

**TOWN OF ALLENSTOWN
ECONOMIC DEVELOPMENT COMMITTEE
Town Hall- 16 School Street
Allenstown, New Hampshire 03275
June 22, 2022**

Call to Order

The Allenstown Economic Development Committee Meeting of June 22, 2022 was called to order by Chairman Mike Frascinella.

Chair Frascinella lead the Pledge of Allegiance.

Roll Call

Present on the Board: Chair Frascinella, Ron Adinolfo, Scott McDonald, Rich Caruso, Alternate, and Chad Pelissier

Excused: Jeff Venegas

Other: Derik Goodine, Town Administrator

OLD BUSINESS

- **Summer Concerts**

Chair Frascinella said the next concert is August 14th and will be Catfish Howl, who plays Cajun style music. He said he will be working on a new flyer to advertise.

He said a few things that came to mind during the concert was that they need to put interior lighting into the gazebo. Mr. Adinolfo said he would reach out to Mike Vachon.

Mr. Goodine said they would be able to hang LED light's in the gazebo. They could be purchased at Amazon or Aubuchon.

- **Hometown Hero Banners:**

Chair Frascinella said that he is still waiting to hear from Matt to see if they have full documentation from the sponsors that they know about. Mr. Adinolfo said he is in the process of doing his father-in-law's banner at the moment.

- **Historic Site Markers**

Chair Frascinella said that nothing has happened as far as he knows. He has been working on the articles for the China Mill tour and the ground breaking ceremony for the school.

He said with regard to the Historic Site Markers, he sent everyone a copy of the booklet with the written descriptions of the site and the template which will contain the text. He said he is hoping he can get the content for all the markers done before September and they also need to get permission from the homeowners.

Mr. Pelissier said the old Convent will be demolished very soon.

- **Fishing Bear:**

Chair Frascinella said he hasn't heard anything about the fishing bear as of yet and the builder has moved to Sandwich, where he used to be in Canterbury. He said they will have to drop the fishing pole off to his shop in Laconia.

- **Car Show During Concert:**

Chair Frascinella said this was also another idea that came up which would generate additional interest. Mr. Caruso said they could do the cars and food an hour before the show to give people time to show up.

Mr. Frascinella said he was thinking of charging a \$5.00 registration fee and they use the collected fees to divide up into prize money. Anyone there can vote for the winner. Mr. Pelissier said if they advertise, it could perhaps go a bit on the crazy side with a 100 cars. He said they could ask the school if they can put them in the field where it's flat and suggested they advertise and word it as "Cruise Night."

Chair Frascinella said he came up with a preliminary registration form which he copied from Armand Verville. He said they can either mail in the fee and registration or do it in person at Town Hall. He said there is a waiver of liability that will go along with it.

He wondered if they should have a 50 car limit. Mr. Goodine said they should just take the money out of their budget until it gets popular, and then maybe charge a fee. Mr. Pelissier said they can then do a food vendor with music and just a plaque or a trophy would work fine for a prize.

He said they will have to come out with a flyer for advertisement. Mr. Pelissier said they will really want to get email addresses and phone number from those who are interested and they can sign up on the day of the event.

Chair Frascinella said he will make the flyer with a registration form and post it on his website and the Town's website for August 14th, coinciding with the concert featuring Catfish Howl beginning at 3:00 pm.

Mr. Pelissier said when they come in, they can fill out a dash board card with a number to make it simple for voting purposes.

NEW BUSINESS

- **Spotlight on Local Business**

Chair Frascinella said he did an interview with the owner of Hookset Rent-A-Tool and he is transcribing that into an article. He said he put together a list of questions for each business they plan to interview which will culminate on a "Spotlight" for that particular business on the website.

He said he made a new template which will have the company name and the content of the interview. He said having it recorded will make it easier to prepare the article.

Chair Frascienlla said he would like each Board member to also pick a business to visit with the list of question and conduct the interview. He said he will post the written version of these interviews on both his EDC website and the Town's website.

- **New Concert Yard Signs**

Chair Frascinella said that with regard to the new concert yard signs, they need to continue their previous discussion regarding colors and what would stand out. The Board also discussed what they were going to do regarding the date of the concert and if they could do a slide in vs. Velcro. Mr. Goodine wondered if the prison sold vinyl number sets. Chair Frascinella said they could come up with 20 signs for each date in May, June and August and all they will have to do is come up with a new number.

The Board looked at the cost if they were to purchase the items from the State Prison. Chair Frascinella said it did not make sense to have the signs double sided. He said that 24 x 36 would be more noticeable.

The Board worked on a template for the new sign with varying fonts and sizes and decided to put the month without a date.

- **Purple Heart Signs**

Mr. Caruso discussed Allenstown becoming a Purple Heart community with Purple Heart signs. He said he contacted the appropriate people through the organization to make this happen with the Select Board's approval. He said if they have Purple Heart recipients in Town, they would be invited to speak at the ceremony. There are three recipients from War World II. He said secondary to that, if your town is on the Purple Heart trail, then can have signs for that as well and dedicate these to recipients. The signs can be ready in early August.

He sent an email to all the businesses in Town to see if anyone wants to participate. The planned date for this is August 7th which is Purple Heart day.

The Board discussed the dimensions on the signs and where they will be placed.

REVIEW PREVIOUS MINUTES

Mr. Caruso made a Motion to accept May 25, 2022 minutes as written. _____ seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Scott McDonald- Aye
Ron Adinolfo-Aye
Rich Caruso-Aye
Chad Pelissier- Abstained

The Motion passed.

NEXT MEETING:

Chair Frascinella said the next meeting is scheduled for Wednesday, July 13th.

Mr. Caruso made a Motion to adjourn. Mr. Adinolfo seconded the Motion.

Roll Call vote was taken.

Mike Frascinella- Aye
Scott McDonald- Aye
Ron Adinolfo-Aye
Chad Pelissier- Aye
Rich Caruso- Aye

The Motion passed.

ECONOMIC DEVELOPMENT COMMITTEE

June 22, 2022

Michael Frascinella, Chairman

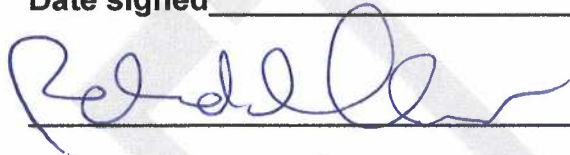


Date signed 7/13/22

Chad Pelissier, Vice Chairman

Date signed _____

Rich Caruso, Member



Date signed 13 JULY 2022

Ron Adinolfo, Member



Date signed 7/13/2022

Jeffrey Venegas, Member

Date Signed _____

Scott McDonald, Selectman Rep.

Date signed _____