

ECONOMIC DEVELOPMENT COMMITTEE

Regular Meeting

Town Hall

16 School Street

Allenstown, New Hampshire 03275

October 24, 2018

The October 24, 2018 meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:30 p.m. He called for the Pledge of Allegiance.

**Roll Call**

Mike Frascinella, Thomas Kaempfer, Chad Pelissier, Jeffrey Venegas

**Old Business**

- **Skating Rink:** Mr. Venegas is to report on the meeting with the School Board on October 18<sup>th</sup> to look over ARD field, which is our primary site. Determine whether the rink is to be homemade or purchased from a vendor. Any new vendors?
- **Skate Board Park:** Mr. Venegas is to report on whether any contact was made with St. John's about using their vacant lot for the skate park. Mr. Kaempfer is to report if he was able to get interest from Concord High School or Pembroke Academy w/r/t/having their students renovate the skating ramps. Chair Frascinella is to report on enlisting the Highway Department to move the ramps to a work site.

Mr. Venegas reported on his October 18<sup>th</sup> meeting with the Superintendent of Schools, two school principals, and Kris Raymond and Tom Irzyk of the School Board. He said that Mr. Irzyk used to volunteer at the skating rink and had a lot of good information. Everyone was positive about the idea. However, he said, it will not be possible to place the skating rink at the school. There are problems with space, foot traffic and liability. New playground equipment is being installed and snow is dumped from the parking lots into the back area. He said that everyone was on board with the skate board park. Ms. Raymond had reached out to the Police Department and they are 100% for this because kids skateboard all over the place and getting into trouble. They agree that the location is ideal and is not hidden, as the previous one was. Ms. Raymond will be their liaison with the Police Department. He said this group would like to meet once a month with him.

Chair Frascinella said he is disappointed they waited so long to say that the skating rink cannot be placed at ARD field. The fallback locations are Volunteers Park and Iris Pond, and there are safety issues with Iris Pond. He said that he has been working on the skating rink proposal and has new numbers. The price of the 60 X 100-foot tarp has dropped from \$1,340 to \$895.

Mr. Venegas said that if that is just for the tarp, the cost of building one ourselves is getting close to the price of an EZ Rink.

Mr. Pelissier said that E Z Rink is cheaper.

Chair Frascinella continued, saying that the price for materials is about \$2,450 and miscellaneous costs for things such as signs, benches and porta potties will be at least \$523. Dave's Septic would supply porta potties for \$104 per month.

Mr. Pelissier reported prices for two grades of tarp for a 60 X 100-foot rink: \$536 and \$851. The price from NiceRink for a 52 X104-foot rink is \$4,495 – which is 12.5% off the full price of \$5,200. Their literature says it must be ordered by November 15<sup>th</sup>.

Mr. Venegas asked if it would be set up year-round.

Chair Frascinella said it would be set up when the ground freezes and taken down for storage when the ice starts to melt.

Mr. Venegas said an E Z Rink or NiceRink would be easy to take apart and store.

Mr. Pelissier said that the main deficiency of the Volunteers Park location is water. He said he would try to find a vendor for that. They would need a hose, he said but there might be one at the Highway Department. If not, they cost about \$200.

Chair Frascinella said that, in either case, they will have to solicit donations.

Mr. Venegas suggested a Go Fund Me page or something similar. They might even have ideas for fundraising. He added that a ready-made rink would last a long time compared with one they build themselves. He said that he could place notification of the Go Fund Me page on the Library Facebook page, and notice could also be placed on the town website.

Mr. Pelissier suggested putting a notice in the Concord Monitor and on the Police Department Facebook page.

Chair Frascinella observed that the ready-made rink would cost about twice as much as the handmade one.

Mr. Pelissier said the ready-made one would be easier to install, maintain and store.

Mr. Venegas suggested that sporting goods stores might help out.

Mr. Kaempfer reported that the students at Pembroke Academy are more than willing to help refurbish the skateboarding equipment. They would do this as community service, and the school only needs to know when the town wants it posted.

Chair Frascinella said he spoke with Mark Boisvert at the Highway Department about moving the ramps onto pallets before winter.

Mr. Venegas asked if the students would be able to work at the Highway shed.

Mr. Pelissier responded that they probably could and that weekends would be best. He said he would check on moving the ramps and allowing the students to work in the shed.

Mr. Venegas said that getting the kids involved is a good thing because they will take pride in the park. He said they should set hours and perhaps should have a security camera. He, along with people from the School Department and the Police Department, will make plans to talk with people at the church. He said this is important for keeping kids out of trouble.

