

ECONOMIC DEVELOPMENT COMMITTEE
Regular Meeting
Town Hall 16 School Street
Allenstown, New Hampshire 03275
November 12, 2020

The November 12, 2020 meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:40 pm.

Chair Frascinella read a statement establishing authority to hold an electronic meeting, along with remote viewing and listening guidelines.

As Chair of the Allenstown Economic Development Committee, I, Mike Frascinella, find that, due to the State of Emergency declared by the Governor as a result of the COVID-19 pandemic and in accordance with the Governor's Emergency Order #12 pursuant to Executive Order 2020-04, this public body is authorized to meet electronically. Please note that there is no physical location to observe and listen contemporaneously to this meeting, except for limited space at Town Hall, which was authorized pursuant to the Governor's Emergency Order. However, in accordance with the Emergency Order, I am confirming that we are providing public access to the meeting by telephone, with additional access possibilities by video or other electronic means: We are utilizing a Conference Call line (603-485-7321, password 1234), and a Zoom connection can be made by clicking on the Zoom website. As a courtesy, we are also on Facebook Live. All members of the Economic Development Committee have the ability to communicate contemporaneously during this meeting through one of these platforms, and the public has access to contemporaneously listen and, if necessary, participate in this meeting. If anybody has a problem, please call 207-595-0310 or email at: dgoodine@allenstownnh.gov. If the public is unable to access the meeting, it will be adjourned and rescheduled.

Chair Frascinella called for the Pledge of Allegiance.

ROLL CALL

Mike Frascinella, Scott McDonald, Chad Pelissier, Jeffrey Venegas

Town Staff: Derik Goodine, Town Administrator

OLD BUSINESS

▪ **American Flags**

Chair Frascinella asked Mr. Pelissier about having the Highway Department take down the American flags.

Mr. Pelissier said that he is down three employees who tested positive for the COVID virus. Others are being tested. He said that he would take down the flags as soon as he has enough staff to do it.

- **Hometown Heroes Banners**

Chair Frascinella reported that Hooksett Rotary will be purchasing a Hometown Hero Banner for PFC Ernest Gamelin, Jr. who died in Vietnam in 1968. It was Mr. Gamelin's sister Yvette Philibert who put forth her brother's name. She was ten years old when her brother died. He received 12 medals during his time in the military, including a Purple Heart and the Silver Star. Chair Frascinella said that Matt Seiler is nearing completion of the banner. Hooksett Rotary has approved the placement of their logo and name on the banner. Mr. Seiler, he said, would like us to remove the two rods, pins and rings when we take down the banners for the winter; he will provide new ones in the spring.

- **Halloween Lighting Contest**

Chair Frascinella reported that the award ceremony went well and that Mr. Venegas and Mr. McDonald did a great job.

- **Distribution Center**

Chair Frascinella reported that Charlie Morgan was still thinking about where he would like to have his distribution center. No decision has been made yet.

NEW BUSINESS

- **Halloween Spooky Stories**

Chair Frascinella asked Mr. Venegas about the Spooky Stories related to the event.

Mr. Venegas said that two stories have been offered for publication on the Town's EDC page. He plans to edit them, and he said he will double-check to see if others want their stories printed.

Chair Frascinella advised Mr. Venegas to check on using the full names of the authors.

- **Christmas Lighting Project**

Mr. Venegas and Mr. McDonald reported that they will be meeting next Tuesday evening to work on this project.

Chair Frascinella said he will send them the flyer from last year to be used as a reference. He said they need a start date, end date and awards ceremony date. They will also need to decide on the categories – whether they will have two like last year or just one. Also, he said, they will have to decide if they want to have first, second, and third place winners.

Mr. McDonald said that many people don't drive to the fringes of town to look at decorated homes, so maybe they should put the pictures on line for voting.

Mr. Venegas said the contestants could submit pictures when they are done decorating.

Mr. McDonald suggested starting the contest on Friday, November 27th, ending it on December 17th and having the awards ceremony on the 18th or 19th, starting at 5:00 pm.

Chair Frascinella said they would have to think of a warm location for holding the ceremony. He said he would contact the Union Leader in hopes of getting some publicity for the contest.

▪ **2021 Projects**

Chair Frascinella presented his latest list of projects and associated costs for 2021.

