

ECONOMIC DEVELOPMENT COMMITTEE  
Regular Meeting  
Town Hall  
16 School Street  
Allenstown, New Hampshire 03275  
April 3, 2019

The April 3, 2019 meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 7:50 pm. He called for the Pledge of Allegiance.

**Roll Call**

Chad Pelissier, Scott McDonald, Mike Frascinella

Allenstown staff: Derik Goodine, Town Administrator

Chair Frascinella welcomed new member Scott McDonald

**OLD BUSINESS**

- **Town Signs:** Discuss final design details for the front and back of the sign so the vendor can create new sample drawings. Plan for a presentation to the BOS on April 15<sup>th</sup>.

Chair Frascinella told Mr. McDonald that their compatriots at the State Department of Economic Development (DED) office suggested that new signage would be a good way to enhance the appeal of Allenstown. The Committee has viewed the welcome signs of dozens of New Hampshire communities online to help with the creation of a plan for new signs in Allenstown. The existing signs are 15 to 20 years old. Quotes and designs have been obtained from three vendors. They have decided that the signs' motto should be 'Home of Bear Brook State Park' and it will have carved bears on the signs. This is a way to put a positive spin on the State Park, rather than thinking of how much non-taxable land it takes up in the town.

Mr. McDonald said that the signs are beautiful. He suggested having the welcome in French also, to honor the considerable French population in Allenstown.

Chair Frascinella said it might be difficult to get more words on the sign, but they could consider it.

Mr. McDonald asked how this project is being funded.

Mr. Pelissier explained that a town warrant article was approved, granting them funds from the town's unassigned fund balance.

Mr. McDonald said that the signs will help to offset the eyesore of the Plourde operation, which is seen upon entering town. He said the owners must have a time limit on reclamation.

Chair Frascinella said that it is a prime piece of property. He next led a discussion about what would be on the backs of the signs and what colors and letter-sizes would be best. The consensus was that the signs should include language such as this: Leaving Allenstown...Home of Bear Brook State Park. Thank

you for visiting. Please come again. Chair Frascinella stated that reinforcement rods would be needed to support the weight of the carved bears.

- **Ice Skating Rink:** If ARD moves to Three Rivers, will the Committee have access to their field?

Chair Frascinella asked about the timing of the results of the feasibility study regarding the closing of ARD.

Mr. Pelissier said that the presentation to the School Board should be complete in May. Depending upon what is decided, there could be a warrant article submitted for the next town election.

Chair Frascinella said that this should be Parks & Rec project, but that committee has not been staffed yet.

Mr. McDonald asked about the size of the rink.

Chair Frascinella said that they have been looking at the products of two companies selling portable kits of about 50 X 100 feet.

- **Plans for Grand Opening Ceremonies:** Present any information from Deb Avery of NH DED about media coverage. Owner of Suncook Store may have grand re-opening in early to mid-April. The Chairman will contact all new businesses on April 1<sup>st</sup>.

Chair Frascinella said they still have no contact information for Vault Storage, the former Key Lock Property. Ms. Avery plans to continue checking. Vault Storage, he said, will store high-end vehicles, tour buses and recreation vehicles. They will also offer storage of records. James Constable plans to open a Physical Therapy center on Route 28 but has a lot of work still to do. Mark Murphy of 603 Storage on Chester Turnpike plans to be open in six to eight weeks. Hudson Quarry is behind schedule and plans to open in June. The convenience store plans to have a grand re-opening in early to mid-April.

- **Summer Concert at Town Hall:** Discuss Mike McGee, Library Trustee, who offered to poll his musical contacts for us. Discuss any other music performers and costs. Determine food vendors and other possible activities. What groups in town can provide food and other activities?

Chair Frascinella said that Mike McGee provided the names of two groups who will perform for two hours each at no charge. They play rock & roll music. The Firefighters Association might be willing to provide food.

Mr. Pelissier said that the music should appeal to a broad group, something like soft rock.

Mr. Goodine suggested a Bounce House for the children.

Mr. McDonald suggested getting a tent for the musicians in case of rain.

- **Online Business Directory:** Review current list. Keep reminding business owners to sign up.

Mr. Pelissier explained the Business Directory to Mr. McDonald.

Chair Frascinella asked the members to continue encouraging business owners to sign up, and also to encourage people to use the directory.

## **NEW BUSINESS**

- **Pole Banners:** Compare costs from vendors identified by the Town Administrator.

Chair Frascinella said that this idea was put forth by Town Administrator Derik Goodine as a way to dress up the town. He said that Pembroke has US flags and Hooksett has banners on the bridge.

Mr. McDonald said that Manchester has them too.

Mr. Pelissier asked Mr. Goodine to check with Eversource about using their poles.

## **Review Previous Meeting Minutes**

Mr. Pelissier made a motion to approve the minutes of the March 13, 2019 meeting. Mr. McDonald seconded the motion, which carried unanimously.

## **Schedule the Next Meeting**

Chair Frascinella set April 24, 2019 as the date for the next meeting.

## **Adjournment**

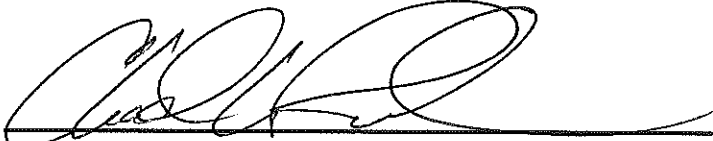
Mr. Pelissier made a motion to adjourn at 8:20 pm. Mr. McDonald seconded the motion, which carried unanimously.

**SIGNATURE PAGE  
ECONOMIC DEVELOPMENT COMMITTEE  
APRIL 3, 2019**



**Michael Frascinella, Chairman**

**Date signed** 4/24/19



**Chad Pelissier, Member**

**Date signed** 4/24/19

**Jeffrey Venegas, Member**

**Date signed** \_\_\_\_\_

**Scott McDonald, Member**

**Date signed** \_\_\_\_\_



**Ryan Carter, BOS Ex-Officio Member**

**Date signed** 4/24/19

**Sandra McKenney, BOS Ex-Officio Alternate Member** **Date signed** \_\_\_\_\_