

ECONOMIC DEVELOPMENT COMMITTEE
Regular Meeting
Town Hall
16 School Street
Allenstown, New Hampshire 03275
July 17, 2019

The July 17, 2019 meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:43 pm. He called for the Pledge of Allegiance.

Roll Call

Jeffrey Venegas, Mike Frascinella, Maureen Higham, Scott McDonald

Allenstown staff: Derik Goodine, Town Administrator

Old Business

- **Town signs: Signs installed on July 9th; bears due before end of July. Mr. Venegas to report on bear names received from ARD and AES students. How to implement the names? How to maintain sign perimeters?**

Chair Frascinella reported that the three town welcome signs were installed on July 9th.

Ms. Higham asked if there would be other signs installed at other town lines.

Chair Frascinella explained that they hoped to have smaller signs installed at other locations. He said that maintenance of the perimeter of the signs is an open issue. He said that Trish Caruso offered to mow the areas, but he is hoping to find a local business who might do it for the publicity. He suggested contacting Johnson's Flower Shop and LaValley Farm.

Chair Frascinella added that one of the sites has a lot of poison ivy.

Ms. Higham said that goats eat poison ivy and there is a woman in town who 'rents out' her goats for that purpose.

Mr. Venegas suggested that someone might volunteer to do the mowing.

Mr. Venegas said that he had the names of the school children who had suggested names for the bears. Having gone through them, his favorites are Brook the Bear, Blackberry the Bear and Journey the Bear. He said they would probably want to avoid attaching the names to the signs, and he suggested taking pictures of the students near the signs to send to the schools and to the newspapers. He also suggested making up certificates for the students.

- **Plans for Grand Opening Ceremonies: Suncook Store done on July 12. 603 Storage driveways are paved and has a sign. Vault Warehouse lot is paved. Hope to have dates from the other businesses.**

Chair Frascinella said that he arrived at the Suncook Convenience store at 10:00 am on July 12th with Deb Avery from the State's economic development group, only to learn that the grand opening would take place from 4:00 to 6:00 pm. Ms. Avery was not able to get either the Union Leader or the Concord Monitor there late on a Friday afternoon. He said that he still has had no response from the Vault Storage. Hudson Quarry and 603 Storage will be ready to open by the end of the month. Hudson Quarry will be advertising in the Concord Monitor.

- **Summer Concert at Town Hall: Still on schedule for Aug. 4th from 4-6 p.m. Who has implemented any advertising?**

Mr. Venegas asked if any progress has been made on a town Facebook page. He said the town's website can be linked to a Facebook page. He said he has a new contact regarding entertainment and a food truck for concerts. This is a group which raises money for the Court Appointed Special Advocate (CASA) organization.

Chair Frascinella said that he has made arrangements for porta-potties for the concert. He suggested that it would be good if Allenstown had an electronic sign for advertising events like the one Pembroke has at Pembroke Academy.

Mr. Venegas asked if the PTO could do face painting at the event and if the Library could also have a booth.

Chair Frascinella said that both would be fine.

Mr. Venegas said that someone with a connection to the Senior Center might help with getting that group involved with the Summer Concert. He suggested Sandy McKenney or Derik Goodine.

- **Pole Banners: Ms. Higham to report on pricing from each vendor, and to present sample banner, if available. Chad to report on the number and locations of utility poles to decorate.**

Ms. Higham said that the company sent her the wrong banner so she has returned it and is waiting for another one. She said they could compare prices once she has this sample.

- **Skateboard Park: Mr. Venegas to report on which church representative will meet with us to discuss use of the convent parking lot for skateboarding.**

Mr. Venegas reported that he has had no response from the church about the skateboard park. He suggested inviting them to the next meeting and attaching the contract prepared by the legal department for Veteran's Park to ease their concerns about liability. He said that even if the church sells the property, the equipment can easily be moved.

Chair Frascinella spoke regarding the skating rink. He said that he Volunteer Park is problematic because of access to water, and the Police Department does not like the Iris Pond location because of the danger.

Mr. Venegas asked about the Bear Brook location.

Chair Frascinella said that is too far out of town and parents might have a problem transporting their children there. He continued on the subject of Bear Brook State Park, saying that he is still working with the Park Manager about getting free or reduced-rate tickets to the Park for Allenstown residents. He added that he would like to have animals carved representing the animals in the park so that a scavenger hunt could be organized for the children in town.

- **Rail Trail Update**

Chair Sullivan said that the first challenge they face with connecting sections of the trail is the river crossing. He suggested that Brady Sullivan might be willing to help with a footbridge as part of the agreement on the China Mill redevelopment. He said the second challenge is at Epsom.

New Business

- **Fall Bluegrass Concert at town hall: Discuss feasibility.**

Chair Frascinella said they might consider having a follow-up concert in the fall featuring Blue Grass music.

Mr. Venegas said he likes Blue Grass.

Review and Approve Previous Meeting Minutes

Ms. Higham made a motion to approve the minutes of the April 24, 2019 meeting. Mr. McDonald seconded the motion, which carried unanimously.

Mr. Venegas made a motion to approve the minutes of the May 8, 2019 meeting. Mr. McDonald seconded the motion, which carried unanimously.

Mr. Venegas made a motion to approve the minutes of the June 12, 2019 meeting. Ms. Higham seconded the motion, which carried unanimously.

Schedule the Next Meeting

Chair Frascinella set August 14, 2019 as the date for the next meeting. This is after the concert, so they will be able to review the results.

Adjournment

Mr. Venegas made a motion to adjourn at 7:53 pm. Ms. Higham seconded the motion, which carried unanimously.

SIGNATURE PAGE
ECONOMIC DEVELOPMENT COMMITTEE
JULY 17, 2019



Michael Frascinella, Chairman

Date signed

8/28/19

Chad Pelissier, Member

Date signed

8-28-19



Jeffrey Venegas, Member

Date signed

8/28/19



Scott McDonald, Member

Date signed

8/28/19



Maureen Higham, BOS Ex-Officio Member

Date signed

8/28/19