcribe the interview and neither has the Town transcriptionist.

- **Christmas Lighting Contests:**

The Christmas Light Contest was an overwhelming success. There was a lot of overwhelming feedback from residents. Mr. Frascinella would have had a lot more people signed up but the hit was the Santa Parade.

Ms. Lemire said it was a popular event on Facebook. Mr. Adinolfo said next year they could advertise better. The Board discussed how they could do this better next year, especially at the co-ops. Mr. Adinolfo said they could put out signs like they do for concerts although the Winter could be a bit more challenging.

Chair Frascinella said they may need to adjust their hours next year and re-examine the route if needed. The Board suggested they start earlier next year such as at 1:30 pm. He said they should consider to have an alternative snow date.

Chair Frascinella said he would like to have a memorable event. Ms. Lemire said they could hand out flyers outside Sully's next year to advertise or place an ad in their check-out bag.

- **Ice Rink 2022 Preparations:**

Mr. Adinolfo said it has been a tough winter. They put the liner in yesterday and filled it. He said it was a tough go but they got it done. He is hoping for some cold nights ahead.

He said that the warming shelter came in this week but he and Mr. Pelissier were debating whether or not to put it up this week or not depending on how the weather will transpire over the next few weeks. Currently they have a half an inch to three quarters of ice but they cannot do anything till it freezes to the bottom.

Mr. Adinolfo said they have been talking and if the donated parties come through, they could get a chiller to go underneath the rink but it would be a big investment. Also, there are other things that can be done to adapt it for an all season rink.

They are hoping February is a little bit colder with more snow.

NEW BUSINESS

- **Election of 2023 Chairman & Vice-Chairman**

Mr. Caruso made a Motion to nominate Mr. Frascinella for Chair and Lisa Lemire for Vice-Chair. Ms. Beaulieu seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Ron Adinolfo-Aye
Richard Caruso-Aye
Lisa Lemire- Aye
Nancy Beaulieu- Aye.

The Motion passed.

- **New Concert Bands**

Chair Frascinella said he finally heard back from Out on Bail and they typically do songs from the 50's onward. He asked if they could get a 5 piece band. She responded that they usually receive \$600 for all of them for a 4 hour concert. He asked if they could get the 5 piece band for a 2 hour concert and she lowered the price to \$400. Out on Bail will perform on May 21st.

Chair Frascinella said that Jennifer Mitchell agreed to play on June 25th and BoneShakerz will play August 20th.

He said that Ms. Caruso gave him the name of someone who was willing to play for free and whether they want to fit in a fourth concert.

Chair Frascinella said that Chief Lambert offered the firehouse for movie night so it doesn't have to be in September, so they could do a concert on September 10^h or another Sunday and then they could just pick a different weekend for a Saturday night movie night.

Chair Frascinella said he has to work with Mr. Goodine to order yard signs for the May 21st concert. Mr. Caruso said he has a box of numbers at his house that they can also use interchangeably. Mr. Pelissier also came up with wooden stakes for the signs so they do not bend over in a strong wind.

Chair Frascinella said he has mentioned the idea before similar to what Pembroke is doing – which is having a sponsor from local businesses to support each concert. He was thinking of asking for \$50 donations per concert or gift certificates to raffle off. They also could then put a sign at each business advertising the concert.

Ms. Beaulieu said that when they were seeking donations for the Christmas contest, several businesses in town reported that they would have to go through their Corporate offices for approval which takes several weeks time. Ms. Lemire said they will put together a calendar and start early.

The Board discussed different ways to solicit and use donations.

They discussed that Out on Bail is very good about assisting with advertisement for their concerts and they have a lot of followers. Mr. Caruso said the local bands all network together.

- **Boat Launch Improvements:**

Chair Caruso said they had talked about their floating dock and picnic tables in the past but he is not sure he can say much with Mr. Pelissier's absence. Mr. Adinolfo said they talked about it a while ago but was going to start to do research on pricing.

Chair Frascinella said they had talked about picnic benches that were made out of tubular steel and composite wood. He said Memorial Field also has firepits that are sitting on a pedestal and are cemented in and difficult to be moved.

Mr. Goodine said in 1992, the Town voted to authorize Selectman to apply for and accept any funds available from State and Federal Resources. So basically they can accept those funds and expend them, even from private entities and this also applies to the concerts.

- **Town Flats**

Mr. Adinolfo said that the American flags in Town are in pretty rough shape from the wind and need to be replaced. Chair Frascinello said they may have ordered them from the same place they got the welcome banners. He said he will look into a vendor for pricing.

- **Hometown Hero**

Chair Frascinella said that he has received mail indicating that the man responsible for the Hometown Hero Banners is behind schedule for updating issues relating to his business. He said that he was going to have to initiate a price increase because of changing vendors and it is costing more to produce the flag. He said most of the money is going toward the production of the flag and part of it is for his time to install it. Mr. Caruso said there were some complications with the printer as well.

Chair Frascinella discussed the costs for putting the banners back yet. He has a family in town that is looking to install a banner and he has put them in touch with Rich to accomplish this. He said the banners cannot be installed until May.

- **Other**

Mr. Adinolfo said that all the Plourde Sand and Gravel properties (4-5 total) were being auctioned at the end of this month. Mr. Goodine is doing further research with the State on the Allenstown portion.

There is a property adjacent to Casella that may have been purchased from a Charter School developer but Mr. Goodine said this is not definitive.. He said it could the zoning could be a school if they have the actual resources to develop the property.

REVIEW PREVIOUS MINUTES

Chair Frascinella made a Motion to accept the minutes of October 12, 2022. Ms. Lemire seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Ron Adinolfo-Abstained.
Richard Caruso-Aye
Lisa Lemire- Aye
Nancy Beaulieu- Aye

The Motion passed.

Ms. Lemire made a Motion to accept the minutes of October 26, 2022. Ms. Beaulieu seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Ron Adinolfo-Abstained.
Richard Caruso-Aye
Lisa Lemire- Aye
Nancy Beaulieu- Aye

The Motion passed.

Ms. Lemire made a Motion to accept the minutes of November 9, 2022. Ms. Beaulieu seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Ron Adinolfo-Abstained.
Richard Caruso-Aye
Lisa Lemire- Aye
Nancy Beaulieu- Aye

The Motion passed.

Chair Frascinella said the November 9th minutes had two blank

NEXT MEETING:

Wednesday, January 25, 2023.

Mr. Caruso made a Motion to adjourn at 7:38. Mr. Lemire seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Ron Adinolfo-Abstained.
Richard Caruso-Aye
Lisa Lemire- Aye
Nancy Beaulieu- Aye

The Motion passed.

ECONOMIC DEVELOPMENT COMMITTEE

January 13, 2022

Michael Frascinella, Chairman



Date signed

5/10/2023

Rich Caruso, Member



Date signed

5/10/2023

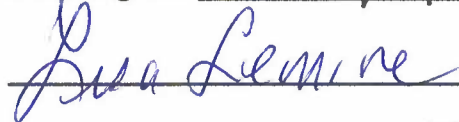
Ron Adinolfo, Member



Date signed

5/10/2023

Lisa Lemire, Vice-Chair



Date Signed

5/10/23

Nancy Beaulieu, Member



Date signed

5/10/2023

Scott McDonald, Selectman Rep.

Date signed

Chad Pelissier, Alternate

Date signed

Mike Landers, Alternate



Date signed

5/10/23