

ECONOMIC DEVELOPMENT COMMITTEE
Regular Meeting
Town Hall 16 School Street
Allenstown, New Hampshire 03275
February 12, 2020

The February 12, 2020 meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:45 pm. He called for the Pledge of Allegiance.

ROLL CALL

Mike Frascinella, Chad Pelissier, Scott McDonald; excused: Jeff Venegas, Maureen Higham

Others present: Derik Goodine, Town Administrator

OLD BUSINESS

- **Online Business Directory:** Any recent additions?

Chair Frascinella noted that there were no recent additions and asked that members keep reminding the businesses.

- **Proclamations for Retiring Doctors:** Review Mr. McDonald's documents. Determine a date for the doctors to attend a presentation at a Selectmen's meeting.

Mr. McDonald presented his language for the proclamations, noting that the wording is different for Dr. Albee because he is not in town.

Chair Frascinella said that they should have frames for the proclamations.

Mr. McDonald asked about contacts for the Concord Monitor Union Leader/Banner.

Chair Frascinella said that Andrew Sylvia is their contact with the Union Leader.

Mr. Goodine said these should be printed on resume paper.

Mr. Pelissier asked about affixing gold seals and perhaps having the Town Clerk crimp the seal.

- **Hometown Heroes Banners:** Still working on a source for names of Allenstown combat veterans from WWII forward.

Chair Frascinella reported that he wrote to the director of the Veterans Council. The response was that this is a worthwhile effort, but the Veterans Council doesn't retain those records.

Mr. Pelissier suggested contacting State Representative Alan Turcotte and State Senator John Reagan.

Chair Frascinella said he went through Armand Verville's list and found 170 veterans for World War II only. He said perhaps they should narrow the list to only those who died in action. This way, they would be able to do some from each war. He also suggested Town Hall plaques for veterans as a future EDC project – something that could be added to.

- **Allenstown Welcome Banners:** 1. Report on contact with Signworld as a possible vendor – Ms. Higham. 2. Review the maps provided by Mr. Pelissier of Main Street and School Street. (with streetlights marked) and decide locations for US flags. 3. Identify locations for Welcome Banners on Main Street. 4. Finalize the number of flags and banners to order (Capital Reserve Fund at about \$2,000). 5. Determine a vendor and cost for US flag kits (3x5 feet).

Chair Frascinella reported that Ms. Higham has had trouble obtaining a sample banner from the vendor. He said that Mr. Pelissier had prepared a map showing the location of street lights on Main Street and School Street. He said they would probably place all the flags at street lights.

Mr. Pelissier said they could place one flag at each end of School Street and one at each intersection which has a light. He added that the best way to determine placement would be to walk the street. He said they could also check with Pembroke. He agreed to meet with Chair Frascinella to walk the areas.

Chair Frascinella said he would check with Signworld about flag kits. He reported a balance of about \$2,000 in their capital reserve fund. The total cost of this project should be determined.

- **2020 Concerts:** Green Heron booked for an August 4th Bluegrass concert. Do we have a musician for May – Mr. Pelissier? Contacted ARD custodian for use of ARD as backup if raining.

Mr. Pelissier reported that Nicole Murphy is booked for May.

Chair Frascinella said that the cost for Last Duo is \$400 for a two-hour show. Catfish Howl was \$350. He said he will contact Craig Kendal about costs. They are still booked with Green Heron.

- **Walking Tour of Historic Homes:** Received from the Vervilles a map of historic sites with terse descriptions. Need to locate records and photos from Allenstown Library.

Chair Frascinella said he has borrowed from the library Carol Martel's book about Suncook Village. He said he would like to find the source material for the photos. Of particular interest is the history of the ferry at the China Mill site. He said he would like each Committee member to write a description and history of one picture for the walking tour.

- **China Mill Apartments:** Brady Sullivan to present a preliminary design to the Planning Board on February 19, 2020.

Chair Frascinella said that Brady Sullivan is moving along with its redevelopment project and will present a preliminary design to the Planning Board on February 19, 2020.

NEW BUSINESS

- **Parks & Rec Committee:** Discuss possible volunteers and collaboration with EDC – Mr. Venegas.

Chair Frascinella reported that Mr. Venegas spoke with some people who might volunteer to help with a Parks & Recreation Committee. He said these people have not gotten back to Mr. Venegas. He said that a new Parks & Recreation Committee could begin by having joint

meetings with EDC and gradually taking over the projects which are appropriate for Parks & Rec.

- **2020 Projects:** Determine how many Bear Brook State Park passes to purchase and when. Discuss how to offer them when Library is closed.

Chair Frascinella said they need to determine how many Bear Brook State Park passes they want to purchase for the library. He suggested buying two passes, so that they would have two one-day passes for each day. Since the Library is only open four days each week, he said they need to have a plan for obtaining the passes when the Library is closed. He said they could invite the librarian to a meeting in the spring.

- **Request for pictures of Welcome Signs and Boat Launch:** Town Report

Chair Frascinella said that he was asked to provide pictures of the Welcome Signs and the Boat Launch for the Town Report.

OTHER BUSINESS

- **Hooksett Rent-a-Tool**

Chair Frascinella said he met with the owner of Hooksett Rent-a-Tool and offered the Committee's assistance when the business is ready for a grand opening. The business website needs to be redesigned, Chair Frascinella said.

- **Gelinas Pizza**

Chair Frascinella said that he spoke with Felicia Gelinas about the flame-broiled pizza business on River Road. At this time, they are doing private parties only, but would like to sell pizza from their truck three times a month starting in the spring. Chair Frascinella told her that the EDC will help with publicity.

Mr. Pelissier said that the Planning Board has been working on defining and broadening categories of businesses, trying to be more user-friendly. Because of some legal issues with the wording, they were not able to complete the revisions for this year's ballot, but will have them for the next Town Meeting in 2021. This type of business falls between two categories and so must comply with the stricter one. He said the Planning Board realizes the deficiencies and wants to help with this.

REVIEW PREVIOUS MEETING MINUTES

Mr. McDonald made a motion to approve the minutes of the October 1, 2019 meeting minutes as written. Mr. Pelissier seconded the motion, which carried unanimously, with Mr. Pelissier abstaining due to absence from that meeting.

Mr. Pelissier made a motion to approve the minutes of the January 08, 2020 meeting minutes as written. Mr. McDonald seconded the motion, which carried unanimously.

Mr. Pelissier made a motion to approve the minutes of the January 29, 2020 meeting minutes as written. Mr. McDonald seconded the motion, which carried unanimously.

ADJOURNMENT

Mr. Pelissier made a motion to adjourn at 7:40 pm. Mr. McDonald seconded the motion, which carried unanimously, and the meeting was adjourned.

DRAFT

**SIGNATURE PAGE
ECONOMIC DEVELOPMENT COMMITTEE
February 12, 2020**

Michael Frascinella, Chairman

_____ **Date signed** _____

Chad Pelissier, Member

_____ **Date signed** _____

Jeffrey Venegas, Member

_____ **Date signed** _____

Scott McDonald, Member

_____ **Date signed** _____

Maureen Higham, BOS Ex-Officio Member

Date signed _____