

ECONOMIC DEVELOPMENT COMMITTEE
Regular Meeting
Town Hall 16 School Street
Allentown, New Hampshire 03275
August 27, 2020

The August 27, 2020 virtual meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:44 pm.

Chair Frascinella read a statement establishing authority to hold an electronic meeting, along with remote viewing and listening guidelines.

As Chair of the Allentown Economic Development Committee, I, Mike Frascinella, find that, due to the State of Emergency declared by the Governor as a result of the COVID-19 pandemic and in accordance with the Governor's Emergency Order #12 pursuant to Executive Order 2020-04, this public body is authorized to meet electronically. Please note that there is no physical location to observe and listen contemporaneously to this meeting, which was authorized pursuant to the Governor's Emergency Order. However, in accordance with the Emergency Order, I am confirming that we are providing public access to the meeting by telephone, with additional access possibilities by video or other electronic means: We are utilizing a Conference Call line (603-485-7321, password 1234). As a courtesy, we are also on Facebook Live. All members of the Economic Development Committee have the ability to communicate contemporaneously during this meeting through one of these platforms, and the public has access to contemporaneously listen and, if necessary, participate in this meeting. If anybody has a problem, please call 207-595-0310 or email at: dgoodine@allentownnh.gov. If the public is unable to access the meeting, it will be adjourned.

Chair Frascinella called for the Pledge of Allegiance.

ROLL CALL

Mike Frascinella, Scott McDonald, Chad Pelissier

Town Staff: Derik Goodine, Town Administrator

Old Business

▪ **2020 Fall Concert**

Chair Frascinella said that some of the yard signs are missing, and he hopes that Mr. Venegas knows where they are because they are running short on time to get these placed for the next concert. He added that Mr. Venegas said his wife is working on flyers for the concert, but he has not seen them yet. He said that Mr. Venegas was going to ask ARD students to plan activities for the children, but that is not going to happen. They will have the food concession and the ice cream truck.

- **American Flags**

Chair Frascinella reported that the seven additional flags ordered to fill in the gaps on Main and School Streets arrived yesterday, and he will deliver them to Mr. Pelissier. A replacement bracket for one which broke has been replaced at no cost.

- **Welcome Banners**

Chair Frascinella stated that he would order eleven (11) banners after the American flags have been placed. He said they will enhance the visual appeal of the downtown area.

- **Walking Tour of Historic Homes**

Chair Frascinella said there is no update for this project.

- **Park Passes**

Chair Frascinella reported that residents are starting to request the passes, according to Mr. Venegas.

- **Proclamation for Retiring Doctor Albee**

Mr. McDonald reported that they are tying up loose ends for the presentation at the September 21, 2020 BOS meeting to be held at the Community Center. He said he is still trying to contact Ray Deckler from the Union Leader. Mr. McDonald asked Mr. Frascinella to bring his camera.

New Business

- **Optimus Senior Living**

Chair Frascinella reported that the Planning Board approved the Optimus Senior Living Site Plan. He said that he informed the real estate agent, as a courtesy. This facility, he said, will bring revenue, employment and economic benefits.

- **Allenstown T-Shirts**

Chair Frascinella said that his daughter told him that silk screening is better than transfers.

Mr. Pelissier said that the process he is recommending puts the silk screen design onto transfers. He said that you need a lot of volume for silk screening.

Chair Frascinella said that he is using WORD to try a variety of text fonts.

Mr. McDonald said he prefers the image of four bears because it reflects the Allenstown brand which has been established.

Mr. Pelissier said 400 colors needs to be reduced to two. Otherwise, it will be difficult and expensive. He said the typical design for a t-shirt is 10 X 14 inches. The vendor doesn't do samples. An economical number of shirts in one order is 100.

- **Sign for Town Hall Lawn**

Chair Frascinella reported that Sandy McKenney knows the parents of the Scout who made the existing sign. He would like to refurbish that one and place it in front of Town Hall. Then, he would like a new sign for the Blueberry Express Park. The challenge is finding a Boy Scout who needs an Eagle project. COVID-19 is making that difficult.

- **Halloween Lighting Contest**

Chair Frascinella said that he is referring to notes from the Christmas Light Contest to create instructions and the order in which things have to be done. He said they need start and end dates. Mr. McDonald and Mr. Venegas have agreed to co-chair this project. Regarding Trick or Treating, he said that, hopefully, people will come to their senses and start acting normal again. If the weather is good, he said, the award ceremony can be held outside.