Chair Frascinella asked Mr. Venegas to send him a blurb to add to his write-up.

- **Online business directory: Mr. Kaempfer is to report on the list of mailing labels needed to send a notice to town businesses about the online directory.**

Chair Frascinella reported that Mr. Goodine has provided a the flyers, envelopes and mailing labels. He suggested they divide them up to fold, stuff and affix mailing labels.

Mr. Kaempfer said that there are seven pages of labels and 210 labels in total.

Chair Frascinella said there were duplicates and others to be deleted.

- **Town signs: Review the best features and settle on a design and a slogan. See <http://www.images-of-new-hampshire-history.com/Town-Welcome-Signs.php> for photos.**

Chair Frascinella reported that Mr. Goodine talked with a resident, Linda Goulet, who provided the name of the man who crafted the Bear Brook signs. His name is Clayton George and he lives in Bow. He said they might be able to negotiate a good price. Chair Frascinella will contact him.

Mr. Kaempfer shared with the Committee members a prototype prepared by a company in Concord. This company needs to know all of the features desired before quoting a price.

Chair Frascinella offered a list of features which the Committee has agreed upon: a cameo at the top with images of cross-country skis snowmobiles, mountain bikes, hikers, and horses; carved bears holding the sign or bears hanging on the sign; the town's web address on the bottom; the name of the town in lettering which is wider and taller at each end. He added that they liked Londonderry's shapes and colors, Pittsburg's shape, background color and multiple inside borders.

Mr. Venegas reported that the previous motto was determined by a school contest.

Ryan Carter joined the meeting at 7:19 and the Chair filled him in on the discussion thus far.

Chair Frascinella said that the slogan which the vendor put on the prototype was this: Home of Bear Brook State Park.

Mr. Kaempfer said he likes the suggestion of Mr. Venegas: Your Outdoor Recreation Destination.

Mr. Venegas said they could work on these.

Mr. Kaempfer said he likes the idea of a contest.

- **2019 Budget: Determine an amount to request and number of signs. Determine whether to write a warrant article for EDC projects.**

Chair Frascinella said they should submit a budget soon. He suggested \$800 for transcription of minutes.

Mr. Pelissier suggested a warrant article for things like the signs.

Mr. Carter agreed, saying they could use some of the town's reserve amounts, as they do for other projects, to establish a capital reserve fund, so that there will be no impact on the tax rate. He said this could be done and they could still use some of the reserve funds to lower the tax rate.

Mr. Pelissier suggested that the warrant article be for EDC projects, not just signs, because that is too narrow.

Mr. Carter said they should request an amount this year which would pay for the two large signs

Chair Frascinella said they could work on the wording for the warrant article at the next meeting.

Mr. Pelissier said that the Town Attorney would probably help with the wording.

- **Guide to Starting a Business: Discuss any progress on this task.**

Chair Frascinella said they should hold off on contacting Vault Storage until they have made more progress. He said he would check on their development schedule.

Mr. Venegas asked if the Committee was going to do anything about the suggestion made by the people from the State who made a presentation to the Committee recently. Aside from the signs, they suggested working to establish relationships with current businesses. He suggested having these people back to explain how to make contacts.

Mr. Pelissier said that he has learned that the owner of Vault Storage, Charlie Morgan, would be fully on board with working with us as they open the new business.

Chair Frascinella set the date of November 14, 2018 for the next meeting.

On motion of Mr. Venegas, duly seconded by Mr. Kaempfer, it was voted to adjourn at 7:40 p.m.

SIGNATURE PAGE  
ECONOMIC DEVELOPMENT COMMITTEE  
OCTOBER 24, 2018

---

Michael Frascinella, Chairman

Date signed \_\_\_\_\_

---

  
Chad Pelissier, Member

Date signed 12/12/18

---

Jeffrey Venegas, Member

Date signed \_\_\_\_\_

---

Thomas Kaempfer, Member

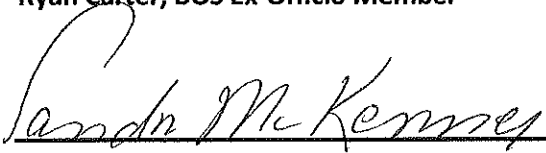
Date signed \_\_\_\_\_

---

Ryan Carter, BOS Ex-Officio Member

Date signed \_\_\_\_\_

---



Sandra McKenney, BOS Ex-Officio Alternate Member Date signed 12-12-18