

**TOWN OF ALLENSTOWN
ECONOMIC DEVELOPMENT COMMITTEE
16 SCHOOL ST., ALLENSTOWN, NH 03275
SEPTEMBER 6, 2023**

Vice Chair Lisa Lemire opened the meeting at 6:31 pm and led the Pledge of Allegiance.

Roll Call

Present from the Board: Mike Frascinella, Ron Adinolfo, Lisa Lemire, Rich Caruso, and Nancy Beaulieu, Mike Landers

Absent: Scott McDonald and Derik Goodine

September 10 Concert

Ms. Lemire opened the meeting and spoke about the upcoming cruise night and concert on September 10, 2023. Flyers were passed out at Old Home Day. She and Nancy got 16 emails of vendors and car owners. They invited 6 vendors from old home day to the cruise night/concert at no charge along with Tony who does the Hooksett Bridge.

Mr. Frascinella stated he has a call in to Jaime, who runs the food truck but has not heard back yet. There is no plan B. Chad will not be available to put up the canopy for them. Rich said it takes the town crew to put up the tent, and it is not worth it for a two-hour concert. It was decided to pass on the canopy.

Boat Launch Improvements

Mr. Frascinella stated that Mr. Goodine would put a purchase order through for three tables but no grills.

Historic Downtown Tours

Ms. Lemire said they need photos.

Spotlight on New Business

Mr. Frascinella said he has not received anything yet.

New Business

Stickers for Boat Launch Area

Mr. Frascinella stated he mentioned the Selectboard that the EDC had discussed getting stickers for the boat launch. The Board asked the committee to work on some type of policy that may result in an addition to the town ordinance. It was discussed that the sticker for Allenstown residence would be free, but there would be a charge to out of towners. They would not be able to park a vehicle in that area without a sticker. This would require enforcement from the Police Department.

The sticker will allow others to use the boat launch and parking spaces which may limit the usage for the residents of Allenstown.

Mr. Frascinella suggested looking at other towns in the area to see how they handle the boat launches. They will then follow up with the Police Department and Selectboard.

The committee members will come up with ideas and suggestions for the ordinance.

Reach the Beach Event

The Allenstown Fire Fighters Association is hosting a food station for this event at Catamount Pond. This will be held after the concert on the 10th of September.

Mr. Adinolfo said it is a state event.

Mr. Frascinella said it is a 200-mile relay race.

Movie Night

Mr. Frascinella stated that Eric set up a sign-up form for the website. Mr. Adinolfo suggested that Rosalie from Bear Brook Crossing pass out the flyers, and post it at the schools. It could be posted on the town Facebook page and the town website. Mr. Frascinella said he included the principle in the town email. Mr. Adinolfo suggested the SAU website as many parents go to that website. He suggested posting the flyers, but not passing them out. The dinner will cost \$4 per person.

Ms. Lemire suggested the flyer goes to the school, Rosalie of Bear Brook Crossing, and the Senior Center.

Mr. Adinolfo said the room they are using for this meeting could be a “crying” room and/or overflow. The cooking will be done out back. Popcorn is free.

Mr. Frascinella said last year at the Movie Night held in front of Town Hall had 50 people attend. He will create a flyer that says they need to bring chairs or a blanket and no unattended children. He asked Ms. Lemire to contact Rosalie with the information.

Ms. Lemire will call the church secretary about using the parking lot.

Old Time Baseball

Mr. Frascinella stated this event is tentatively scheduled for Sunday October 22nd. They are trying to line up to teams, and it will be held at the Pine Haven Boys Center because they have a bigger field.

Hillsbrook Village Grand Opening

This will be held on October 26th in the afternoon. Invitations will be sent out at the end of this week. They are hoping Governor Sununu will attend.

Hooksett Bridge-Town Businesses

Ms. Lemire asked if we, as the EDC, sent an email out asking if any of the businesses in town want to advertise in the Hooksett Bridge newspaper. There are 39 businesses in Allenstown and it would help the paper and the town businesses.

