

**TOWN OF ALLENSTOWN
ECONOMIC DEVELOPMENT COMMITTEE
Town Hall- 16 School Street
Allenstown, New Hampshire 03275
September 14, 2022**

Call to Order

The Allenstown Economic Development Committee Meeting of September 14, 2022 was called to order at 6:00 pm by Chairman Mike Frascinella.

Chair Frascinella lead the Pledge of Allegiance.

Roll Call

Present on the Board: Chair Mike Frascinella, Ron Adinolfo, Chad Pelissier, Nancy Beaulieu (Alternate), Lisa Lemire (Alternate), Scott McDonald, Selectboard Representative.

Derik Goodine, Town Administrator.

Not present: Rich Caruso excused, had to work late

Chair Frascinella said Ms. Lemire and Nancy Beaulieu will apply for appointments at the next Selectboard meeting.

OLD BUSINESS

- **Cruise Night**

Chair Frascinella said going back to cruise night, he only had 10 people that had signed slips and most are from out of town. He said there was some confusion having the concert at the same time as the cruise night but it was a bigger draw of people than just a concert alone.

- **Hometown Heros**

Chair Frascinella said he has had contact with Matt Seiler because a few people had contacted him about banners. He said they now have on the town website information about how the EDC can help sponsor a banner for your favorite veteran.

He said the website also features a Spotlight on Local Businesses.

- **Historic Site Markers**

Chair Frascinella said today he received several site descriptions from Mr. McDonald for the site markers. He said he still needs to get photographs of the sites as they look today in contrast to Allenstown of the past.

- **Fishing Bear**

Chair Frascinella said he hasn't been able to reach the wood carver.

- **Purple Heart Signs**

Mr. Pelissier said he did not think the State has gotten the chance to put them up, but everything the Town could do, they did it already.

- **September Movie Night – Jurassic World: Dominion**

Mr. Goodine said the movie was purchased at either Walmart or Target and afterwards, he will donate it to the Town Library.

He said they will get the DVD player, projector and the movie screen down and discuss plans to set it up. The Board discussed where and when to set it up and that there is a 22% chance of rain.

Chair Frascinella asked if anyone had contacted ARD to borrow the popcorn machine. Mr. Goodine said he would take care of it. He said they should also purchase some bottled waters and candy.

The committee decided they would meet at 5:30 pm on Saturday to set up.

NEW BUSINESS

- **Halloween and Christmas Lighting**

Chair Frascinella said looking at last year's contest, they had October 1-15 for submissions and October 16-29 for voting. The awards ceremony took place on October 30th.

This year, Halloween is on a Monday so they could do the awards ceremony on Saturday the 29th or Sunday the 30th. Chair Frascinella said that they have trophies and gift cards for 1st, 2nd and 3rd place.

He would prefer to have the ceremony on the Saturday afternoon, October 29th at 4 pm. Last year the awards ceremony took place at the Community Center and there were baked goods and apple cider.

Chair Frascinella said they will start planning the Christmas Lighting contest next, at the end of the month.

- **Local Spotlight**

Chair Frascinella said that he has posted the first interview on the webpage. He has also interviewed the owner of the new storage facility on Route 28.

Ms. Lemire said that she was thinking that they could do a Spotlight on her hairdressers, Sandy Classic Touch, as their prices are very reasonable compared with other salons.

Chair Frascinella said all members are welcome to select and interview a local business and help promote their business. He came up with a series of key questions that can be asked and those are also found on the website including the following:

- The name and location of the business and the primary contact. (First things first.)
- What are their days and hours of operation.
- How many years have they been in business.
- What goods and services they offer.
- What is their most popular product or service.
- Why they chose Allentown as a location.
- What community outreach activities they have engaged in or plan to engage in.
- What are their plans for the near future.
- The result of each interview will be a Spotlight on Business story published on this web site.

He suggested recording the meetings for accuracy.

- **Winter Bonfire**

Chair Frascinella said they had discussed having this last winter but it was too late in the season for it.

He said two questions he has is 1) where would they get the wood, and 2) and where would they have the bonfire. Mr. Pelissier said they could do it on a skating night or during the Christmas lighting awards when people are already there.

Chair Frascinella said last year's Christmas awards was held on Saturday, December 18th. Mr. Goodine said the Patriots do not play on Sunday until later that evening so if they had it then, it would not interfere.

REVIEW PREVIOUS MINUTES

Chair Frascinella said the next meeting minutes to review are for August 24, 2022.

Ron Adinolfo made a Motion to approve the meeting minutes of August 24, 2022. Mr. Pelissier seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Ron Adinolfo-Aye
Chad Pelissier- Aye

The Motion passed.

They Board discussed the make-up of the Economic Development Committee and Mr. Frascinella will discuss this with the Selectboard at their next meeting.

NEXT MEETING:

Next meeting will be Wednesday, September 28, 2022.

Ron Adinolfo made a Motion to adjourn at 8:00 pm.
Rich Caruso seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Ron Adinolfo-Aye
Chad Pelissier- Aye
Scott McDonald- Aye
Lisa Lemire- Aye
Nancy Beaulieu- Aye

The Motion passed.

ECONOMIC DEVELOPMENT COMMITTEE

September 14, 2022

Michael Frascinella, Chairman

Michael Frascinella

Date signed

10/12/22

Lisa Lemire

~~Chad Pelissier, Vice Chairman~~

Lisa Lemire

Date signed

10-12-22

Rich Caruso, Member

Date signed

Ron Adinolfo, Member

Date signed

Nancy Beaulieu

~~Jeffrey Venegas, Member~~

Nancy Beaulieu

Date Signed

10-12-22

Scott McDonald, Selectman Rep.

Sandra McKen

Date signed

10-12-22