

ECONOMIC DEVELOPMENT COMMITTEE
Regular Meeting
Town Hall 16 School Street
Allenstown, New Hampshire 03275
August 13, 2020

The August 13, 2020 virtual meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:41 pm.

Chair Frascinella read a statement establishing authority to hold an electronic meeting, along with remote viewing and listening guidelines.

As Chair of the Allenstown Economic Development Committee, I, Mike Frascinella, find that, due to the State of Emergency declared by the Governor as a result of the COVID-19 pandemic and in accordance with the Governor's Emergency Order #12 pursuant to Executive Order 2020-04, this public body is authorized to meet electronically. Please note that there is no physical location to observe and listen contemporaneously to this meeting, which was authorized pursuant to the Governor's Emergency Order. However, in accordance with the Emergency Order, I am confirming that we are providing public access to the meeting by telephone, with additional access possibilities by video or other electronic means: We are utilizing a Conference Call line (603-485-7321, password 1234). As a courtesy, we are also on Facebook Live. All members of the Economic Development Committee have the ability to communicate contemporaneously during this meeting through one of these platforms, and the public has access to contemporaneously listen and, if necessary, participate in this meeting. If anybody has a problem, please call 207-595-0310 or email at: dgoodine@allenstownnh.gov. If the public is unable to access the meeting, it will be adjourned.

Chair Frascinella called for the Pledge of Allegiance.

ROLL CALL

Jeffrey Venegas, Mike Frascinella, Scott McDonald

Town Staff: Derik Goodine, Town Administrator

Others present: Jay Wallace

OLD BUSINESS

▪ **2020 Concert**

Chair Frascinella said that the Green Heron concert went very well on Sunday, August 2nd. Attendees enjoyed bluegrass music for two hours. For the first time, Facebook Live streamed the second half of the concert. The Fire Department sold refreshments and the Fire Chief got an ice cream truck for the event. That was very popular, he said. It was a nice, old-fashioned town get-together with about 80 attendees. Chair Frascinella reported that Crazy Steve and Friends

are scheduled for September 13th. Yard signs with the new date need to be prepared for distribution.

Mr. Venegas said he would place the signs numbered 9 through 13, and he will distribute fliers as well.

Chair Frascinella said they are all set with the musicians, ice cream truck, and food concession. The event will be posted on the Town and Library websites.

Mr. Venegas agreed to check with ARD students regarding a popcorn concession.

Chair Frascinella said that advertising will go out this week.

▪ **American Flags**

Mr. Venegas said that he has the numbers from the poles, as requested by Eversource. Some poles had more than one number, so he captured all of them.

▪ **Hometown Heroes Banners**

Chair Frascinella reported that two more banners have been hung, thanks to the Highway Department, which placed the banners because Mr. Seiler is ill and not able to do that. Chair Frascinella said that Trish Caruso emailed him, providing links to a PFC soldier who died in Vietnam in 1968 and a PFC who was killed in action in Korea in 1951.

Ms. Williams asked if the application was available on line and confirmed that it is.

Chair Frascinella said that the Hooksett Rotary wants to sponsor a veteran. He said the Committee must continue trying to track down relatives of the five (5) veterans from the list provided by Claudette Verville. He asked Mr. Goodine to do an email blast to the Town. Chair Frascinella emphasized the importance of obtaining a quality photograph.

Mr. McDonald said that he has a neighbor with the same last name as one of the veterans, and he will talk with him.

Chair Frascinella said that Tom Irzyk, former School Board member, wants to have one for his father.

Ms. Wallace suggested that the American Legion might be helpful.

▪ **Welcome Banners**

Chair Frascinella reported ordering eleven (11) 2 X 4-foot Welcome Banners, having obtained BOS permission to do so. Three of these will be on the outskirts of town, at the Allenstown borders with Epsom and Deerfield. Because he ordered more than ten banners, he received a volume discount and free shipping. The price for each, including brackets, is \$61.36, for a total of about \$675.00.

▪ **Walking Tour of Historic Homes**

Mr. Venegas said that what Mr. Frascinella sent him was perfect for the pictures he wants to take.

Chair Frascinella explained, for the benefit of Ms. Wallace, that they are preparing 'then and now' pictures of historic sites in Allenstown to be included in the Walking Tour guide.

- **Park Passes**

Chair Frascinella reported that seven (7) Bear Brook Park passes have been checked out from the Library.

- **Proclamation for Retiring Doctor Albee**

Mr. McDonald said that he spoke with Dr. Albee's son and they should be able to schedule this event for the next BOS meeting, which will be held at the Community Center to accommodate the expected crowd. Mr. McDonald is contacting members of the press who might cover the event.

New Business

- **Business Listings on Town Website**

Chair Frascinella said that they asked business to update their conditions (hours, etc.) in May. This was because of COVID-19. He just received a change-of-hours notification from the local laundromat. There is not much activity on the website. He said it is difficult to get businesses to fill out the form.

