

ECONOMIC DEVELOPMENT COMMITTEE  
Regular Meeting  
Town Hall  
16 School Street  
Allenstown, New Hampshire 03275  
August 28, 2019

The August 28, 2019 meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:45 pm. He called for the Pledge of Allegiance.

**ROLL CALL**

Mike Frascinella, Maureen Higham, Scott MacDonald

Jeffrey Venegas arrived at 7:28 pm.

**OLD BUSINESS**

▪ **Town Signs**

Chair Frascinella: We are waiting for suggestions from the people at Town Hall of where to get signs made for the bears' names. After they are made, we will need to get them installed. The Highway Department got out their lawn tractors and mowed under and around the signs.

▪ **Grand Opening Ceremonies**

Chair Frascinella said he has not heard back yet from any of the businesses which are expected to have grand openings soon. Family Dollar is renovating their store. He said he has not heard back from them regarding their plans.

▪ **Fall Concert at Town Hall**

Chair Frascinella presented his battle plan regarding future concerts. He created a time line. His plan was based on the post mortem from the last meeting. He said that eight to nine weeks before the concert, they should book the band and enlist the Fire Department for the food concession. Both of these tasks are complete. He said they should also enlist the help of 'Bakers Street Irregulars' for individual tasks. He said **Catfish Howl** will provide the music for the Sunday, October 6<sup>th</sup> concert. They will play up to three hours for \$350. The concert will begin at 4:00 pm. **Green Heron** is not available until October 27<sup>th</sup>, when it would be too cold to have an outdoor concert. Nicole Murphy is not available until October 13<sup>th</sup>, which is also a bit too late in the season. He said that members of the Bakers Street Irregulars need to be recruited for one task each. The next tasks to be done include the design of the flyer and the web page. He said he would do the web page and that he hopes to enlist Jeff Venegas's wife to design the flyer, as she did for the first concert. Next, he said, is ordering lawn signs and deciding where to place them. He reported that he went to Saymore Trophy in Concord, where they make corrugated plastic lawn signs in two sizes: 12 X 18 and 18 X 24.

Ms. Higham said her signs were 12 X 18.

Chair Frascinella said that Saymore Trophy has a 16-sign minimum purchase. Double-sided small signs are \$8.25. The wire stakes are \$2.00 each. He said that the signs would be usable for any Sunday. However, for \$5.00 extra, they could purchase a stick-on with the exact date. Then they could put the signs up sooner than a week ahead and still reuse them.

Ms. Higham said she ordered her signs online from The Sign Company in Florida. She bought 50 double-sided signs for \$2.55 each. The stakes were \$1.00 each.

Mr. MacDonald said he might have some stands at home.

Chair Frascinella said they should enlist someone to determine where to put the signs and a crew to put them up. There will be a concert web page and Derik Goodine will do an email flash. Two days prior to the concert, he will order the portable toilets.

Mr. MacDonald asked if the Fire Department makes money on the food concession.

Chair Frascinella said they make a reasonable profit for their volunteer activities.

Ms. Higham asked about lining up other activities.

Chair Frascinella said the library might do some activities for the children.

#### ▪ **Pole Banners**

Chair Frascinella presented his revised design for the banner. He said that he made the seal smaller and the green color less bright.

Ms. Higham reported that the sample she ordered is on its way.

Chair Frascinella said there is a local man who makes custom signs to honor veterans. He charges \$200 and will put up and take down the signs for three years. He said he would like to see a sample.

Mr. MacDonald asked if Allenstown has an Honor Roll which would provide the names of local veterans.

Chair Frascinella said he did not know of one. He also said that he would like to intersperse the welcome banners with American flags under street lights.

#### ▪ **Bear Brook State Park**

Chair Frascinella stated that Senator John Reagan and Representative Al Turcotte attended the August 26<sup>th</sup> BOS meeting to discuss possible discount Bear Brook State Park passes for Allenstown residents. The town can buy passes and give them to the library to be passed out.

Ms. Higham asked about the admission cost.

Chair Frascinella said it is \$5.00. He noted that most of the cars parked at Bear Brook are from out of town or out of state.

Ms. Higham said that discount passes are only available in towns where land was donated to the State, not sold or taken via eminent domain. She said that Ryan Carter suggested creating a capital reserve fund for park passes.

Mr. MacDonald said that the Civilian Conservation Corp purchased land of questionable agricultural value.

Chair Frascinella said that Allenstown residents don't use the park as much as they used to, and he would like to do something to encourage the residents to go there.

#### ▪ **Skateboard Park**

Mr. Venegas said he has not heard anything from the convent.

## **NEW BUSINESS**

Chair Frascinella reported that the Selectboard asked the Economic Development Committee to spearhead a Town Holiday Door Decorating Contest. They will need to advertise the contest and select judges.

Mr. Venegas said the EDC members could be the judges.

Mr. Venegas asked if they might go Christmas caroling, have hot chocolate, and light the tree. A few years ago, they had an Elf on the Shelf contest.

## **OTHER BUSINESS**

Mr. Venegas said he still hopes to get a Parks & Rec Committee going.

Mr. MacDonald said the declining enrollment in youth sports is disturbing.

Mr. Venegas suggested putting holiday decorations on the banner poles.

Mr. Venegas said they could put a flyer for the concert on the Library Message Board.

Mr. Venegas said that the Student Council is interested in doing something at the concert. They might sell spirit store items. He added that announcements could be made at the schools for the upcoming concert. The Library, he said, could issue library cards at the concert using a tablet. They have a castle which could be assembled and used for arts and crafts activities for children.

Chair Frascinella said the Fire Department might have a table about Fire Safety Awareness, since October is Fire Safety Month.

Regarding Bear Brook, Mr. Venegas suggested they continue to pursue the coordination of activities with the Park. He said they should emphasize goodwill and partnership, not just make demands for free or discounted passes.

## **REVIEW PREVIOUS MEETING MINUTES**

Mr. Venegas made a motion to approve the minutes of July 17, 2019 meeting. Ms. Higham seconded the motion. The motion carried unanimously.

Mr. Venegas made a motion to approve the minutes of August 14, 2019 meeting. Ms. Higham seconded the motion. The motion carried unanimously.

## **SCHEDULE THE NEXT MEETING**

Chair Frascinella said the next EDC meeting will be September 11, 2019.

## **ADJOURNMENT**

Mr. Venegas made a motion to adjourn at 8:20 pm. Ms. Higham seconded the motion. The motion carried unanimously.

SIGNATURE PAGE  
ECONOMIC DEVELOPMENT COMMITTEE  
AUGUST 28, 2019



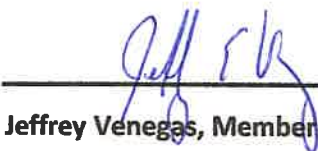
Michael Frascinella, Chairman

Date signed

10/23/19

Chad Pelissier, Member

Date signed



Jeffrey Venegas, Member

Date signed

10-23-19



Scott McDonald, Member

Date signed

10-23-19



Maureen Higham, BOS Ex-Officio Member

Date signed

10/23/19