

Town of Allentown - Economic Development Committee
16 School Street, Allentown, NH 03275
April 10, 2024

Call to Order

The Allentown Economic Development Committee Meeting was called to order by Lisa Lemire on Wednesday April 10, 2024, at 6:35pm.

Ms. Lemire led the Pledge of Allegiance.

Roll Call:

Nancy Beaulieu Mike Frascinella Scott McDonald

Lisa Lemire Ron Adinolfo

TA: Derik Goodine

Not present: Mike Landers, Chad Pelissier, Rich Caruso

Old Business

- **Boat Launch Ordinance**

Chair Frascinella said he's not been in contact with Chad; he'll reach out tomorrow to speak on the dual-purpose stickers and gather information regarding the rail trail.

- **May 19 Concert & Cruise Night**

Ms. Lemire complimented Chair Frascinella on the flyers with the Allentown seal on them. Ms. Beaulieu and Chair Frascinella brought the summer series flyers to display in different businesses in town. The flyers have been posted in town, online on Facebook pages, emailed to the school, emailed to Hillsbrook Village and 25 Canal, and the classic car owners and organizations. Mr. Adinolfo suggested reaching out to Jim Cassidy's wife and to find out how to get this information posted on the 25 Canal Facebook page for residents.

Some of the yard signs are ready to be put up and some need to be reinforced and reassembled. Black and white copies of the flyers will be available for committee members to take and pass along. A pop-up canopy is being investigated by Ms. Lemire to use at events instead of the large tent. Mr. Adinolfo suggested purchasing one based on quality and not price. Chair Frascinella said the ARD Student Council won't be volunteering this year due to a new leadership transition. Mr. Adinolfo said a firetruck may be able to make an appearance at future events starting in June.

- **Spotlight on New Businesses**

Chair Frascinella showed the EDC members on a screen the spotlight on a new salon, Small Town Styles. He said he restructured the information from the interview layout. The business is shown with the pertinent information at the top. He asked if we had any other businesses respond to the spotlight questions. A bulletin board was mentioned by group members to put in the town lobby with business cards. OT Project reached out to Chair Frascinella to update his contact information.

- **Spotlight on New Businesses (Cont'd)**

A group discussion stemmed from a few concerns Chair Frascinella has with the current town website. A few other town sites were discussed with pros and cons. The email notification system was also discussed; the current system is not working to satisfaction.

New Business

- **Town News**

Chair Frascinella sent an article about the concerts on May 19 and June 23, an article about the Allenstown business directory, and another about Small Town Styles. Hooksett Bridge asked him to write an article about things to do in Bear Brook State Park. Mr. Adinolfo will be working with Chief Lambert on fire department events. Chair Frascinella was asked to go to the school on May 2 to take photos for someone who is writing an article on the new school.

- **Recruiting Volunteers**

The group will continue to gently solicit volunteers to help with EDC events.

- **Use of AES Gym**

The only approved use in the building has been a few rooms as storage for the Historical Society.

- **Hometown Hero Banners & Flags**

New American flags are ready to go up with the Hometown Hero banners at the end of May.

Previous Meeting Minutes

March 13, 2024, Ms. Beaulieu motioned to accept the minutes. Mr. Adinolfo seconded. The group unanimously voted to approve the minutes.

End of Meeting

Next meeting is Wednesday April 24, 2024.

Mr. Adinolfo motioned to adjourn the meeting. Ms. Beaulieu seconded the motion.

All in favor:

Nancy Beaulieu – Aye

Mike Frascinella – Aye

Scott McDonald – Aye

Lisa Lemire – Aye

Ron Adinolfo – Aye

The meeting adjourned at 7:23 pm.

ECONOMIC DEVELOPMENT COMMITTEE

SIGNATURE PAGE

Michael Frascinella, Chair

Michael Frascinella

Date signed 4/24/24

Lisa Lemire, Vice-Chair

Lisa Lemire

Date Signed 4-24-24

Ron Adinolfo, Member

Ronald Adinolfo

Date signed 4/24/24

Nancy Beaulieu, Member

Nancy Beaulieu

Date signed 4/24/24

Rich Caruso, Alternate Member

Rich Caruso

Date signed 4/24/2024

Chad Pelissier, Alternate Member

Date signed _____

Mike Landers, Alternate Member

Date signed _____

Scott McDonald, Selectman Rep

Date signed _____