

ECONOMIC DEVELOPMENT COMMITTEE

Regular Meeting

Town Hall

16 School Street

Allenstown, New Hampshire 03275

April 24, 2019

The April 24, 2019 meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:36 pm. He called for the Pledge of Allegiance.

Roll Call

Chad Pelissier, Maureen Higham (BOS Ex-Officio member), Mike Frascinella

Excused: Jeffrey Venegas

Absent: Scott McDonald

OLD BUSINESS

- **Town signs: Discuss results of sign proposal presented at BOS meeting**

Chair Frascinella reported that on Monday, April 22, 2019 the BOS approved the Town Welcome Signs proposal. Finance Director Debbie Bender has been asked to prepare a check for a deposit. Since the woodcarver will charge an extra \$700 to install the bears, the town is developing plans for transporting and installing the bears in order to save the extra expense.

Mr. Pelissier suggested placing the signs for maximum visibility and on flat land. He said that one of the old signs should be given to Armand Verville for the Historical Society.

- **Plans for Grand Opening Ceremonies: Contact with all businesses showed they are still several weeks away from opening.**

Chair Frascinella reported that Suncook Convenience Store, Vault Storage, Hudson Quarry and Morgan Storage all are in the process of preparing to open, but actual openings are still several weeks away.

Mr. Pelissier suggested combining a few of the openings into a large grand-open event with a ribbon cutting ceremony, media coverage, representatives of the State Economic Development department and even the presence of Governor Sununu. This could be done in June, even if some of the businesses have already opened. He said it would be nice if the town could do as much as possible to promote and support these businesses.

Mr. Frascinella said that a secret client is looking at a site in Allenstown for a small manufacturing operation. They will be visiting the site soon with some of the State Economic Development people.

- **Summer Concert at Town Hall:** Discuss whether Mike McGeehan, Library Trustee, can sign up one of his band associates for a Sunday in late July/early August. Determine food vendors and other possible activities. What other groups in town can provide food and other activities?

Chair Frascinella stated that he has not heard from Mike McGeehan yet.

Mr. Pelissier suggested that Mr. Frascinella contact Ed Higgins regarding having the Fire Department Auxiliary group preparing food for the event.

Mr. Pelissier then began a brief discussion about the advantages of paying a stipend to those who volunteer as members of boards and committees.

Ms. Higham said that some positions require a lot of extra work outside of the meetings.

- **Pole Banners:** Need a volunteer to research all the vendors and develop comparative prices.

Chair Frascinella said they have discussed having banners on poles to dress up the town. He said that customized banners are more expensive than using stock items. He suggested designing banners which emphasize Allenstown's outdoor activities while being in close proximity to urban centers to the north and south. He said banners with bears and images of hiking and biking could be good.

Ms. Higham said it might be worth paying a bit more for customized banners since they would not need a lot of them.

Chair Frascinella said that Mr. Goodine suggested placing these on Route 3 between Hooksett and Pembroke and on Route 28 to River Road.

Ms. Higham and Mr. Pelissier said that Main Street and School Street would be better, emphasizing historical versus commercial aspects of Allenstown.

Chair Frascinella said that PSNH allows banners on their poles with several conditions: an application must be made to PSNH; they need one month's notice; the banners can be displayed no more than six months of the year; and they need to see a sketch if the town will be using more than 12 poles.

Ms. Higham suggested displaying the banners from Memorial Day until Labor Day because it is best not to have them up in the winter. She agreed to check with various vendors about the banners and brackets.

Mr. Pelissier said he would count the poles. He noted that 18 inches by 36 inches is an ideal size for the banners.

Chair Frascinella said that they can ask Mr. McDonald to help with this project, too.

NEW BUSINESS

- **Suncook Valley Trails Plan: Central NH Planning Commission wants to visit our May 8th meeting to discuss the possible Allenstown section of this proposed trail.**

Chair Frascinella explained that the Central NH Regional Planning Commission wishes to find a recreational use for the old Suncook railroad bed. They would like to attend the May 8th EDC meeting.

Mr. Pelissier said they want to connect the Rail Trail north to south. Allenstown is in the middle and is the missing link at this point.

Review Previous Meeting Minutes

Mr. Pelissier made a motion to accept the minutes of February 13, 2019 as written. Ms. Higham seconded the motion, which carried unanimously.

Mr. Pelissier made a motion to accept the minutes of April 3, 2019 as written. Ms. Higham seconded the motion, which carried unanimously.

Schedule the next meeting

Chair Frascinella announced that the next EDC meeting will be on May 8, 2019.

Adjournment

Mr. Pelissier made a motion to adjourn at 7:24 pm. Ms. Higham seconded the motion, which carried unanimously.

SIGNATURE PAGE
ECONOMIC DEVELOPMENT COMMITTEE
APRIL 24, 2019



Michael Frascinella, Chairman

7/17/19

Date signed _____

Chad Pelissier, Member

Date signed 7-17-19




Jeffrey Venegas, Member

Date signed _____

Scott McDonald, Member

Date signed July 17, 2019



Maureen Higham, BOS Ex-Officio Member

Date signed 7/17/19

