

ECONOMIC DEVELOPMENT COMMITTEE
Regular Meeting
Town Hall
16 School Street
Allenstown, New Hampshire 03275
August 29, 2018

The August 29, 2018 meeting of the Economic Development Committee was called to order by Chairman Mike Frascinella at 6:35 p.m. He called for the Pledge of Allegiance.

Roll Call

Mike Frascinella, Thomas Kaempfer, Chad Pelissier

Allenstown staff: Derik Goodine, Town Administrator

Old Business

- **Skating Rink: Review any feedback from Kris Raymond, School Board Chair, regarding the EDC proposal to use the ARD field as our primary site. Review the latest version of the skating rink proposal.**

Chair Frascinella stated that, since Mr. Venegas is not present, this item will have to be postponed until the next meeting.

- **Skate Board Park: Review the vendor list obtained from David Gill at the Concord Parks & Recreation Department**

Chair Frascinella said that David Gill, Concord Parks & Rec, provided him with two skate board park vendors: American Ramp Company and Pillar Design Studios. Chair Frascinella said he also looked at the skate park behind the Everett Arena in Concord. It is over 20 years old, and a new one is being planned. He has learned that the equipment is very expensive. He said that he will contact the two vendors and keep an eye on the progress with the new skate board park in Concord.

Mr. Kaempfer asked if there is a bid process.

Mr. Pelissier said that there is an RFD procedure, depending upon the scope.

Chair Frascinella said that there is skate board park in Londonderry and he has some contact information.

Mr. Goodine said that Meredith is building a park at a cost of \$50,000; Kennebunk is also planning one with an estimated cost of \$100,000. Both are fundraising for the projects.

Chair Frascinella suggested that they ask kids with skate boards what type of equipment they like. He said three or four styles would be a good start. He asked if someone would take on the task of tracking leads.

Mr. Kaempfer agreed to do that.

- **Review current status of the Online Business Directory. The Directory went live August 16th after much struggle with the user interface. An announcement was added to the Town News, and residents were also notified via the Town mailing list. Discuss ways to make the businesses aware of the Directory.**

Mr. Goodine reported that four businesses have provided their information. He said that they need publicity, perhaps a press release in the Concord Monitor. He said that they might be able to use the sign in front of Town Hall after the primary. Other options are signs that might be borrowed from the Fire Department, Police Department or Highway Department. He continued, saying he would like to get some money for this committee because they need to spend money to make money. They could use seed money for fund raising.

- **Review the latest outline for the Allenstown Business Plan**

Chair Frascinella said that he has prepared a new version of the Business Plan, based on the submissions and suggestions from the last meeting. He said he is concerned about information for the first section regarding workforce data.

Mr. Kaempfer said he knows people who will get that information. He said that this is good plan, and they can have a helpful discussion with the people from the State, Deb Avery and Mike Bergeron, when they visit at the next meeting.

Mr. Goodine said they should ascertain the number of new homes being built in Hooksett.

Mr. Pelissier said they should also check with Pembroke. There are lots of new homes going in there.

- **Discuss progress on reducing the Secretary of State's huge Excel list of registered businesses to a more manageable size.**

Chair Frascinella stated that Mr. Kaempfer has done a lot of work reducing the size of the list to 200. Next, they need to sort the viable businesses in Allenstown and Suncook Village.

New Business

- **Discuss the report about the HomeSense company**

Chair Frascinella said that Mike O'Meara told him about this Canadian company described as Home Goods on steroids. The company could be approached about locating in Allenstown once the business plan is complete.

Mr. Kaempfer said the State will help Allenstown with that.

- **"Allenstown means business" – a new slogan for the EDC?**

Chair Frascinella said that he made a sign for the Olde Home Days parade saying "Allenstown means business" and got a lot of thumbs up.

Mr. Kaempfer said it would be good to have a unique slogan.

Review and approve the minutes of July 11th and July 25th

On motion of Mr. Pelissier, duly seconded by Mr. Kaempfer, it was voted unanimously to approve the minutes of the July 11, 2018 meeting.

On motion of Mr. Kaempfer, duly seconded by Mr. Pelissier, it was voted to approve the minutes of the July 25, 2018 meeting. Mr. Pelissier abstained from the vote.

Schedule the next meeting

Chair Frascinella scheduled the next meeting for September 12, 2018.

On motion of Mr. Kaempfer, duly seconded by Mr. Pelissier, it was voted to adjourn at 7:32 p.m.

SIGNATURE PAGE
ECONOMIC DEVELOPMENT COMMITTEE
AUGUST 29, 2018



Michael Frascinella, Chairman

Date signed 9/12/2018



Chad Pelissier, Member

Date signed 9/12/18



Jeffrey Venegas, Member

Date signed 9/12/18



Thomas Kaempfer, Member

Date signed 9/12/18

Ryan Carter, BOS Ex-Officio Member

Date signed _____

Sandra McKenney, BOS Ex-Officio Alternate Member Date signed _____