

ECONOMIC DEVELOPMENT COMMITTEE
Regular Meeting
Town Hall
16 School Street
Allenstown, New Hampshire 03275
February 27, 2019

The February 27, 2019 meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:37 pm. He called for the Pledge of Allegiance.

Roll Call

Sandy McKenney, Mike Frascinella, Jeffrey Venegas, Chad Pelissier (arrive at 7:22 pm)

Allenstown staff: Derik Goodine, Town Administrator

Old Business

- **Skate Board Park:** Jeff Venegas to report on negotiations with the church to lease the convent paved lot.

Mr. Venegas reported on a great idea put forth by Mr. Goodine for alleviating concerns of the church regarding liability. He suggested offering to lease the parking lot from the church in the same way that Volunteers Park is leased. This would indemnify the church. Mr. Venegas has emailed his convent contact regarding this option. He added that only fencing with locks would be needed. He emphasized that the skateboarding equipment is moveable.

Mr. Goodine said that this needs to be presented to the BOS.

Ms. McKenney asked if there should be an age restriction because older children might pick on the younger ones.

Mr. Venegas responded that skateboard parks typically do not have age restrictions. All rules will be posted, and the park will be locked at night. He said he would like this to be a community project.

Ms. McKenney suggested meeting with the parents, announcing the meeting on social media.

Chair Frascinella said that the Parks & Rec Committee could handle this.

Mr. Venegas said that he is the only interested person so far. The other two possible candidates have backed out. He said he would like to be a liaison-type of person.

Chair Frascinella suggested writing something to be mailed and posted on the website. It would have a marketing flavor, saying the Parks & Rec Committee is being reconstituted and needs volunteers.

Ms. McKenney said they could hand this out at the election. It could also be on the Police and Fire Facebook pages.

Mr. Venegas asked the Chair to send him some bullet points.

- **Online Business Directory: Review the current listing and report on personal contacts with businesses.**

Chair Frascinella reporting being contacted by an individual opening a Physical Therapy (PT) office on Route 28 who wanted help getting other PT professionals to join him. He referred the individual to Deb Avery at the State Economic Development office, and he also encouraged him to register his business.

- **Town signs: Review new estimate for a carved sign from Barlo Signs. Discuss final design details for the sign.**

Chair Frascinella said that he asked Barlo Signs to design a sign that looks carved. They have been slow to respond. Their signs are made of medium density fiberboard and would last five to seven years, depending upon the elements. The signs could be painted and sealed to protect them. The ProSource sign is slightly more expensive but is made of high-density urethane, which sounds more durable. It should last ten years, which makes it more economical.

- **Plans for Grand Opening Ceremonies: Expect an update from Deb Avery of NH DED w/r/t Hudson Quarry Corp. and Vault Storage Co. Self-storage facility on Chester Turnpike. They are expecting a May opening.**

There was no further discussion on this item.

- **Summer Concert at Town Hall: Two food truck vendors identified. Will have further news at the meeting. Need suggestions for musicians.**

Mr. Venegas said that food trucks charge to bring a truck to an event.

Chair Frascinella said they could be offered a minimum amount of business and the EDC could pay the difference if the minimum is not reached.

Mr. Venegas said they need to know the turnout from the first event before deciding about food trucks.

Chair Frascinella said that the Fire Department could be their fallback. They don't have food trucks but they have grills.

Mr. Venegas said they could start with allowing organizations to provide food as fundraisers. This could be Scouts or athletic teams. He asked about a location for the event.

Chair Frascinella said they had discussed the lawn of Town Hall, with the food vendors in the parking lot or the field. He said the entertainment should appeal to different age groups.

Mr. Venegas said he has attended events at Waterville Valley where there is a good mix of music – a good variety. Tracks play during band breaks.

Ms. McKenney said the bands could perform from a flatbed. She questioned the safety of the gazebo, as it is very old. She said they should go small the first year.

Mr. Venegas suggested face painting and corn hole contests. The PTO and Library might participate.

Ms. McKenney said a pie baking contest was once very successful. She also suggested Bingo.

Mr. Goodine said that down the road, they might have an Allenstown Idol talent contest. He said that information about food vendors could be obtained from Pembroke. He cautioned that the Committee should crawl before running with this type of event.

New Business

Chair Frascinella announced that Mr. Goodine has arranged for the two of them to attend Main Street Academy, sponsored by the UNH Extension Group. This will take place on three dates at three locations: Franklin, Concord, and Bristol. These are at varying stages of redevelopment. The goal is to obtain information about revitalization and creative use of grant money. Chair Frascinella said that Mr. Goodine obtained scholarships for them, reducing the cost per person from \$350 to \$150.

Mr. Venegas made a motion to approve the expense for Chair Frascinella to attend Main Street Academy. Ms. McKenney seconded the motion, which carried unanimously.

Mr. Venegas said that he would like the members of the EDC to have business cards to hand out and to have its own email. These ideas will be pursued after the Town Election.

Review Previous Meeting Minutes

Ms. McKenney made a motion to approve the minutes of the January 23, 2019 meeting. Mr. Pelissier seconded the motion, which carried unanimously, with Mr. Venegas abstaining due to absence.

Schedule the next meeting

Chair Frascinella announced the date of the next meeting as March 13, 2019. This will be the day after the Town Election and the main agenda item will be approving the town signs.

Adjournment

Ms. McKenney made a motion to adjourn at 7:47 pm. Mr. Venegas seconded the motion, which carried unanimously.

SIGNATURE PAGE
ECONOMIC DEVELOPMENT COMMITTEE
FEBRUARY 27, 2019



Michael Frascinella, Chairman

Date signed 3-13-19

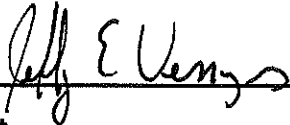


Chad Pelissier, Member

Date signed 3-13-19

Jeffrey Venegas, Member

Date signed 3-13-19

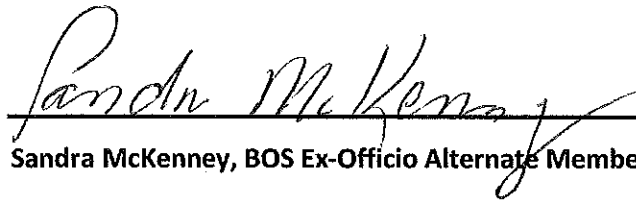


Vacant

Date signed _____

Ryan Carter, BOS Ex-Officio Member

Date signed _____



Sandra McKenney, BOS Ex-Officio Alternate Member

Date signed _____