

ECONOMIC DEVELOPMENT COMMITTEE
Regular Meeting
Town Hall
16 School Street
Allenstown, New Hampshire 03275
May 23, 2018

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The May 23, 2018 meeting of the Economic Development Committee was called to order by ex-officio member Ryan Carter at 6:34 p.m. He called for the Pledge of Allegiance.

Roll Call

Mike Frascinella, Ryan Carter, Thomas Kaempfer, (Chad Pelissier arrived at 7:30 p.m.)

Old Business

- **Skating Rink – Determine if ARD might be an alternative site. Review the remaining open items on the proposal**

Chair Frascinella explained to Mr. Kaempfer, a new member on the Committee, about the work of the Committee on a proposal for a skating rink in Allenstown, saying that three sites are under consideration: Volunteers Park, Iris Pond, and ARD Elementary School. He said that ARD is the best location.

Mr. Carter explained about the charrette, which was designed to improve the quality of life in Allenstown and encourage economic development. The idea of a skating rink was on the charrette, as well as the Ferry Street Boat Landing.

Chair Frascinella reported that he has obtained a price of \$65 each for the barrels needed for Iris Pond. He is waiting for prices on signage and porta potties.

- **Review NHMA article about Recreational Immunity**
(<https://www.nhmunicipal.org/TownAndCity/Article/773>)

Chair Frascinella said that Town Administrator Mike Stark learned from the NH Municipal Association that New Hampshire law bars suits against property owners who provide use of their property for recreational activities as long as the property owner does not charge admission. (RSA 212:34)

- **Discuss how Facebook might be used as a vehicle for promoting the Town**

Chair Frascinella stated that there are two options with a Facebook account – open or closed. With an open account, anyone can post an item; with a closed account, those who can post can be limited.

Mr. Carter said that closed is the best option. He suggested that the new Town Administrator, Derik Goodine, might take on managing the Facebook page as a way to get involved.

Chair Frascinella suggested preparing a public service announcement for the radio stations.

- **Report on the mass mailing of the approved business tax exemption warrant with cover letter to the list of about 90 commercial properties obtained from Avitar**

Chair Frascinella said that the copies have been made and should be in the mail today. He said that every town in the area surrounding Allenstown has a slightly lower tax rate, so this incentive will make the Town competitive in attracting development.

Mr. Carter stated that the actual process of receiving the exemption will probably involve applying for an abatement each year.

Mr. Kaempfer asked if there were spots in Town for larger developments such as box stores and strip malls.

Chair Frascinella responded that the largest parcel is about 60 acres located in an area called Pork Chop Hill - Route 28, Granite Street and Chester Turnpike. He said it is an ideal location, especially because of the housing development going in just over the border in Hooksett.

Mr. Kaempfer asked if a business proposal might be prepared as was done for Amazon. He said that this could put Allenstown on the map.

Chair Frascinella said that Allenstown only has Bear Brook State Park, which is actually a negative because all of that State-owned property is tax-exempt.

- **Determine whether Matt Monahan has been able to explain the applicability of the Economic Revitalization Zone (RSA 162-N)**

Mr. Pelissier said that he has not yet had the opportunity to follow through with Mr. Monahan.

New Business

- **Discuss creating a business listing to promote all businesses in Town; see <http://www.pembroke-nh.com/home/pages/business-listing> for an example**

Chair Frascinella stated that this could be a good way to promote existing businesses. He said that he could create the website, and the Town Administrator could contact the businesses.

Mr. Carter said that he uses Google to find businesses, which is easier than navigating the Town website.

Mr. Kaempfer agreed with Mr. Carter.

Chair Frascinella said that this website could be linked to the Google search, hopefully near the top of the list of hits.

Chair Frascinella said that he will check with Pembroke about their website of business listing.

Mr. Kaempfer said that the businesses would no doubt appreciate the Town's effort in making the list.

Review Previous Meeting Minutes

On motion of Mr. Carter, duly seconded by Mr. Kaempfer, it was voted to approve the minutes of the February 8, 2018 meeting.

On motion of Mr. Kaempfer, duly seconded by Mr. Carter, it was voted to approve the minutes of the February 22, 2018 meeting.

On motion of Mr. Carter, duly seconded by Mr. Kaempfer, it was voted to approve the minutes of the March 15, 2018 meeting.

On motion of Mr. Kaempfer, duly seconded by Mr. Carter, it was voted to approve the minutes of the March 28, 2018 meeting.

On motion of Mr. Pelissier, duly seconded by Mr. Kaempfer, it was voted to approve the minutes of the April 25, 2018 meeting.

On motion of Mr. Pelissier, duly seconded by Mr. Kaempfer, it was voted to approve the minutes of the May 9, 2018 meeting.

Mr. Pelissier reported that he went through the list of commercial properties and removed duplicates, cemeteries, etc.

Mr. Carter suggested not sending the letter to regional headquarters, such as the one to Comcast in Philadelphia.

Mr. Pelissier said that Kathleen Pelissier, the Town Clerk/Tax Collector, will mail the letters tomorrow. He added that the Town Clerk's office has new resident packages and they could add the list of businesses to that handout. He also said a tri-fold flyer would be good to put on the counter at the Town Clerk's office. He said a list of businesses is well worth putting together because it can be used in more than one way.

Mr. Kaempfer said it would be important to keep the list updated.

Mr. Pelissier said that the Secretary of State's corporation division should be able to provide a list of registered businesses.

Mr. Carter said that he believed Ms. McKenney was checking on the regulations regarding the acceptance of donations of supplies and/or money for projects such as the skating rink.

On motion of Mr. Carter, duly seconded by Mr. Pelissier, it was voted to adjourn at 7:59 p.m.

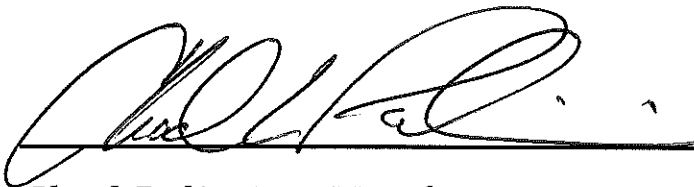
TOWN OF ALLENTOWN
ECONOMIC DEVELOPMENT COMMITTEE
PUBLIC MEETING MINUTES

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Signature Page



Michael Frascinella, Chairman

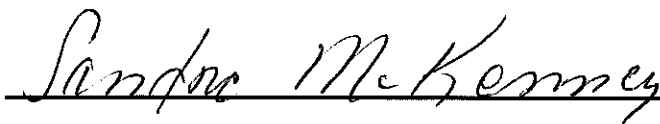


Chad Pelissier, Member

Jeffrey Venegas, Member



Thomas Kaempfer, Member



Ryan Carter, Ex-Officio Member