Ms. Wallace asked if they have their own website.

Chair Frascinella said that they did.

Mr. Venegas said all they can do is let people know what is available.

Chair Frascinella said that they have 30 or 40 listings, but there are a lot more businesses in Allenstown.

Ms. Wallace added that it is free advertising.

- **Allenstown T-Shirts**

Chair Frascinella shared with the Committee some clip-art samples of bears, hoping to choose a favorite image for the proposed t-shirts, which will also have the Town slogan and the name of the Town. He said he used his Graphics Editor software to prepare the samples. He also asked Town Administrator Goodine about using the t-shirts for fund-raising.

Mr. Goodine said that they are tax-exempt (non-profit) already. They do not need 503-c status.

Chair Frascinella said that this is a great way to tie Allenstown to Bear Brook State Park. He added that, according to Mr. Pelissier, the graphics can be sent to a vendor and printed on demand.

Ms. Wallace asked if these are iron-on or silk screen.

Chair Frascinella said he is not sure about the process but thinks it is silk screening. He said he would like to sell the t-shirts at events and to have a sample at Town Hall so they can be sold by the Town Clerk.

Mr. Venegas said that they could sell tickets and raffle off a t-shirt.

- **Name That Lawn**

Chair Frascinella said there is a sign at the Municipal Building which is old and faded. It was a long-ago Boy Scout Eagle project. The Scout's name is Aaron Cassidy. Chair Frascinella said he would like to repair that sign and put it on the actual building, and then make a new sign for the park in front, which most call Blueberry Express Park. Chair Frascinella said he is trying to locate Aaron Cassidy to tell him about the plan and try to locate a current Scout who might want to make the new sign for an Eagle Scout project.

- **Halloweenie Lighting Contest**

Chair Frascinella proposed a Halloweenie Lighting Contest, along the lines of their very successful Holiday Lighting contest last year. He explained to Ms. Wallace that the holiday contest gave trophies for best house lights and best lawn decorations. The ARD chorus sang carols and a Christmas tree was lit. It was a nice celebration to welcome the holiday season. As with the Holiday Lighting Contest, they could advertise on the website and by word of mouth. Perhaps school children could make posters.

Mr. Venegas and Mr. McDonald agreed to be the subcommittee for the event.

- **Parks & Recreation Committee**

Chair Frascinella said that Ms. Wallace is interested in reviving and serving on the Parks & Recreation Committee.

Ms. Wallace said that she and another woman would like to do this. However, the other woman lives in Pembroke.

Mr. Venegas said that they need a liaison with Pembroke. He added that they would need a clear mission and outline of responsibilities.

Chair Frascinella told Ms. Wallace about their work on developing a Skateboard Park and an Ice-Skating Rink. He said they need to check on land the Town owns, or the possibility of swapping Town own land for suitable private land for sale.

- **Drive-In Movie**

Mr. Goodine said that he has learned from a former colleague that they are walking a thin line with the idea of showing movies because of licensing. There is a licensing fee for each movie. Older movies cost about \$150 to \$200. New ones can cost \$200 to \$600.

Mr. Venegas suggested checking with the Library Director because they get a reduced rate. He said they could sell popcorn to help defray the cost of the licenses.

Mr. Goodine said that they will not be able to advertise around Town.

Movies suggested by the Committee members include *Sandlot*, *Grease* and *Goonies*.

Review Previous Meeting Minutes

Chair Frascinella reported that there are no minutes available for review.

Schedule the Next Meeting

Chair Frascinella announced the date of August 26, 2020 for the next meeting.

Adjournment

Mr. Venegas made a motion to adjourn at 8:12 pm. Mr. McDonald seconded the motion.

Chair Frascinella called for a roll call vote on the motion.

Scott McDonald – aye

Jeffrey Venegas – aye

Michael Frascinella – aye

The motion carried unanimously, and the meeting was adjourned.

SIGNATURE PAGE
ECONOMIC DEVELOPMENT COMMITTEE
August 13, 2020

Michael Frascinella, Chairman



Date signed 02 / 25 / 2021

Chad Pelissier, Member



Date signed 02 / 28 / 2021

Jeffrey Venegas, Member



Date signed 02 / 28 / 2021

Scott McDonald, Member



Date signed 03 / 01 / 2021

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03 / 01 / 2021
01:11:32 UTC

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SENT

02 / 25 / 2021
01:03:11 UTC

Sent for signature to Mike Frascinella (mfrascinella@comcast.net), Scott McDonald (smcdonald@allentownnh.gov), Chad Pelissier (cpelissier@allentownnh.gov) and Jeff Venegas (venegas.jeffrey600@gmail.com) from dgoodine@allentownnh.gov
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02 / 25 / 2021
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SIGNED

02 / 25 / 2021
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