- **Fishing Bear for Boat Launch**

Mr. Pelissier said he would like to attach a bear/cub to the Boat Launch sign, similar to the bears on the welcome signs. He said the bear could have a fish in his backpack or his mouth.

Mr. Goodine said the bear could have a fishing rod in his hand. He said they should talk to the carver regarding what he can do.

- **Movies**

Mr. Goodine reported that he contacted Swank Motion Pictures. He said that a license for showing **Goonies** or other old movies to 50 people or less would cost between \$250 to \$285, per movie. He said they could get a popcorn machine and sell small bags of popcorn for \$2.00 each to help defray the cost of the license. If they show the movie in mid-September, they could start at about 7:00 pm.

Chair Frascinella said they would need about two weeks to prepare.

Mr. Goodine said this would be on the Town Hall lawn, not a drive-in movie.

Mr. Pelissier said this is a great idea.

Mr. Pelissier made a motion to have the Town Administrator obtain a license to show a movie outside on Saturday, September 19th. Mr. McDonald seconded the motion.

Chair Frascinella called for a roll call vote on the motion.

Scott McDonald – aye

Chad Pelissier - aye

Michael Frascinella – aye

The motion carried unanimously.

Review Previous Meeting Minutes

Mr. McDonald made a motion to approve the minutes of the July 29, 2020 meeting as written. Mr.

Pelissier seconded the motion.

Chair Frascinella called for a roll call vote on the motion.

Scott McDonald – aye

Chad Pelissier - aye

Michael Frascinella – aye

The motion carried unanimously.

Mr. McDonald made a motion to approve the minutes of the August 13, 2020 meeting as written. Mr.

Pelissier seconded the motion.

Chair Frascinella called for a roll call vote on the motion.

Scott McDonald – aye

Chad Pelissier - aye

Michael Frascinella – aye

The motion carried unanimously.

Schedule the Next Meeting

Chair Frascinella set September 9, 2020 as the date for the next meeting.

Chair Frascinella reminded Committee members that they will need to chalk the field on Friday, September 12th for the Concert.

Mr. McDonald left the meeting.

Adjournment

Mr. Pelissier made a motion to adjourn at 7:39 pm. Chair Frascinella seconded the motion.

Chair Frascinella called for a roll call vote on the motion.

Chad Pelissier - aye

Michael Frascinella – aye

The motion carried unanimously, and the meeting was adjourned.

SIGNATURE PAGE
ECONOMIC DEVELOPMENT COMMITTEE

August 27, 2020

Michael Frascinella, Chairman



Date signed 02 / 25 / 2021

Chad Pelissier, Member



Date signed 02 / 28 / 2021

Jeffrey Venegas, Member



Date signed 02 / 28 / 2021

Scott McDonald, Member



Date signed 03 / 01 / 2021

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Document History



02 / 28 / 2021
12:35:11 UTC

Signed by Chad Pelissier (cpelissier@allentownnh.gov)
IP: 73.100.152.163



03 / 01 / 2021
01:11:32 UTC

Viewed by Jeff Venegas (venegas.jeffrey600@gmail.com)
IP: 24.62.157.206



03 / 01 / 2021
01:12:34 UTC

Signed by Jeff Venegas (venegas.jeffrey600@gmail.com)
IP: 24.62.157.206



03 / 01 / 2021
13:08:45 UTC

Viewed by Scott McDonald (smcdonald@allentownnh.gov)
IP: 162.95.216.223



03 / 01 / 2021
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IP: 162.95.216.223



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SENT

02 / 25 / 2021

01:03:11 UTC

Sent for signature to Mike Frascinella (mfrascinella@comcast.net), Scott McDonald (smcdonald@allentownnh.gov), Chad Pelissier (cpelissier@allentownnh.gov) and Jeff Venegas (venegas.jeffrey600@gmail.com) from dgoodine@allentownnh.gov
IP: 64.222.96.214



VIEWED

02 / 25 / 2021

15:57:10 UTC

Viewed by Mike Frascinella (mfrascinella@comcast.net)
IP: 24.62.147.91



SIGNED

02 / 25 / 2021

15:58:10 UTC

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VIEWED

02 / 28 / 2021

12:32:01 UTC

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