

**TOWN OF ALLENSTOWN
ECONOMIC DEVELOPMENT COMMITTEE
Town Hall- 16 School Street
Allenstown, New Hampshire 03275
September 8, 2021**

Call to Order

The Allenstown Economic Development Committee Meeting of September 8, 2021 was called to order at 6:32 pm by Chairman Mike Frascinella.

Chair Frascinella called for the Pledge of Allegiance.

Roll Call

Present on the Board: Chair Frascinella, Ron Adinolfo, Scott McDonald

Excused: Jeff Venegas, Chad Pelissier

Allenstown Staff & Other: Derik Goodine, Town Administrator

OLD BUSINESS

• **Grant for Historic Site Markers:**

Chair Frascinella said Betsi Randlett was supposed to be there to discuss the historic markers but could not make it. He said she sent an email and essentially they have \$1,100 that they can put towards constructing the historic markers.

Mr. Goodine said he did not know who the vendor was. He said DOT is the best to talk to.

Mr. Adinolfo asked if they were colored signs. Mr. Goodine said it depends, and if it's a local vs. state project they can do whatever they want..

Chair Frascinella said he would like to have them tied to a booklet that they still need to complete. He said there are 16 locations on the walking tour and Mr. Adinolfo said it will cost more than \$1,100. Chair Frascinella said he still had questions for Ms. Randlett.

Mr. Goodine thought the green metallic historical signs have to be registered with the State, and whatever other rules those have. Mr. Adinolfo said Armand Verville may have some information.

Mr. McDonald asked if they were going to be two sided. Mr. Adinolfo said they would have to be put on steel posts so he is not sure how that would work out.

There was a discussion amongst the Board regarding the size of the sign.

Chair Frascinella said the wording on the sign can just be tied into the pamphlet, such as "Town Library, established [the date]." Mr. Adinolfo said too much verbiage will increase the cost of the sign.

Mr. Goodine said they may be able to get some granite posts donated.

Chair Frascinella said it should just be a simple sign on a metal post, one sided, facing the street. Mr. Adinolfo said there could be an icon on the sign that matches up with the brochure.

Chair Frascinella said he will ask Ms. Randlett for additional information regarding the size, vendor and how many characters they are allowed with the size dimensions. Chair Frascinella said a good size would be 24 x 18. Mr. Goodine does not think they need to have big characters for a walking tour sign.

- **Concerts:**

Chair Frascinella said the concert went well considering they only had pizza and bottled water. He said the weather was mild and they did plenty of advertising so he asked whether they were getting enough interest from residents. Mr. McDonald said Jeff Venegas usually brings about 15 people and he was not there.

Mr. Adinolfo said it was the end of the summer so people could have gone to the beach, etc.

Chair Frascinella said he thought last year they had their concert in the beginning of September when kids were back in school. He said they could try to eliminate the middle of the summer, and do mid-June and September. He is not sure how much attendance they had at Pembroke's concert.

Chair Frascinella said they could get sponsors for the concert from local companies to offset funds that they spend and give them additional places to advertise. Mr. Goodine said they probably will never fill the whole lawn.

Mr. Adinolfo said they could put a survey out to get feedback from the residents.

Mr. Goodine said that if you want to do something big, you would need to get something like a Billy Joel impersonator to go bigger. He said you want to get something for the older people as well, and perhaps once the senior housing is built they can get more people.

The Board discussed how food trucks and catering are expensive options.

Mr. Goodine said they could also do a block party type-event for the community.

Chair Frascinella said Dusty Gray was in Pembroke and he needs to research to see what kind of performer he is.

- **Water Line for Ice Rink:**

Chair Frascinella said he had not heard anything from Chad Pelissier as to what the additional cost would be to do the plumbing in the basement and to outside.

Mr. Goodine said the ice rink is in and is in storage. He said they also have some liners to put under it and received them from the Town of Conway which saved them money.

Mr. Goodine said he needs to talk to Mr. Pelissier about waterproof LED lights and they laid them on different places on the rink, and then the water froze over them. Mr. McDonald said he was worried about how much lighting they were going to need. Mr. Adinolfo said Mr. Pelissier said they could purchase stand up lights.