- Three (3) concerts for a total estimated cost of \$1,245.00
- Welcome Banners for a cost of \$675.00 (already approved; vendor lined up)
- Three (3) Hometown Heroes Banners for soldiers KIA
- One (1) carved fishing bear to hang on the sign at the Boat Launch (\$300.00); five (5) picnic tables @ \$150.00 each; and two (2) free-standing fire places @ \$300.00 each
- One (1) movie night; \$250.00 for the license
- One (1) Bear Brook State Park Pass for \$105.00; Library to donate a second one.

Chair Frascinella said that these project total \$4,525.00.

Mr. Pelissier suggested ordering the Welcome Banners by year-end.

Mr. Goodine said that, since the EDC is slightly over budget for 2020, they could use funds left in the Highway Department budget.

Chair Frascinella said he would like to consider using capital reserve funds for two (2) more Welcome Signs.

Mr. McDonald said that one of the concerts could be geared for the younger folks in town. He said the eighth graders could be polled regarding what movie they would like to see also.

Chair Frascinella said that the students could sell refreshments at these events as fundraising activities.

▪ **China Mill**

Chair Frascinella stated that he has completed a major story on the China Mill and its redevelopment. He met with John Cronin, Attorney for Brady Sullivan, who was impressed with its depth and detail. The story begins with the pizza party meeting to which town officials, department heads and committee & board chairs were invited back in April of 2019. He described the RSA 79-e approval process, and included a postcard picture of the mill from the 1900s. This, he said, was to give people a sense of history. He included a color rendition of the current site plan. The goal of his story, he said, was to show the transition from an old, underutilized brick mill to a highly-utilized tax-paying property. The complete story, he said, was on ***Allenstown-alt.org*** and also on the town web site.

Mr. McDonald said Brady Sullivan might want to decorate the entryway of the building with old pictures, as was done in some of the converted mills in Franklin and other places.

Chair Frascinella said he would ask permission from Roland Martel to use the pictures from his wife's book about Suncook Village. Mr. Verville, he said, has lots of the photos that are in that book.

Mr. Goodine said that when they finish with the asbestos removal at China Mill, they will be open for tours, and that would be a good time to bring this up.

REVIEW PREVIOUS MEETING MINUTES

Mr. Pelissier made a motion to approve the October 29, 2020 meeting minutes as written. Mr. McDonald seconded the motion.

Chair Frascinella called for a roll call vote on the motion.

Scott McDonald – aye

Chad Pelissier - aye

Michael Frascinella – aye

Jeffrey Venegas – aye

The motion carried unanimously.

SCHEDULE THE NEXT MEETING

Chair Frascinella said they would skip the November 25th meeting date and meet next on December 9, 2020.

ADJOURNMENT

Mr. Venegas made a motion to adjourn at 7:25 pm. Mr. McDonald seconded the motion.

Chair Frascinella called for a roll call vote on the motion.

Scott McDonald – aye

Chad Pelissier - aye

Michael Frascinella – aye

Jeffrey Venegas - aye

The motion carried unanimously, and the meeting was adjourned.

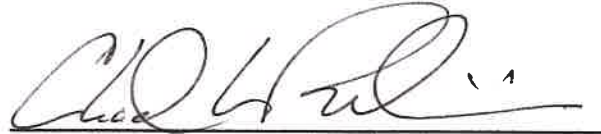
**SIGNATURE PAGE
ECONOMIC DEVELOPMENT COMMITTEE
November 12, 2020**

Michael Frascinella, Chairman



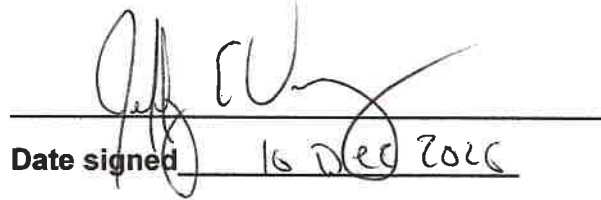
Date signed 12/10/20

Chad Pelissier, Member



Date signed 12/11/2020

Jeffrey Venegas, Member



Date signed 16 Dec 2020

Scott McDonald, Member



Date signed 10 Dec 2020