

Town of Allenstown - Economic Development Committee
16 School Street, Allenstown, NH 03275
July 26, 2023

Call to Order

The Allenstown Economic Development Committee Meeting was called to order by Lisa Lemire on Wednesday July 26, 2023, at 6:33pm.

Ms. Lemire led the Pledge of Allegiance.

Roll Call:

Rich Caruso– Alternate

Ron Adinolfo

Lisa Lemire

Scott McDonald

Mike Frascinella

Not present: Chad Pelissier, Mike Landers, Jim Rogers, Nancy Beaulieu

Other: Derik Goodine – Town Administrator

Old Business

- **August 13 Concert and Cruise Night**

Ms. Lemire said Boneshakerz is still scheduled, food concession is still signed up and things are on schedule. The discussion by the group determined the yard signs are finished and set up. 100 flyers were handed out at the last Candia Cruise Night and 15 flyers were handed out at Arnie's in Concord. Nancy is posting flyers in local auto part stores. The info will be added to the PD and FD signs.

Ms. Lemire said Donna from Hillsbrook Village is going to speak at the next event. Will see her tomorrow. She mentioned letting their activities director know so they can invite the residents there.

- **Boat Launch Improvements**

Chad Pelissier gave the boat launch improvement suggestions to Mr. Adinolfo. Mr. Adinolfo shared the info for picnic tables and firepits with the committee. He suggested spending a little more on composite tables. A discussion ensued regarding the type, size, color, and quality of these items. Composite has more longevity than wood and comes with a 50-year warranty. The group is interested in 3 6-foot tables and 3 firepits. Ron will work with Derik to get pricing followed by going to the Board of Selectmen to get the funding. The estimate is around \$7,000.

- **Historic Downtown Tour**

Ms. Lemire mentioned photos still need to be taken. Chair Frascinella said he's been unable to take photos. Ms. Lemire said she will try to get out and take photos.

- **Spotlight on New Businesses**

Chair Frascinella mentioned the transcriber will be working on the interview with the landscaping business. He asked the group if they had any personal contacts with businesses in town to do an interview with. The group discussed a change regarding a business in town, Sandy's salon. They are moving from Rte. 3 to Rte. 28 near the doctor's office. She is downsizing her business. There are renters and they still offer manicure/pedicure services.

The old location on Rte. 3 is set up for a salon. Anything can be done there, except food due to a caveat attached to the deed on the land from many years ago. It's something that cannot be changed. It also applies to the land Rite-Aid and the Family Dollar shopping center.

Chair Frascinella would really like more interviews done on our local business. He is planning on approaching a contact at Hillsbrook Village.

Ms. Lemire is working on cleaning up the list of businesses in town. She contacted one and was unable to get a response.

The group discussed the immense benefits of having Hillsbrook Village and the new apartments at 25 Canal. They are going to entice more businesses to come to town to serve the influx of residents. It's a win for the town and all the current businesses as well.

- **Donation Letter**

Ms. Lemire said 36 donation letters and 8 emails were sent out to area businesses. There were 2 responses so far totaling \$400 in donations. One from Allenstown Aggregate to go towards 2 different Cruise Night/ Concerts and the second donation from Roan Family Funeral Home to use as the committee sees fit. She is planning on sending Thank You cards.

Chair Frascinella mentioned offering the businesses who donate to the Cruise Night/ Concerts to come to the event and promote themselves.

- **China Mill Grand Opening**

Ms. Lemire said the event was a huge success. Chair Frascinella tried to post a story about the event on the town website and had usability issues. It was mentioned that Scott McDonald gave an amazing speech at the event.

- **EDC in Old Home Day Parade**

Ms. Lemire said she received an email regarding elected officials being in the OHD parade. Asked if anyone was planning on doing it. The group discussed ideas (and ways to promote the Cruise Night and Concert) and ultimately decided no one wanted to do it.

New Business

- **September 10 Concert and Cruise Night**

Chair Frascinella said he will contact Bob DePaolo to see if he still wants to perform at the event. When he was approached earlier in the year, the concerts were only 2 hours. They have since been extended to 3 hours. Also, new yard signs are needed. A discussion ensued on how to promote the September Concert and Family Movie Night at the August 13 event. A flyer will be made and handed out.

- **Hillsbrook Village**

Chair Frascinella is doing a story on Hillsbrook Village. They are not doing a grand opening until later in October. He has been trying to get info on pricing. The way they do pricing is to evaluate the prospective resident and all their current household bills to see what they can afford.

- **Family Movie Night**

Mr. Adinolfo spoke to the Ladies Auxiliary group. We will purchase the food. Keith will help with the cooking, menu, cost, etc. We will have free popcorn. A discussion ensued regarding the movie chosen. It was determined the new Indiana Jones movie was too long at about 3 hours. Some ideas were put out there, but a choice had not been made.

Previous Meeting Minutes

Waiting for the old minutes to review.

End of Meeting

Next meeting is Wednesday August 9, 2023.

Rich Caruso motioned to adjourn the meeting. Ron Adinolfo seconded the motion.

All in favor:

Rich Caruso (Alternate) - Aye

Ron Adinolfo - Aye

Lisa Lemire - Aye

Scott McDonald - Aye

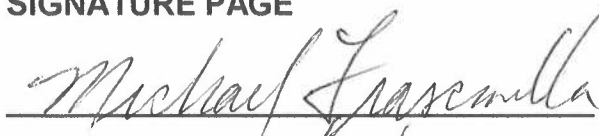
Mike Frascinella-Aye

The meeting was adjourned at 7:37pm.

ECONOMIC DEVELOPMENT COMMITTEE

SIGNATURE PAGE

Michael Frascinella, Chairman



Date signed 10/11/23

Rich Caruso, Alternate Member



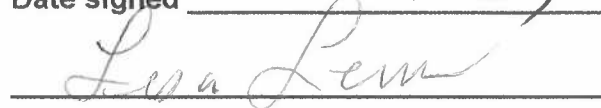
Date signed 11 OCT 2023

Ron Adinolfo, Member




Date signed 10-10-23

Lisa Lemire, Vice-Chair



Date Signed 10-10-23

Nancy Beaulieu, Member



Date signed 10-11-23

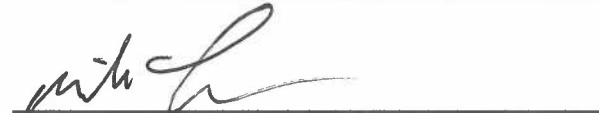
Scott McDonald, Selectman Rep.

Date signed _____

Chad Pelissier, Alternate

Date signed _____

Mike Landers, Alternate Member



Date signed 10/11/23