

Town of Allenstown - Economic Development Committee
16 School Street, Allenstown, NH 03275
January 31, 2024

Call to Order

The Allenstown Economic Development Committee Meeting was called to order by Chair Michael Frascinella on Wednesday January 31, 2024, at 6:39pm.

Chair Frascinella led the Pledge of Allegiance.

Roll Call:

Rich Caruso – Alternate	Mike Frascinella
Nancy Beaulieu	Ron Adinolfo – via Zoom
Lisa Lemire	

Not present: Mike Landers, Chad Pelissier, Scott McDonald

Other: Derik Goodine – Town Administrator

Old Business

- **Boat Launch Ordinance**

The Selectboard approved the boat launch ordinance, it is listed as Article 10 in the town warrant.

- **Concerts for 2024**

The following musicians for the 2024 concerts are as follows: May 19 - Out on Bail, June 23 - Jennifer Mitchell Band, August 11 - BoneShakerz, September 15 - Bob DePaolo.

The food concession truck has not been booked yet. Chair Frascinella said he called and hasn't heard back from the vendor used last year. He suggested asking the fire department if the Auxiliary would like to do the cooking or be the back-up since they did an excellent job at the movie night last year.

May 19 Concert marketing & advertising was discussed. Chair Frascinella mentioned reusing the yard signs from last year. He also brought up creating new flyers, one with all the concerts and then one for each concert. Chair Frascinella also sent a story to be published for the Hooksett Bridge with the concert dates. Mr. Adinolfo suggested contacting WMUR and asking them to list it on "Happenings in New Hampshire" on Sunday mornings. Mr. Adinolfo also mentioned reaching out to Hillsbrook Village and 25 Canal having the concert info added to their resident Facebook page. Ms. Lemire suggested having buses take the Hillsbrook Village residents to the town hall for the concerts.

- **Concerts for 2024 (Cont'd)**

Cruise Night for classic cars is still part of the concert events. Ms. Beaulieu has a spreadsheet with a list of contacts from the classic car clubs and people who own them. Ms. Lemire mentioned Josh, a resident from town, who doesn't have classic cars but has old trucks and tractors he can bring to the event, she will reach out to him with the dates.

- **Historic Downtown Tour**

Chair Frascinella received a link from a local photographer, Todd Grzywacz – Stonewall Photography, who had taken twenty-two photos. He shared his screen with the group and said he'll send the link for the photos and the brochure he made to everyone to review.

New Business

- **Review 2023 EDC Report**

Chair Frascinella said got a note from Sherry Miller looking to receive the committee reports by the end of the month, which he recently got around to doing.

- **Side Notes**

Hillsbrook Village is now 70% occupied.

25 Canal is now 95% occupied.

The new beverage cooler at Sully's is nearly finished.

- **Spotlight for Businesses**

Ms. Beaulieu has a spreadsheet with town businesses sorted by categories. Chair Frascinella has a list of more categories to add to that spreadsheet so one business can be found under multiple relevant categories. Ms. Beaulieu asked if committee members are to send business updates to Chair Frascinella to update the town website list. He said he can do that or show someone else how to update the website list. It was mentioned, when members are gathering and updating info for each business, to confirm the business is currently operating in town.

- **Ice Skating Rink**

Mr. Adinolfo said the ice rink is not going to happen this year. The weather has been too warm to set it up and give it time to freeze.

- **2024 Event Calendar**

Concerts & Cruise Nights: May 19: Out on Bail, June 23: Jennifer Mitchell Band, August 11: BoneShakerz, and September 15: Bob DePaolo.

Flags & Hometown Hero Banners: Chair Frascinella will contact Eversource in March to hang flags/banners.

Townwide Yard Sale: Scheduled for Sat. June 8.

Reach the Beach: September 13 - 14. This is not an EDC event; however, it is a big event for the Fire Dept.

Movie Night: Sat. September 28. Will discuss the movie choice closer to the event.

Old Time Baseball Game: TBD by the Historical Society.

Halloween Light Contest: Register October 1 – 22, EDC votes October 23, Awards Sat. October 26.

Christmas Light Contest: Register November 20. EDC votes December 11. Awards Sat. December 14.

Mr. Caruso mentioned caroling last year before Christmas with Jennifer Mitchell. Suggested doing it this year.

- **Recruiting Volunteers**

The group discussed ways to solicit volunteers to help with town events. Suggested a volunteer sign up sheet with events and types of volunteering needed.

Previous Meeting Minutes

November 8, 2023, Ms. Beaulieu motioned to accept the minutes. Mr. Caruso seconded. The group unanimously voted to approve the minutes.

November 29, 2023, Mr. Caruso motioned to accept the minutes. Ms. Beaulieu seconded. The group unanimously voted to approve the minutes.

January 10, 2024, Ms. Beaulieu motioned to accept the minutes. Mr. Caruso seconded. The group unanimously voted to approve the minutes.

End of Meeting

Next meeting is Wednesday February 14, 2024.

Mr. Caruso motioned to adjourn the meeting. Ms. Beaulieu seconded the motion.

All in favor:

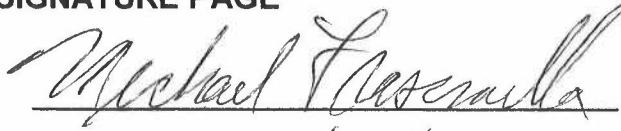
Rich Caruso – Aye	Mike Frascinella – Aye
Nancy Beaulieu – Aye	Ron Adinolfo – Aye
Lisa Lemire – Aye	

The meeting adjourned at 8:06pm.

ECONOMIC DEVELOPMENT COMMITTEE

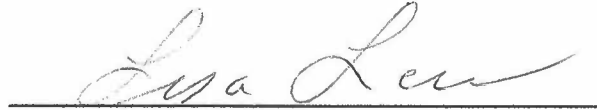
SIGNATURE PAGE

Michael Frascinella, Chair



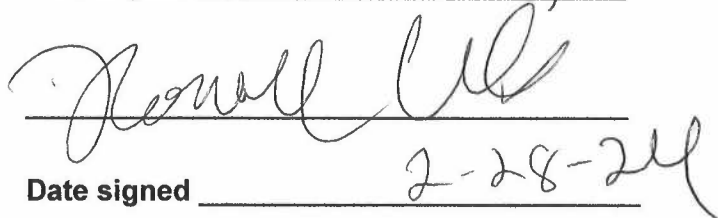
Date signed 2/28/24

Lisa Lemire, Vice-Chair



Date Signed 2-28-24

Ron Adinolfo, Member



Date signed 2-28-24

Nancy Beaulieu, Member

Date signed _____

Rich Caruso, Alternate Member



Date signed 2-28-2024

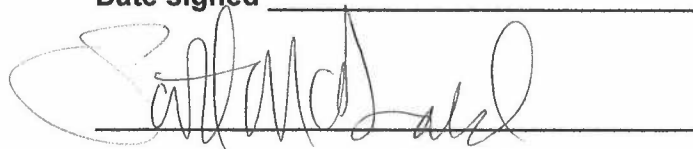
Chad Pelissier, Alternate Member

Date signed _____

Mike Landers, Alternate Member

Date signed _____

Scott McDonald, Selectman Rep



Date signed 2/28/24