

ECONOMIC DEVELOPMENT COMMITTEE

Regular Meeting

Town Hall 16 School Street

Allenstown, New Hampshire 03275

October 14, 2020

The October 14, 2020 meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:36 pm.

Chair Frascinella called for the Pledge of Allegiance.

ROLL CALL

Mike Frascinella, Scott McDonald, Chad Pelissier

Town Staff: Derik Goodine, Town Administrator

OLD BUSINESS

▪ **American Flags**

Chair Frascinella stated that he and Mr. Pelissier have decided to wait until Spring to put up the new American flags. In mid-November, Public Works will take down the flags which are currently flying.

Mr. Pelissier said that he will take down the Hometown Heroes Banners for Mr. Seiler.

▪ **Movie Night**

Chair Frascinella reported that Allenstown's first outdoor movie night on September 26th had a small but decent turnout, and the attendees enjoyed the event. After the resolution of a technical issue at the beginning, everything went well.

Mr. Goodine said he would like to do something about the floodlight on the corner.

Mr. McDonald said that the weather was perfect and **Goonies** was a good flick to show. All comments he heard were positive.

Chair Frascinella said that he would like to have refreshments for sale when they resume the event in the Spring. If they sell popcorn, chips and soda, that would help defray the cost of the movie.

▪ **Welcome Banners**

Chair Frascinella stated that they have approval to purchase Welcome Banners. He said they might purchase them toward the end of the year. They have only \$392.00 left in their operating budget, and they have gained no traction with classifying the banners as a capital expense.

▪ **Park Passes**

Chair Frascinella said that the State has cut back on staffing at Bear Brook, thus decreasing the value of the passes. He said that Mr. Venegas will report at the next meeting.

NEW BUSINESS

▪ Fishing Bear for Boat Launch

Chair Frascinella suggested postponing this project until Spring.

▪ Halloween Lighting Contest

Chair Frascinella reported that 12 homes have been registered for the Halloween Lighting Contest.

Mr. McDonald stated that he will have the trophies and prizes for the next meeting. He suggested that gift cards for all contests be awarded as follows: \$25.00 for first place; \$15.00 for second place; and \$10.00 for third place.

Chair Frascinella said the award ceremony would be held outside Town Hall on October 30th at 5:00 pm, weather permitting. He noted that ARD students provided refreshments at the award ceremony for the Christmas Lighting Contest last year, but did not know if they would be able to do it for this event. He said they could have hot cocoa and apple cider. He confirmed that Mr. McDonald and Ms. Williams will supply gas-fueled fire pits. He said he has had only one inquiry about a spooky story.

Mr. Goodine said they might consider purchasing a white tent so that outside events could be held even in the rain.

Chair Frascinella said they could use the Community Center for this event if the weather is bad. It is a reasonable size, he said.

▪ Ice Skating Rink

Chair Frascinella said that Ms. Williams is interested in having an ice-skating rink. Having access to water is important for flooding, he said. Catamount Pond is an option, but is six miles out of town, so children would have to be transported to and from the pond.

▪ Christmas Lighting Project

Chair Frascinella stated that the Committee could begin planning this event after the Halloween Lighting Contest.

▪ Daffodil Days Event

Chair Frascinella said he had drafted a flyer for a daffodil planting event suggested by his wife. The flyer, he said, could be used as a webpage announcement. The idea is to dress up the town by planting daffodil bulbs in the Fall to blossom in the Spring. They might have an award for the best flower garden, with a requirement that daffodils are included.

Mr. McDonald said that he liked the idea because it will attract residents who have not participated in other community events.

Chair Frascinella said it could be the beginning of a garden club.

Mr. Pelissier said it is a good idea. He cautioned that frost is a month away, and he said they don't want to have too many contests.

▪ **2021 Operating Budget**

Chair Frascinella presented the following items (and their estimated costs) to be included in the 2021 budget:

- ❖ Three concerts @ \$300.00 to \$400.00 each
- ❖ Three outdoor movies @\$200.00 to \$300.00 each
- ❖ Welcome banners @ \$700.00
- ❖ Fishing bear for boat launch @ \$300.00

Chair Frascinella said they would address the budget at their next meeting.

REVIEW PREVIOUS MEETING MINUTES

▪ **Review and approve September 24, 2020 meeting minutes**

Mr. McDonald made a motion to approve the minutes of the September 24, 2020 meeting as written. Mr. Pelissier seconded the motion.

Chair Frascinella called for a roll call vote on the motion.

Scott McDonald – aye

Chad Pelissier - aye

Michael Frascinella – aye

The motion carried unanimously.

SCHEDULE THE NEXT MEETING

Chair Frascinella stated that the next meeting will be on Thursday, October 29, 2020.

ADJOURNMENT

Mr. Pelissier made a motion to adjourn at 7:30 pm. Mr. McDonald seconded the motion

Chair Frascinella called for a roll call vote on the motion.

Scott McDonald – aye

Chad Pelissier - aye

Michael Frascinella – aye

The motion carried unanimously, and the meeting was adjourned.

SIGNATURE PAGE
ECONOMIC DEVELOPMENT COMMITTEE
October 14, 2020

Michael Frascinella, Chairman



Date signed 10/29/2020

Chad Pelissier, Member



Date signed 10/29/2020

Jeffrey Venegas, Member

Date signed _____

Scott McDonald, Member



Date signed 29 Oct 2020