

**TOWN OF ALLENSTOWN
ECONOMIC DEVELOPMENT COMMITTEE
Town Hall- 16 School Street
Allenstown, New Hampshire 03275
August 24, 2022**

Call to Order

The Allenstown Economic Development Committee Meeting of August 24, 2022 was called to order at 6:40 pm by Chairman Mike Frascinella.

Chair Frascinella lead the Pledge of Allegiance.

Roll Call

Present on the Board: Chair Mike Frascinella, Ron Adinolfo, Rich Caruso, Alternate, Scott McDonald, Chad Pelissier arrived late.

Excused: Jeff Venegas

Other: Derik Goodine, Town Administrator.

In addition, Chair Frascinella said Nancy Beaulieu and Lisa Lemire are both interested in joining the Economic Development Committee in some capacity. Both are present for the meeting.

OLD BUSINESS

- **August Concert & Cruise Night**

Chair Frascinella said they had at least 50-60 people show up. He said they realized at the beginning of the concert they did not make up any signs pointing the cruise night cars in any sort of direction. So Ms. Pelissier jumped in and made some signs. Chair Frascinella said ultimately they had 12-15 cars present.

He said they would like to do another cruise night before it gets too cold and the only other thing they would need is some kind of bathroom facility and/or food available for guests. The Board did not think it would be a good idea to hold a car show at movie night as it would be too dark to see the cars.

Chair Frascinella said if they decided it was worth it to have another cruise night, they could make up some small brochures so if they see an old car, they could tuck it in the windshield to advertise and generate more interest.

Chair Frascinella heard that on September 10th, Pembroke is also having a car show which is normally held in Epsom.

The Board discussed getting a food truck and how that worked out for the last two concerts.

Chair Frascinella said they would table this discussion for next year and plan concerts/ cruise nights to coincide with each other.

- **Hometown Hero Banners**

Chair Frascinella said that the Town Clerk has received phone calls from people requesting banners so he has posted relevant information on the website. He said on his website, he used the most famous veteran of the Town, Mr. Captain Gordon, their Civil War Hero, with a link to what the Hometown Heros is all about. He said there are also links to the documents one would need to fill out to order one and the sponsorship involved in that process.

Chair Frascinella said he would like Mr. Goodine to post an icon on the town website.

- **Historic Site Markers**

Mr. McDonald volunteered to draft the one page descriptions for the site marks for some of the sites prior to next meeting.

- **Fishing Bear**

Chair Frascinella said this is still in limbo. Mr. Caruso said he has been trying to get ahold of him but doesn't feel comfortable dropping the fishing pole at his front door.

- **Spotlight on Local Business**

Chair Frascinella said these will be a series of stories that spotlight a local business to foster and promote economic growth. People can use this information as a better understanding of what local businesses have to offer which would in turn help the business to attract customers.

He said his first interview was with Hooksett Rent-A-Tool. Chair Frascinella said he likes to find out why the business chose Allenstown and what community outreach do they plan to participate in. The owner of Hooksett-Rent-A-Tool gives away to a certain number of Fisher Cat tickets to members of the community.

He said that he still needs help from Mr. Goodine to find a way to focus attention on these articles.

Chair Frascinella is looking for volunteers from the Committee to assist in taking interviews. He said he has a storage company in town lined up for the next interview which will be an interesting story.

- **Purple Heart Signs**

Chair Frascinella said they had the ceremony on August 7th. Mr. Pelissier confirmed that the signs are all up.

- **September Movie Night**

Mr. Goodine said that the new Top Gun movie will not be ready until sometime in October. He said the other option is the newest Jurassic Park movie. He said this movie may be better for kids.

Mr. Goodine said he is not quite sure of the price of the movie yet to obtain the license but it is usually around \$580.

The date for the movie has been planned for September 17th.

Mr. Pelissier said that any electrician should be able to wire and fix the street light switch to go off or turn away for the movie.

Chair Frascinella said the name of the movie is important otherwise they cannot get the advertisement out. Mr. Goodine said it is, "Jurassic World Dominion."

Mr. Caruso made a Motion to show Jurassic World Dominion for movie night on September 17th. Mr. McDonald seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Ron Adinolfo-Aye
Rich Caruso- Aye
Scott McDonald- Aye
Chad Pellisier- Aye.

The Motion passed.

Mr. Goodine said it is there last event so there is plenty of money in the budget.

The Board discussed being able to pass out flyers at Old Homes Day to give them maximum exposure.

NEW BUSINESS

- **New Concert Bands**

Chair Frascinella said he went to a few of Pembroke's concerts and there was one three piece band called Joey Clark and the Big Hearts that played their own music that sounded good. Their music was a combination of country, pop and blues. He wondered if people would come to a concert with music that they have never heard before.

There was also a band called "Out on Bail" which was a 6 piece band that played music from the 60s to the 90s. Chair Frascinella said the last song they did was God Bless America.

He said they have also received some favorable local response about the BoneShakerz and they should all start to think of the bands they have had for the past couple of years and what they want to do for a line up next year.

Chair Frascinella said he found out at the last concert that 6 people can fit into the gazebo.

Chair Frascinella said long-term, they need to think of replacing the gazebo. Mr. Caruso said he thought it was a historical artifact from an old train station.

Chair Frascinella said the group "Out on Bail" was expensive and wanted \$100 per person for the 6 piece band but said it was negotiable. Mr. Pelissier said they could also do another cruise night with it.

Chair Frascinella said the last band he saw in Pembroke was called "Flashback." He said the guitar tended to drown out the singers.

He said they should look at the monthly calendar next year.

The Board discussed having "Out on Bail" perform this year between the last weekend in September through the middle of October. Mr. Pelissier said they need to order signs to direct traffic if they were to have another cruise night and/or to advertise cruise night during a concert.

Chair Frascinella said next year he would like to have local businesses sponsor a concert similar to what Pembroke does. Mr. Pelissier asked whether it is tax deductible if the Town donates. He said there are questions that should be asked.

REVIEW PREVIOUS MINUTES

Mr. Caruso made a Motion to accept August 10, 2022 minutes as written. Mr. Adinolfo seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye

Ron Adinolfo-Aye

Rich Caruso- Aye

Scott McDonald- Aye

Chad Pelissier- Abstained.

The Motion passed.

NEXT MEETING:

Mr. Caruso made a Motion to adjourn at 7:57 pm. Mr. Pelissier seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye

Ron Adinolfo-Aye

Rich Caruso- Aye

Scott McDonald- Aye

The Motion passed.

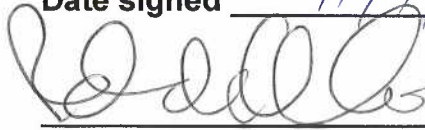
ECONOMIC DEVELOPMENT COMMITTEE
August 24, 2022

Michael Frascinella, Chairman



Date signed 11/9/22

Rich Caruso, ^{ALT}Member



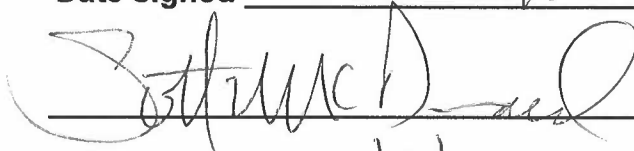
Date signed 11/9/22

Ron Adinolfo, Member



Date signed 11/9/2022

Scott McDonald, Selectman Rep.



Date signed 11/9/2022