Mr. Frascinella suggested we use the email we have and this should be a prime directive.

Ms. Lemire will put something together for approval before sending it out.

Minutes Approval

Mr. Adinolfo made a motion to approve the April 26, 2023 minutes.

Ms. Lemire seconded the motion.

A roll call was taken.

Michael Frascinella – Aye

Lisa Lemire – Aye

Nancy Beaulieu – Aye

Ron Adinolfo – Aye

Rich Caruso – Aye

Motion passed 5-0

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Mr. Caruso made a motion to approve the May 10, 2023 minutes.
Ms. Lemire seconded the motion.

A roll call was taken.

Michael Frascinella – Aye
Lisa Lemire – Aye
Nancy Beaulieu – Aye
Ron Adinolfo – Aye
Rich Caruso – Aye
Motion passed 5-0

Ms. Beaulieu made a motion to approve the May 24, 2023 minutes.
Mr. Caruso seconded the motion.

A roll call was taken.
Michael Frascinella – Aye
Lisa Lemire – Aye
Nancy Beaulieu – Aye
Ron Adinolfo – Aye
Rich Caruso – Aye
Motion passed 5-0

The next meeting will be held on September 27, 2023.

Mr. Frascinella said he will send out the dates for the Halloween and Christmas contest for the committee to look over.

Mr. Adinolfo asked if he wants to set the date now.
Mr. Frascinella stated the proposed dates for Halloween are as follows:
Register your home – October 1 – 14
Vote for Best Decorations – October 14-26
Award Ceremony – October 28

Ms. Lemire would like to revisit the voting stuff because she ran into a woman who worked hard on her decorations and she said there is a family that seems to win each year because they have a big party. All those party goers vote for that house.

Mr. Adinolfo said you cannot control it but you can say that if you win, you are ineligible to win next year. He suggested having the Police Department, Fire Department and Highway Department vote.

Mr. Caruso and Ms. Lemire agree with this idea.

Ms. Lemire said they can revisit it at a future meeting.

Mr. Frascinella stated that last year they implemented the rule that you need to provide your address to vote.

Mr. Adinolfo said to have the Police, Fire, Highway, Board of Selectmen, and the Committee each vote for one.

Mr. Frascinella said when registering their house, they must include a picture. Voting will be done at the municipal level.

Ms. Beaulieu suggested different categories for the different boards or departments. She also suggested a make your own scarecrow contest for the kids.

Ms. Lemire said that we should have some candy or something for the kids at the awards ceremony.

Mr. Caruso made a motion to adjourn at 7:45 pm.
Ms. Lemire seconded the motion.

A roll call was taken.

Michael Frascinella – Aye
Lisa Lemire – Aye
Nancy Beaulieu – Aye
Ron Adinolfo – Aye
Rich Caruso – Aye
Motion passed 5-0

**ECONOMIC DEVELOPMENT COMMITTEE
SIGNATURE PAGE**

Michael Frascinello, Chairman



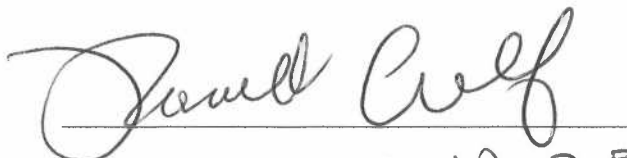
Date Signed _____

Lisa Lemire, Vice Chair



Date Signed 10-11-23

Ron Adinolfo, Member



Date Signed 10-10-23

Nancy Beaulieu, Member

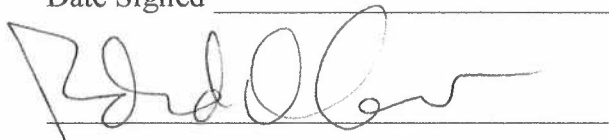


Date Signed 10-11-23

Scott McDonald, Selectmen Rep

Date Signed _____

Richard Caruso, Alt Selectmen Rep



Date Signed 11 OCT 2023

Chad Pelissier, Alternate

Date Signed _____

Mike Landers, Alternate



Date Signed 10/11/23