- **Commercial Properties Work Session:**

Mr. Goodine said the letters to potential sellers will be going out in the mail tonight. He said there were 7-8 potential properties with one that may be deeded shortly.

- **Movie Night:**

Chair Frascinella said they have everything they need. Mr. Goodine met with the electrician regarding shutting off the street light but he cannot guarantee it will be done in time. He has a said if it falls through, he may call Eversource to turn it. Chair Frascinella said the alternative is to move the screen parallel to the light. Mr. Goodine said they could place it further on the lawn.

Mr. McDonald said they have permission to use the school auditoriums for future events.

Mr. Goodine said he is going to be out of Town for a conference so someone will need to go borrow the school's popcorn maker so they have it for movie night.

There was a discussion regarding performing a trial run of the movie equipment. Mr. Goodine said they talked about a drawing of movie theater gift certificates as part of the event. He was hoping to purchase from Apple Cinemas to boost their business but he is not sure when they will open.

Mr. McDonald made a Motion to purchase three \$15 gift certificate from Regal to be raffled off at movie night. The Motion was seconded by Mr. Adinolfo.

Roll Call vote was taken.

Scott McDonald – Aye
Mike Frascinella- Aye
Ron Adinolfo –Aye

The Motion passed unanimously.

Chair Frascinella will get the popcorn machine from the Armand Dupont School.
Mr. Goodine said he will get some candy and bottled water at Sam's Club.

- **Fishing Bear:**

Chair Frascinella contacted Mr. George about it several days ago and will keep trying. He said they approved the creation several months ago and it was put on the back burner.

NEW BUSINESS:

Chair Frascinella said he was contacted by a reporter at the Neighborhood News wanting to do a story on the Girl Scouts that renovated the gazebo and they were looking for a photograph.

Mr. Goodine contacted Jeff Venegas and he said he would send a photo in. He suggested that Chair Frascinella follow up with the reporter.

Mr. Goodine said there was an article in the Union Leader on the Meet and Greet for the senior assisted living facility, and another one on August 23rd regarding the new school, taxes, the mill project and senior living facility. He thought it was a good highlight for projects going on in Allenstown.

Mr. Goodine said he thought Allenstown would be a good location for a hotel.

Chair Frascinella said the Blueberry Express Park sign was discussed at the Select Board meeting. Mr. McDonald said they decided to put it down towards the street, in front of the trees, and it will be one sided. Chair Frascinella said they want to differentiate the park from Town Hall.

Chair Frascinella said Mr. Pelissier had mentioned that they could pull up the walkway in the middle of the lawn and put it along Library Street. Mr. Goodine said a lot of people use that pathway. Chair Frascinella said it's something they can discuss after the waterline is installed.

Mr. Goodine said the sign is carved and the Boy Scouts and Armand Verville will be working on painting and sanding it. He said it is white with black lettering.

REVIEW PREVIOUS MEETING MINUTES (AUG. 5, 2021)

Mr. Adinolfo made a Motion to approve the minutes from August 5, 2021 as written.

Mr. McDonald seconded the Motion. Roll Call vote was taken.

Scott McDonald – Aye

Mike Frascinella- Aye

Ron Adinolfo –Aye

The Motion passed unanimously.

Mr. Adinolfo made a Motion to adjourn. Mr. McDonald seconded the Motion. Roll Call vote was taken.

Scott McDonald – Aye

Mike Frascinella- Aye

Ron Adinolfo –Aye

The Motion passed unanimously.

ECONOMIC DEVELOPMENT COMMITTEE
September 8, 2021

Michael Frascinella, Chairman



Date signed 9/23/21

Chad Pelissier, Vice Chairman

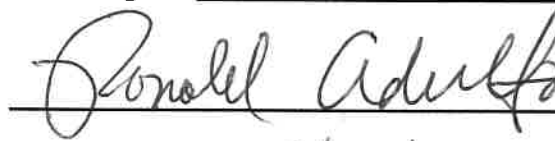


Date signed 9/23/21

Jeffrey Venegas, Member

Date signed _____

Ron Adinolfo, Member



Date signed 9/23/2021

Scott McDonald, Selectman Rep.

Date signed _____